

# QUANTUM UNIVERSITY





A Report on Institutional Initiative in providing an inclusive environment

AY (2022-2023)









### **Metric 7.1.8**



**ACADEMIC YEAR (2022-23)** 

Registrar Quantum University



List Of Activities Done To Foster An Inclusive Environment  S.NO NAME OF NATURE OF THE DATE NO. OF Objectives							
3.140	EVENT	ACTIVITY ( In Reference Tolerance & Harmony Towards)	(dd/mm/yy yy)	PARTICIP ANTS	Objectives		
1	Azadi Ka Amrit Mahotsav – Great Celebration for the Amirtham of Independence	Cultural, communal, regional diversity	15/08/2022	213	The objectives of "Azadi Ka Amrit Mahotsav" are to celebrate the cultural, communal, and regional diversity during the independence anniversary.		
2	Parwaah : Hindi Diwas	Linguistic, cultural, regional, communal diversity	14/09/2022	123	The objective of "Parwaah: Hindi Diwas" is to celebrate linguistic, cultural, regional, and communal diversity during the Hindi language day.		
3	Food Production : Punjabi Cuisine	Cultural, regional, Communal diversity	22/09/2022	103	The objective of "Food Production: Punjabi Cuisine" is to celebrate the cultural, regional, and communal diversity through the culinary delights of Punjab.		
4	Calligraphy Competition	Cultural, communal regional diversity	10/10/2022	110	The objective of the CALLIGRAPHY Competition is to showcase the beauty of diverse cultures, communities, and regions through the art of calligraphy.		
5	Prakash-2022	Cultural, communal, and regional diversity	17/10/2022	232	The objective of Prakash-2022 is to celebrate and promote cultural, communal, and regional diversity through various enlightening and inclusive activities and events.		



6	Birth anniversary celebration of Birsa Munda	Cultural, communal, and regional diversity	15/11/2023	63	The objective of the birth anniversary celebration of Birsa Munda is to honor his legacy and promote cultural, communal, and regional diversity in a spirit of unity and respect.
7	National Youth Day-2023 intergenerationa I Solidarity Creating a World of ages"	Cultural, communal, and Regional diversity	12/01/2023	253	The objective of National Youth Day 2023 is to Foster intergenerational solidarity and create a world that embraces diversity in culture, community, and region
8	Budget Conclave 2023	Socio economic diversity	15/02/2023	120	The objective of Budget Conclave 2023 is to discuss and address socio- economic diversity, ensuring inclusive policies and equitable distribution of resources for sustainable development.
9	Matrabhasha Parv 23" Apni Bhasha Apna Garv	Linguistic, Cultural, communal, and regional diversity	21/02/2023	129	The objective of Matrabhasha Parv 2023 is to celebrate Linguistic diversity, fostering pride in one's language and promoting communal and Regional harmony.
10	Poetry & Recitation Competition	Cultural, communal, regional and linguistic Diversity	03/04/2023	54	The objective of the Poetry Recitation Competition is to celebrate and promote cultural, communal, regional, and linguistic diversity through the power of spoken word and poetry.
11	Graffiti: The Wall Paint	Cultural, communal, regional Diversity	6/04/2023	60-70	The objective of Graffiti: The Wall Paint is to showcase and embrace cultural, communal, and regional diversity through the vibrant art form of graffiti on walls.



12	Legal Awareness Camp "Chetna 2023	Cultural, communal, regional Diversity	06/04/023	75	The objective of the Legal Awareness Camp "Chetna 2023" is to promote legal awareness and education among people from diverse cultural, communal, and regional backgrounds.
13	GST" Compliance & Return Filling"	Socio economic Diversity	29/04/2023	84	The objective of the "GST" Compliance & Return Filing program is to provide assistance and education on GST compliance and return filing to individuals from diverse socio-economic backgrounds.
14	PAHAL - EK NANHA KADAM	Cultural, communal, & regional Diversity	05/04/2023	213	The objective of PAHAL - EK NANHA KADAM is to foster cultural, communal, and regional diversity by encouraging small steps towards positive change and inclusivity.
15	One Act Plays/Skits for "Jago Grahak Jago – A Public Initiative on Consumer Awareness."	Socio- economic Diversity	18/05/2023	57	The objective of One Act Plays/Skits for "Jago Grahak Jago" is to raise consumer awareness and educate people from diverse socio-economic backgrounds about their rights and responsibilities.

Registrar Quantum University



#### **CELEBRATION OF AZADI KA AMRIT MAHOTSAV**

Name of the Event: Azadi Ka Amrit Mahotsav – Great Celebration for the Amirtham of

Independence

Organizing Department/Club/Society: Passion Program

Organizing Coordinator: Mr Karan Babbar

**Date:** 15/08/2022

No. of Attendees: 213

On 15th August 2022, Quantum University celebrated the 76th Independence Day with great enthusiasm and patriotic fervor. The event brought together faculty members, staff, and students to commemorate the 75 years of freedom from British rule. The celebration included a flag hoisting ceremony, a march past, and a cultural program, emphasizing the significance of the day and promoting nationalistic spirit among the attendees.

The program commenced with the honorable Vice Chancellor, Dr. (Prof.) Vivek Kumar, hoisting the Indian National Flag. The ceremony was followed by the singing of the National Anthem and a tribute to the flag through a march past by the students of the Sports Club at Quantum University. This symbolic gesture demonstrated unity and patriotism, reflecting the pride of the university community in their nation's heritage and freedom.

Dr. (Prof.) Vivek Kumar, in his address, appealed to the gathering's nationalistic spirit. He urged everyone to take pride in being Indian and emphasized the importance of fulfilling one's duties with responsibility. The Vice Chancellor highlighted the role of youth as the true wealth of the country, encouraging them to contribute positively to the nation's progress and development.

Following the flag hoisting and march past, a vibrant cultural program unfolded in the Shyam ji Auditorium, presented by the university's Cultural Club, Literary Society, and Musical Club. The students showcased their talents through various performances, including a dance tribute to Lord Shiva, patriotic songs, dance performances centered around patriotism, and poems honoring the struggle of great freedom fighters. These performances awakened deep emotions and a sense of pride for the motherland among the audience.



The celebration was part of the Azadi Ka Amrit Mahotsav, aiming to celebrate the essence of independence and honor the sacrifices made by the country's forefathers. The event sought to showcase the rich cultural, regional, and communal diversity, fostering unity and promoting a sense of pride in India's rich heritage and shared identity. The celebration highlighted the significance of unity in diversity and encouraged a collective commitment to making India a better place for all its citizens.

The 76th Independence Day celebration at Quantum University was a day filled with joy, patriotism, and a deep sense of respect for the nation. Through various activities and cultural performances, the event successfully instilled a spirit of pride and love for the country among the attendees. It reinforced the importance of unity, responsibility, and nationalistic spirit, emphasizing that every individual plays a crucial role in shaping the nation's future.













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#### **COMMEMORATING HINDI DIWAS "PRAWAAH"**

Name of the Event: "Prawaah" Hindi Diwas

Organizing Department/ Club/Society: Quantum School of Media Studies Organizing

**Coordinator:** Ms. Ankita Parmar

**Date:** 14/09/2022

No. of Attendees: 123

On the occasion of Hindi Diwas, celebrated on 14th November 2022, Quantum School of Media Studies organized a vibrant and culturally rich program named "Prawaah." This event aimed to commemorate the linguistic and cultural diversity of India, specifically focusing on the significance of the Hindi language. "Prawaah" was designed to promote unity among different regions and communities, emphasizing the importance of linguistic diversity in the fabric of the nation.

The day-long event featured three competitions that engaged the students actively. These competitions included poetry recitations, debates, and cultural performances, allowing students to showcase their talents and linguistic prowess. Participants from diverse backgrounds enthusiastically took part, demonstrating their love for the Hindi language and its cultural heritage.

The primary objective of "Prawaah" Hindi Diwas was to celebrate India's linguistic and cultural diversity, particularly focusing on the importance of the Hindi language. The event aimed to foster regional and communal unity through various activities, emphasizing the rich heritage associated with Hindi. By promoting activities like poetry recitations, debates, and cultural performances, "Prawaah" aimed to create a sense of belonging and appreciation for different languages, thereby nurturing harmony and understanding among people from varied backgrounds.

The event witnessed enthusiastic participation from students who actively engaged in the competitions. Their fervor and passion for the Hindi language were evident throughout the



event. The atmosphere was filled with energy as participants showcased their skills and creativity, creating a lively and engaging environment.

"Prawaah" Hindi Diwas successfully emphasized the importance of linguistic diversity in India. Through creative expressions, the event highlighted the cultural richness embedded in the Hindi language. Participants not only celebrated their linguistic heritage but also learned about the diverse cultural nuances present within the language, fostering a sense of cultural harmony and unity.

The "Prawaah" Hindi Diwas celebration at Quantum School of Media Studies was a resounding success. Through its various competitions and activities, the event not only celebrated the Hindi language but also promoted cultural understanding, unity, and appreciation for linguistic diversity. The enthusiastic participation of students showcased their commitment to preserving and celebrating India's rich cultural tapestry. "Prawaah" served as a testament to the power of language in uniting people and fostering a deep sense of pride and belonging among individuals from different backgrounds.









Prawaah is an initiative to bring down linguistic barriers and provide a common platform to students from diverse cultures



#### FOOD PRODUCTION LAB PRESENTS CULINARY CLASS ON PUNJABI CUISINE

Name of the Event: Food Production Lab Punjabi Cuisine

Organizing Department/ Club/Society: Quantum School of Hospitality and Tourism

**Date:** 22/09/2022

No. of Attendees: 103

On September 15, 2022, the School of Hospitality and Tourism at Quantum University, Roorkee, organized a food production practical session aimed at promoting Punjabi culture and introducing students from diverse backgrounds to the traditional cuisine of Punjab. The practical session was conducted in the Food Production lab, where students received hands-on training and insights into the distinctive flavors and techniques of Punjabi cuisine.

The primary objective of this practical session was to educate students about the rich culinary heritage of Punjab. By providing practical inputs, the session aimed to help students understand and prepare distinctively Punjabi dishes. The event sought to celebrate the vibrant cultural diversity of Punjab and promote cross-cultural understanding through food.

Punjabi cuisine, known for its rich, buttery flavors and diverse array of vegetarian and meat dishes, was the focus of the practical session. Students were introduced to iconic Punjabi dishes such as sarson da saag (a mustard greens stew) and makki di roti (cornmeal flatbreads). The session highlighted the unique blend of spices, flavors, and cooking techniques that define Punjabi cuisine. Ingredients like ghee, paneer, and aromatic spices such as cumin and coriander played a significant role in creating the distinct flavor profile of Punjabi dishes.

Punjabi cuisine serves as a delightful reflection of the cultural, regional, and communal diversity prevalent in Punjab. The session emphasized the cultural tapestry of Punjab, showcasing how the cuisine has evolved over generations and integrated influences from different communities. From mouthwatering tandoori dishes to aromatic curries, Punjabi cuisine tantalizes taste buds and captures the essence of Punjab's rich culinary heritage.

During the practical session, students actively participated in preparing Punjabi dishes under the guidance of experienced culinary instructors. They learned about traditional cooking methods, ingredient combinations, and presentation styles specific to Punjabi cuisine. The



hands-on experience allowed students to appreciate the intricate balance of flavors and textures that characterize Punjabi dishes.

The Punjabi Cuisine Food Production Practical at Quantum University was a successful endeavor that not only taught students valuable culinary skills but also celebrated the cultural diversity of Punjab. Through this event, students gained insights into the culinary artistry of Punjabi cuisine, fostering a deeper appreciation for the cultural richness of the region. Such initiatives not only enhance students' culinary knowledge but also promote cultural understanding and harmony among individuals from various backgrounds.









Take a Peek into the Pictures from Culinary Class on Punjabi Cuisine



#### **CALLIGRAPHY CLASS (AKSHAR KALA)**

Name of the Event: Calligraphy Class (Akshar Kala)

Organizing Department/ Club/Society: Quantum University Literary Society

**Organizing Coordinator:** Mr. Sumit Kataria and Ms. Pooja Barthwal

**Date:** 10/10/2022

Invited Guest/Performer: Mr. Guru Prabhat

No. of Attendees: 110

On 10th October 2022, the Literary Society of Quantum University organized a captivating calligraphy class conducted by Mr. Guru Prabhat, a renowned calligraphy expert. The class, coordinated by Mr. Sumit Kataria and Ms. Pooja Barthwal, aimed to impart the essence of calligraphy to students. The primary objective of this event was to foster an appreciation for different cultures and their linguistic styles through the art of calligraphy.

The fundamental goal of organizing the calligraphy class was to highlight the cultural, regional, and communal diversity reflected in the art of calligraphy. By delving into various calligraphy styles from around the world, the class aimed to instill a deep sense of respect and understanding for different cultural heritages. Calligraphy, being an art form celebrated globally, was used as a medium to bridge the gap between diverse communities and promote cross-cultural appreciation.

Calligraphy, as an art form, is a testament to the beauty of diverse cultures. It transcends linguistic barriers, showcasing the elegance of Arabic script, the intricacy of Chinese characters, and the flowing strokes of Japanese kanji. Each stroke and curve in calligraphy reflects the unique aesthetics and values of the culture it represents. This ancient art is not merely a form of writing; it is a celebration of heritage, identity, and creativity. Whether employed in religious texts, official documents, or personal creations, calligraphy acts as a unifying force, promoting appreciation and understanding of various cultural traditions.

During the class, Mr. Guru Prabhat shared valuable insights into the history and techniques of calligraphy. Students were guided through the art of creating beautiful letterforms and understanding the cultural context behind different calligraphy styles. Practical demonstrations and hands-on sessions allowed students to explore the artistic nuances of calligraphy, fostering creativity and skill development.



The calligraphy class organized by the Literary Society of Quantum University was a remarkable initiative that brought students closer to the artistic heritage of diverse cultures. By delving into the world of calligraphy, students gained not only practical skills but also a deep appreciation for the rich cultural tapestry of humanity. Such events play a crucial role in promoting intercultural understanding, tolerance, and mutual respect among individuals from varied backgrounds. The class was a celebration of creativity, diversity, and the enduring beauty of calligraphy as a universal language.











Akshar Kala workshop is dedicated to the art of Calligraphy where students learn about traditional cultural writing styles



#### **PRE DIWALI CELEBRATION PRAKASH 2022**

Name of the Event: Prakash-2022

Organizing Department/ Club/Society: Quantum University Department of Media Studies &

Design

**Organizing Coordinator:** Ms. Ankita Singh

**Date**: 17<sup>th</sup> Oct, 2022

Invited Guest/Performer: Mr. Pushpendra Dr. Ram Singh, Dr. Nirmesh

No. of Attendees: 232

The Department of Media Studies organized a spectacular cultural event, Prakash-2022, on 17th October 2022, as a pre-celebration of Diwali. The event aimed to showcase the beauty of cultural, regional, and communal diversity through various competitions and activities. Prakash-2022 not only celebrated the upcoming festival of Diwali but also provided a platform for cultural exchange, understanding, and appreciation of unique customs and traditions.

#### **Event Highlights:**

#### 1. Competitions:

- **Diya Decoration Competition:** Participants exhibited their creativity by decorating traditional diyas, symbolizing the triumph of light over darkness.
- Poster Making Competition (Theme: Victory of Good Over Evil): Artists expressed their interpretations of this theme through vibrant and thought-provoking posters.
- Waste To Light Competition: This eco-friendly competition encouraged participants to transform waste materials into decorative lights, promoting sustainability and creativity.
  - **2. Exhibition:** On the following day, an exhibition was organized to showcase the talents of the participants. The exhibition displayed the beautifully decorated diyas, impactful posters, and innovative waste-to-light creations, allowing attendees to appreciate the creativity and efforts of the participants.
  - **3. Learning and Collaboration:** Organizing Prakash-2022 was a collaborative effort that allowed participants to learn various event management skills. The team handled event proposal creation, promotion, budgeting, scheduling, logistics, registration, and execution, providing valuable hands-on experience in organizing events independently.

Prakash-2022, a cultural festival of lights, celebrated the triumph of light over darkness, echoing the essence of Diwali. The event highlighted the diversity of Indian culture, bringing together



individuals from different backgrounds. The festival served as a platform for cultural exchange and understanding, enabling attendees to learn about unique customs, rituals, and traditions practiced across the country. Prakash-2022 fostered a sense of togetherness, appreciation, and unity among participants and attendees.

Trophies were awarded to the winners of each competition, recognizing their creativity and talent. Additionally, all participants received participation certificates, acknowledging their contributions to the event.

Prakash-2022, organized by the Department of Media Studies, was a vibrant celebration of cultural diversity and creativity. Through various competitions and activities, the event provided a platform for individuals to express their artistic talents and learn about different customs and traditions. The exhibition further showcased the participants' creativity, leaving attendees impressed and inspired. The event's success was a testament to the collaborative efforts of the organizing team and participants, highlighting the importance of cultural exchange and understanding in fostering unity and appreciation among diverse communities.

















Through various competitions and activities, the event provided a platform for individuals to express their artistic talents and learn about different customs and traditions.



#### **BIRTH ANNIVERSARY CELEBRATION OF BIRSA MUNDA**

Name of the Event: Birth Anniversary Celebration of Birsa Munda

**Organizing Department:** Quantum University School of Business

Organizing Coordinator: Dr. Nirmesh Sharma

Date: 15<sup>th</sup> November 2022

No. of Attendees: 63

On November 15, 2022, Quantum University, Roorkee, celebrated the birth anniversary of the revered tribal leader, Birsa Munda, marking the day as Janjatiya Gaurav Diwas as declared by the Government of India. The event aimed to disseminate the legacy of tribal leaders like Birsa Munda and other unsung heroes of Janjati communities, fostering understanding, unity, and respect among communities. The celebration was not just a tribute to Birsa Munda but also recognition of India's rich cultural tapestry and communal diversity.

#### **Event Highlights:**

- 1. Address by the Hon'ble Vice-Chancellor: The Hon'ble Vice-Chancellor of Quantum University shared insights into the lives and contributions of tribal leaders like Birsa Munda, emphasizing the importance of recognizing and preserving their legacy. The address inspired attendees to appreciate the diverse cultural heritage of India.
- 2. Aazadi Ka Amrit Mahotsav (AKAM) Debate Competition: As a part of the celebration, the Aazadi Ka Amrit Mahotsav (AKAM) organized a debate competition on the theme "Contribution of Birsa Munda." Sixty-three students participated in the competition, showcasing their knowledge and understanding of Birsa Munda's contributions. One winner and one runner-up were felicitated with mementos, recognizing their exceptional debating skills and knowledge.
- 3. Certificate of Participation: All participants in the debate competition were honored with certificates of participation by the BBA coordinator, acknowledging their active involvement in the event.
- 4. Cultural Showcase: The celebration featured traditional music, dance, and art performances, reflecting the vibrant cultural heritage of different regions of India. These cultural showcases highlighted the diversity and richness of Indian traditions, promoting appreciation and understanding among attendees.



5. Promoting Understanding and Unity: The event served as a platform for promoting understanding, unity, and respect among communities. By honoring the contributions of Birsa Munda and celebrating the cultural diversity of India, the event reinforced the significance of preserving and appreciating the nation's diverse cultural fabric.

The Janjatiya Gaurav Diwas celebration at Quantum University was a meaningful and culturally enriching event. By recognizing the legacy of tribal leaders like Birsa Munda and providing a platform for students to engage in meaningful discussions and cultural showcases, the event successfully promoted understanding, unity, and respect among attendees. It emphasized the importance of preserving and appreciating India's diverse cultural heritage, fostering a sense of pride and belonging among individuals from various backgrounds.











Pictures say it all, the event served as a platform for promoting understanding, unity, and respect among communities.



## CELEBRATION OF YOUTH DAY (INTERGENERATIONAL SOLIDARITY CREATING A WORLD OF AGES)

Name of the Event: Youth Day-2023

**Organizing Department**: Quantum School of Business

Organizing Coordinator: Mrs. Shalini Verma

**Date**:--12/01/23

Prof. Dr. Vivek Kumar, Honorable Vice Chancellor of Quantum University, delivered an inspiring lecture. He shared Swami Vivekananda's motivational quotes, guiding students on the path of personal and societal development. The emphasis was on the pivotal role youth plays in India's progress.

- **2. Theme:** Intergenerational Solidarity: The event centered around the theme of "Intergenerational Solidarity: Creating a World for All Ages." This theme underscored the importance of collaboration between generations. It emphasized that people of all ages, young and old, are vital in building a harmonious world, respecting each other's experiences and perspectives.
- **3. Cultural Performances and Interactive Activities:** Youth Day-2023 featured vibrant cultural performances representing the diverse cultural, regional, and communal backgrounds. Interactive activities were organized, encouraging participants from different age groups to engage in meaningful dialogues, promoting mutual understanding and respect.
- **4. Fostering Unity and Appreciating Contributions:** The celebration aimed to foster unity by appreciating the unique contributions and viewpoints of each generation. Through thoughtful discussions, the event highlighted the wisdom and energy of youth while honoring the experiences and knowledge of older generations.
- **5. Embracing Diversity:** Youth Day-2023 embraced diversity, showcasing the cultural richness that exists worldwide. By promoting intergenerational solidarity, the event created a platform for young minds and individuals of different ages to collaborate, learn from one another, and contribute to a harmonious society.

The National Youth Day celebration at Quantum School of Business in 2023 exemplified the spirit of intergenerational solidarity and cultural diversity. Through motivational lectures, cultural performances, and interactive activities, the event encouraged understanding, respect,



and collaboration among individuals of various age groups. By embracing the wisdom of older generations and the energy of youth, the celebration reinforced the message that unity and harmony can be achieved when different generations work together for the betterment of society.









The National Youth Day celebration at Quantum School of Business in 2023 exemplified the spirit of intergenerational solidarity and cultural diversity.



#### **BUDGET CONCLAVE 2023 (SOCIO ECONOMIC SECURITY AND DIVERSITY)**

Name of the Event: Budget Conclave 2023

Organizing Department/Club/Society: Quantum University Department Commerce and

**Finance** 

**Organizing Coordinator:** Dr Mousami Agarwal

**Date:** 15<sup>th</sup> Feb. 2023

No. of Attendees: 120

On 15th February 2023, the Department of Commerce and Finance at Quantum University organized an impactful economic event named Budget Conclave. The event aimed to shed light on the intricate dynamics of the country's economy and its impact on individuals across various socio-economic strata. Dr. Mousami Agarwal, the Moderator and Coordinator, orchestrated the event, bringing together teams to present diverse perspectives on different areas of the budget.

The primary objective of the Budget Conclave 2023 was to recognize and address the socio-economic diversity prevalent in society. The event sought to provide a platform for policymakers, economists, and stakeholders to engage in meaningful discussions about economic planning. By acknowledging the challenges and opportunities faced by individuals from diverse backgrounds, the conclave aimed to foster inclusive growth and development in the country.

#### **Event Highlights:**

- **1. Team Presentations:** Eight teams, carefully curated by Dr. Mousami Agarwal, presented their unique perspectives and cases on various aspects of the budget. Each team analyzed the economic implications on different socio-economic groups, contributing to a comprehensive understanding of the budget's impact on society.
- **2. Recognition of Best Performer:** The Budget Conclave recognized a winning team from the HSS department as the best performer. This acknowledgment highlighted the team's exceptional analysis and presentation skills, emphasizing the importance of in-depth understanding and research in economic discussions.
- **3. Focus on Inclusive Growth:** The event emphasized the significance of inclusive growth and development. Thoughtful discussions and collaborative decision-making were encouraged to create a budget that promotes equitable distribution of resources. The conclave focused on



uplifting marginalized communities, ensuring their active participation in the economic landscape, and guaranteeing equal opportunities for all.

**4. Promoting Equitable Resource Allocation:** The Budget Conclave aimed to foster a budgetary framework that ensures the fair distribution of resources. By addressing the specific needs of various socio-economic groups, the event encouraged policies that promote economic stability, social welfare, and sustainable development.

The Budget Conclave 2023 at Quantum University served as a crucial platform for addressing the complexities of the country's economic landscape. By encouraging diverse perspectives and recognizing the unique challenges faced by different socio-economic groups, the event contributed significantly to the discourse on inclusive economic growth. Through in-depth discussions, collaborative decision-making, and a focus on equitable resource allocation, the conclave laid the foundation for a more inclusive and prosperous future for all individuals in society.







Pictures from Budget Conclave the Budget Conclave aimed to foster a budgetary framework that ensures the fair distribution of resources.



#### **CELEBRATING MATRABHASHA PARV 2023 (RESPECTING ONE'S MOTHER TONGUE)**

Name of the Event: "Matrabhasha Parv 23" Apni Bhasha Apna Garv

Organizing Department/ Club/Society: Quantum University Media Studies & Design

**Organizing Coordinator:** Mr. Kumar Mausam

Event Date: 21st Feb 2023

No. of Attendees: 129

On 21st February 2023, Quantum School of Media Studies & Design organized a vibrant event, Matrabhasha Parv, to celebrate India's linguistic diversity. Coordinated by Mr. Kumar Mausam, the event emphasized the importance of embracing and celebrating one's mother tongue. In a country as diverse as India, where various languages, dialects, and cultures coexist, Matrabhasha Parv served as a platform to encourage students to take pride in their mother tongue and appreciate the rich tapestry of languages spoken across the nation.

The primary objective of Matrabhasha Parv 2023 was to promote linguistic harmony, acceptance, and understanding among students. The event aimed to instill a sense of pride in one's mother tongue, encouraging students to showcase their unique ideas, art, and creativity in their native languages. By fostering acceptance of all Indian languages, the event sought to connect communities, preserve linguistic heritage, and promote inclusivity.

#### **Event Highlights:**

- **1. Theme: "Apni Bhasha Apni Garv" (Our Language, Our Pride):** The event revolved around the theme "Apni Bhasha Apni Garv," highlighting the pride and significance associated with one's mother tongue. This theme underscored the cultural, regional, communal, and linguistic diversity that enriches Indian society.
- **2. Interactive Sessions and Cultural Performances:** Matrabhasha Parv featured interactive sessions where students engaged in discussions, shared anecdotes, and learned about the cultural nuances of different languages. Cultural performances, including traditional dances, songs, and art forms, showcased the vibrant heritage of various linguistic communities, promoting a deeper understanding and appreciation.
- **3. Language-Based Activities:** The event included language-based activities such as storytelling, poetry recitations, and language games. These activities encouraged students to explore the



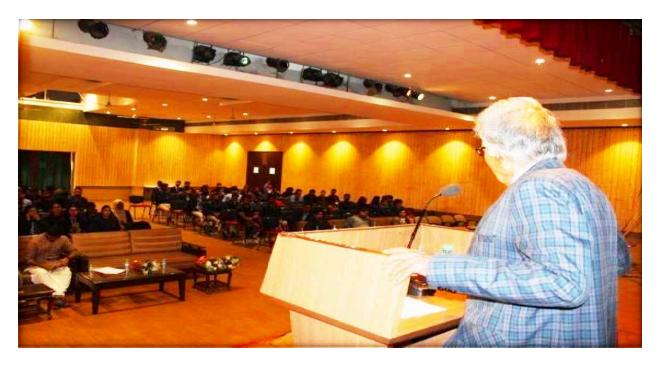
linguistic richness of their mother tongue and appreciate the diverse literary traditions prevalent in India.

- **4. Promoting Linguistic Harmony:** Through Matrabhasha Parv, Quantum School of Media Studies & Design aimed to promote linguistic harmony by bridging the gap between different language speakers. By fostering an environment where students could express themselves in their mother tongue, the event encouraged mutual respect and acceptance of linguistic diversity.
- **5. Embracing Linguistic Heritage:** The event served as a platform to preserve and promote linguistic heritage, enabling students to embrace the richness of their language and cultural heritage. It emphasized the importance of safeguarding traditional languages, ensuring their continuity for future generations.

Matrabhasha Parv 2023 was a resounding success, celebrating the diverse linguistic heritage of India. Through interactive sessions, cultural performances, and language-based activities, the event fostered a deeper understanding and appreciation of different languages. By promoting linguistic harmony and inclusivity, the event highlighted the pride associated with one's mother tongue and encouraged students to preserve and celebrate India's rich linguistic tapestry.









Images from the Matrabhasha Parv 2023 celebration, breaking all linguistic barriers and honoring each other's mother tongue



#### **POETRY RECITATION COMPETITION**

Name of the Event: Poetry Recitation Competition

Organizing Department/Club/Society: Quantum University Humanities and Social Science

Department

**Organizing Coordinator:** Dr. Veeke

Date: 03/04/2023

No. of Attendees: 54

On the occasion of World Poetry Day, the Humanities and Social Science Department at Quantum University organized a Poetry Recitation Competition on 3rd April 2023. The event was a celebration of cultural, regional, communal, and linguistic diversity, bringing together students from Quantum University. The competition aimed to promote cultural literature and harmony, enhance students' confidence in public speaking, and spark creative thinking and spontaneous feelings.

#### **Event Objectives:**

- 1. **Promote Cultural Literature and Harmony:** The competition aimed to promote cultural literature by encouraging participants to recite poems in various languages, highlighting the diversity of cultural expressions.
- 2. **Build Confidence:** Students were provided with an opportunity to enhance their confidence as they learned to articulate their thoughts and emotions through poetry recitation.
- 3. **Encourage Creative Thinking:** By participating in the competition, students were encouraged to think creatively and express their spontaneous feelings through poetic expressions.

#### **Event Highlights:**

- **1. Bilingual Competition:** The Poetry Recitation Competition was bilingual, allowing participants to recite poems in both Hindi and English. This inclusivity promoted the celebration of linguistic diversity.
- **2. Participation and Enthusiasm:** A total of thirty-four students participated in the competition, showcasing their enthusiasm for poetry and their willingness to engage with different languages and cultural expressions.



- **3. Cultural Tapestry of Languages:** Participants recited poems in their native or regional languages, highlighting the unique rhythms, sounds, and expressions of diverse languages. This showcased the richness of the cultural tapestry present within the university community.
- **4. Fostering Unity:** The competition served as a platform for different languages to intertwine, creating a harmonious symphony that celebrated shared humanity. Through poetry, participants and the audience experienced the power of words to unite people from various backgrounds.
- **5. Appreciation and Celebration:** The event was not only an opportunity for students to showcase their poetic talents but also a chance for the audience to appreciate and celebrate the beauty and power of words. The competition provided a space where the audience could connect with the emotions and experiences expressed by the participants.

The Poetry Recitation Competition on World Poetry Day at Quantum University was a remarkable event that celebrated the essence of linguistic diversity, cultural richness, and shared human emotions. Through the heartfelt recitations and creative expressions of participants, the competition emphasized the power of poetry to foster unity, understanding, and appreciation among individuals from different linguistic and cultural backgrounds. The event successfully achieved its objectives of promoting cultural literature, building confidence, and encouraging creative thinking, leaving a lasting impact on both participants and the audience.







The Poetry Competition provided space where the audience could connect with the emotions and experiences expressed by the participants.



#### **GRAFFITI WALL PAINTING COMPETITION**

Name of the Event: Graffiti Wall Paint

**Organizing Department/Club/Society:** Quantum University

Organizing Coordinator: Dr Varsha Gupta & Dr Mousmi Goel

**Date**: 06/04/2023

No. of Attendees: 70

On April 6th, 2023, Quantum University hosted an inspiring and creative event, "Graffiti: The Wall Paint," as part of the Dharohar 2023 event. This event aimed to celebrate the passion programs conducted throughout the year by representing them through vibrant pictures on the university walls. Coordinated by Dr. Varsha Gupta and Dr. Mousmi Goel, the event witnessed enthusiastic participation from students representing various passion programs.

During the event, students creatively expressed their passion programs through drawings on designated walls within the university premises. The event served as a platform for students to showcase their artistic talents and interpret their passions visually. The participants were given the freedom to conceptualize and draw their passion programs on the walls, resulting in a colorful and expressive display of creativity.

After the event, on April 7, 2023, a panel of three judges evaluated the graffiti created by the student teams. The Codex team emerged as the winner, securing the first prize, while the Civilink team claimed the second position. The judging process highlighted the exceptional creativity and dedication of the participating teams.

Graffiti, as an art form, holds immense cultural and societal significance. It serves as a vibrant expression of linguistic, cultural, communal, and regional diversity. From bold murals to intricate tags, graffiti reflects the voices, languages, and identities of communities worldwide. Each stroke and spray can capture the essence of a language, celebrating linguistic diversity.

Graffiti becomes a canvas for cultural symbols, traditions, and narratives, showcasing the richness of various cultures. It unites communities, bridging communal divides and fostering a sense of pride in one's heritage. This event emphasized the power of art in embracing and



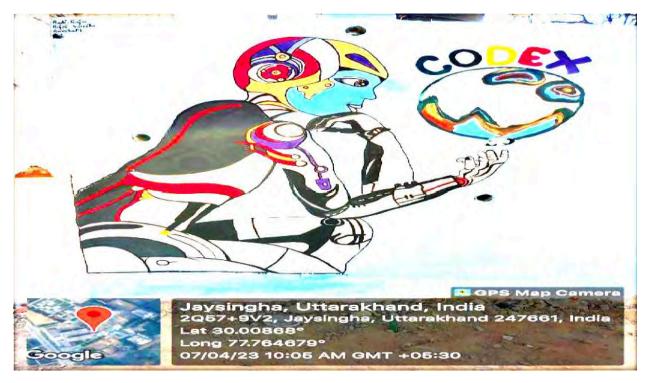
celebrating our diverse world, encouraging students to express their passions and identities through creative means.

The Graffiti: The Wall Paint event at Quantum University not only showcased the artistic talents of the students but also highlighted the importance of art in embracing diversity and promoting cultural understanding. Through this event, students were able to visually represent their passion programs, creating a colorful and meaningful display on the university walls. The success of the event was a testament to the creativity and enthusiasm of the Quantum University community, reinforcing the university's commitment to nurturing artistic talents and celebrating cultural diversity.















The Wall Paint' event at Quantum University Left a Vivid expressions of passion and creativity adorned on the walls during the 'Graffiti creation



### **LEGAL AWARENESS CAMP "CHETNA 2023"**

Name of the Event: Legal Awareness Camp "Chetna 2023"

Organizing Department/ Club/Society: Quantum School of Law

Organizing Coordinator: Mr. Arjun and Mr. Nishant kumar

Date: 06-04-2023.

Invited Guest/Performer: Gram Pradhan

No. of Attendees: 75

On April 6th, 2023, Quantum School of Law organized a one-day "Legal Awareness Camp – 2023" under the auspices of Pahal, coinciding with the celebration of "Dharohar 2023." The camp aimed to empower individuals with essential legal knowledge and promote social justice by raising awareness about critical legal issues. Through this event, the Legal Aid Cell addressed various topics, emphasizing the importance of legal awareness at the grassroots level.

### Focus Areas:

- 1. Right to Information
- 2. FIR (First Information Report)
- 3. Free Legal Aid
- 4. Right to Education
- 5. Environment Protection

The primary objective of Chetna 2023 was to enhance individuals' understanding of their legal rights and equip them with the knowledge to address legal issues effectively. By focusing on key topics like Right to Information, FIR procedures, Free Legal Aid, Right to Education, and Environment Protection, the event aimed to bridge the awareness gap and empower diverse communities.

Chetna 2023 featured informative sessions, interactive workshops, and multilingual materials, ensuring accessibility for attendees from various linguistic and cultural backgrounds. The camp emphasized that true justice lies in awareness, making "JUSTICE" a reality for all. Participants engaged in discussions, clarifying doubts and gaining insights into legal procedures, thereby promoting a sense of justice, equality, and inclusivity.



The Legal Awareness Camp "Chetna 2023" exemplified the importance of linguistic, cultural, communal, and regional diversity in promoting legal awareness. By addressing diverse communities in their native languages and embracing cultural differences, the camp facilitated a deeper understanding of legal intricacies. This approach empowered individuals to navigate the legal system confidently, ensuring that justice is served equitably.

Chetna 2023 served as a guiding light of legal enlightenment, illuminating the path to justice for all. Through its commitment to linguistic and cultural diversity, the event underscored the significance of legal awareness in safeguarding the rights of individuals from all walks of life. Quantum School of Law, in partnership with Pahal, reaffirmed its dedication to social causes, fostering a society where legal knowledge is not just a privilege but a fundamental right accessible to everyone.











Chetna 2023 featured informative sessions, interactive workshops, and multilingual materials, ensuring accessibility for attendees from various linguistic and cultural backgrounds.



## WORKSHOP ON GST COMPLIANCE & RETURN FILLING TO FOSTER SOCIO ECONOMIC DIVERSITY

Name of the Event: GST Compliance & Return Filling

Organizing Department/Club/Society: Quantum University Department commerce and finance

Organizing Coordinator\_Dr. Mousami Agarwal

**Date:** 29/04/2023

No. of Attendees: 84

On April 29th, 2023, the Department of Commerce and Finance organized an enlightening workshop on "GST Compliance and Return Filing." The workshop aimed to provide students with valuable insights into the Goods and Services Tax (GST) system and its implications for businesses in India, while also emphasizing its relevance to diverse cultural and socio-economic groups. The event featured esteemed guest speaker CA Gagan Kinra, who elucidated the concept of GST and its practical market impact on various industries.

The primary objective of the workshop was to provide students with comprehensive knowledge about GST compliance and return filing. It aimed to bridge the gap between theoretical understanding and practical implications, focusing on its importance for businesses operating in diverse cultural and socio-economic contexts.

- The GST Compliance and Return Filing workshop play a crucial role in promoting socio-economic diversity by simplifying tax processes. By providing businesses, especially small and medium enterprises, with clear guidelines and standardized procedures, GST ensures that even those with limited resources can actively participate in the formal economy. This accessibility fosters economic inclusivity, empowering individuals from diverse socio-economic backgrounds to establish and grow businesses, thus reducing financial disparities and promoting overall social and economic diversity.
- 2. GST compliance plays a pivotal role in addressing socio-economic diversity. By implementing a streamlined and standardized tax system, GST ensures active participation in the formal economy for individuals from various backgrounds. It simplifies tax processes, enabling



businesses of all sizes to comply with regulations. This fosters inclusivity, empowering small and medium enterprises and promoting economic growth.

- 3. GST promotes transparency and accountability in the business environment. Through standardized taxation, it creates a level playing field for enterprises across different socio-economic strata. This fairness in taxation ensures equal opportunities for businesses, ultimately driving socio-economic development and reducing disparities.
- 4. The workshop provided students with practical insights into GST compliance, equipping them with essential knowledge for their future careers in commerce and finance. Understanding the complexities of taxation is crucial for budding professionals, enabling them to contribute meaningfully to the business landscape.

**Guest Speaker's Insights:** CA Gagan Kinra shared real-world examples and market insights, illustrating the impact of GST on diverse industries. His expertise added depth to the workshop, providing attendees with a nuanced understanding of the practical implications of GST compliance and return filing.

The GST Compliance and Return Filing workshop organized by the Department of Commerce and Finance emerged as a valuable learning experience for students. By shedding light on the complexities of GST and its socio-economic implications, the event not only enhanced the students' knowledge but also prepared them to navigate the intricate world of taxation. The workshop exemplified the department's commitment to providing holistic education and empowering future commerce and finance professionals with the expertise needed to contribute meaningfully to the evolving business landscape in India.











Glimpses from the Workshop on GST Compliance & Return Filling To Foster Socio Economic Diversity



### ANKURAN (A PROGRAM TO INCLUDE RURAL CHILDREN AND COMMUNITY)

Name of the Event: ANKURAN

Organizing Department/Club/Society: PAHAL Social Welfare Club of QU

Organizing Coordinator: - Ms. Dexsha Chandel & Dr. Avinash Varma

Date: 5<sup>th</sup> April, 2023

No. of Attendees: 213

PAHAL - EK NANHA KADAM, translating to "Initiative - A Little Step," stands as a beacon of inclusivity and cultural celebration. This initiative is a testament to the power of small actions in driving positive change and embracing diversity. By championing linguistic, cultural, communal, and regional differences, PAHAL encourages individuals to take incremental steps towards a more harmonious society. It recognizes the significance of respecting and honoring various languages, traditions, and communities, fostering dialogue, collaboration, and unity among diverse groups.

The active participation of PAHAL members from Quantum University, Roorkee, in the "Annual Fest (ANKURAN)" organized by the PAHAL Team on April 5th, 2023, exemplifies this spirit. The event brought together children from Badkalan village and Jaysingha village, creating a vibrant atmosphere of cultural exchange and celebration. Esteemed guests, including Shikha Ma'am, the Vice-Chancellor, and other dignitaries, graced the occasion, highlighting the importance of community engagement.

The program commenced with the symbolic lighting of the lamp by the Chief Guest, VC Sir, and other dignitaries, signifying enlightenment and unity. Students from both villages showcased their talents through various dance performances, while PAHAL members added to the charm with soulful singing and heartfelt poems. Recognition was given to outstanding academic and extracurricular achievements, reinforcing the value of holistic growth.

Furthermore, the event celebrated the dedication of senior students who had contributed to social welfare over the past 3-4 years, acknowledging their unwavering commitment to community service. The speeches delivered by the Chief Guest, VC Sir, and other dignitaries emphasized the significance of social services, inspiring everyone present.



The event culminated with heartfelt gratitude expressed by the Faculty Coordinator of PAHAL, extending warm regards to all attendees. PAHAL - EK NANHA KADAM continues to inspire individuals to come together, celebrate diversity, and take small yet impactful steps toward a more inclusive society. Through initiatives like these, the spirit of unity and understanding prevails, fostering a sense of belonging and harmony among all.





Images from ANKURAN event, celebrated for inclusivity rural children and community



# ONE ACT PLAYS/SKITS FOR "JAGO GRAHAK JAGO (A PUBLIC INITIATIVE ON CONSUMER AWARENESS)

Name of the Event: One Act Plays/Skits for "Jago Grahak Jago"

**Organizing Department**: Quantum School of Business

Organizing Coordinator: Dr. Mehak and Mr. Arpit Gupta

**Date:** 18/05/2023

No. of Attendees: 57

On May 18th, 2023, Quantum School of Business took a significant step in promoting consumer awareness by staging a compelling one-act play titled "Jago Grahak Jago." This initiative aimed to educate and enlighten the audience about consumer rights and the significance of the Consumer Protection Act. Under the guidance of Dr. Mehak and Mr. Arpit Gupta, students from the same department wrote, practiced, and performed the skit, effectively conveying the importance of consumer protection.

The primary objective of the "Jago Grahak Jago" program was to raise awareness about consumer rights and protection against unfair trade practices. The Consumer Protection Act served as the legal framework guiding the initiative. One-act plays and skits were chosen as a potent means to address socio-economic diversity effectively. These performances became a powerful tool to spotlight the rights and responsibilities of consumers, especially those from marginalized and diverse socio-economic backgrounds.

The skits, meticulously crafted and passionately performed, delved into various scenarios reflecting real-life consumer issues. They illuminated the challenges faced by different socio-economic groups, ensuring that their voices were not only heard but also understood. By exploring these diverse situations, the plays educated the audience about fair practices, product quality, and the avenues for consumer protection. Through these narratives, the initiative empowered individuals to make informed choices and advocate for their rights.

By incorporating socio-economic diversity into the skits, Quantum School of Business emphasized the importance of inclusivity in consumer awareness campaigns. The performances encouraged individuals to recognize their rights, enabling them to demand fair treatment and just practices in the marketplace. This approach not only fosters informed consumer choices but also contributes to a more equitable consumer landscape where everyone, regardless of their socio-economic background, can participate confidently and assert their rights.



The staging of "Jago Grahak Jago" by Quantum School of Business stands as a commendable effort in fostering consumer awareness and empowering diverse communities. Through the powerful medium of theater, the initiative not only educated but also inspired individuals to be vigilant consumers. By embracing socio-economic diversity, the event emphasized the importance of consumer rights for all, paving the way for a fair, just, and inclusive marketplace. Quantum School of Business, under the guidance of dedicated faculty, continues to lead the way in promoting social consciousness and consumer empowerment through innovative and impactful initiatives.









Relish the pictures from the one act play "Jago Grahak Jago"