

CURRICULUM FEEDBACK ANALYSIS REPORT

Session (2023-24)

Bachelor of Business Administration



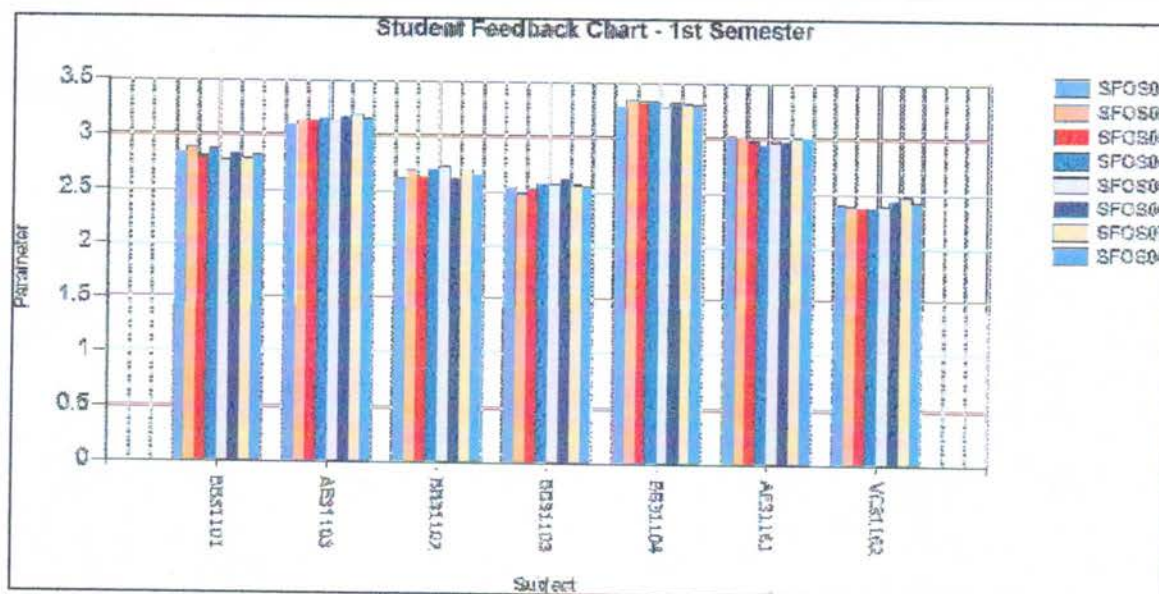
DEPARTMENT OF BUSINESS ADMINISTRATION

Faculty of Business and Administration

Quantum University, Roorkee

Data Representation of Feedback
Feedback on Curriculum (Students)
1st Semester 2023-24
No. of Students: 146

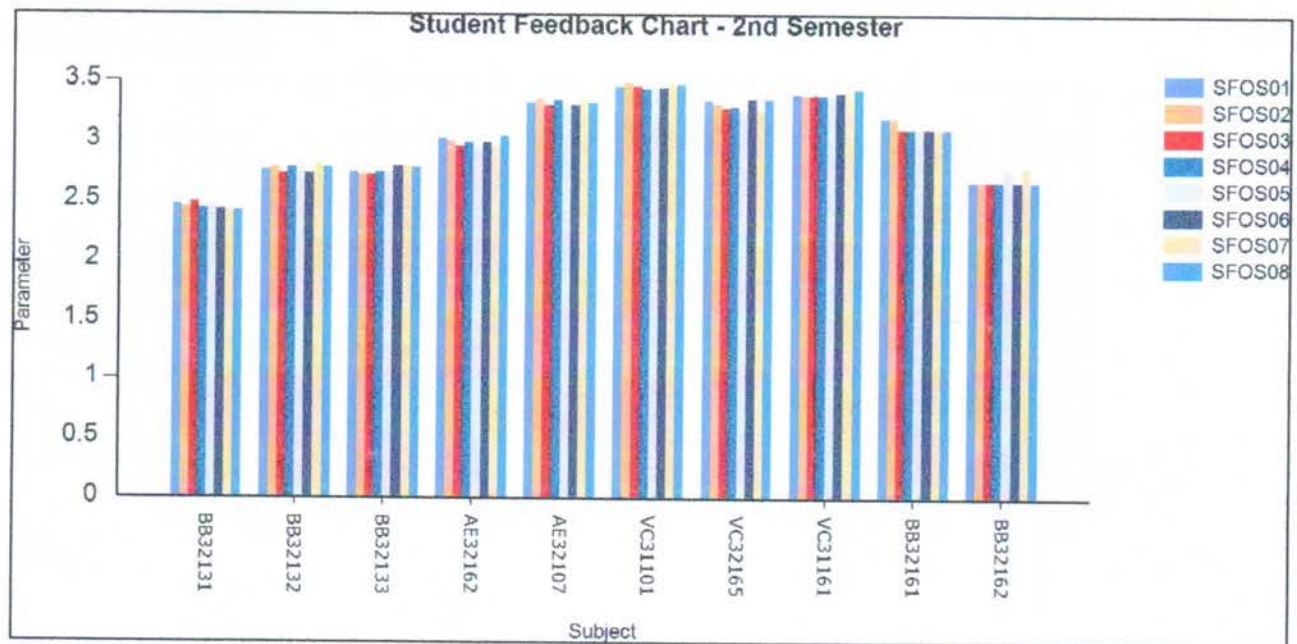
Subject Code	SFOS01	SFOS02	SFOS03	SFOS04	SFOS05	SFOS06	SFOS07	SFOS08	TotalAvg.
BB31101	2.84	2.88	2.80	2.87	2.77	2.83	2.78	2.82	2.82
AE31103	3.09	3.12	3.12	3.15	3.12	3.16	3.18	3.15	3.14
BB31102	2.61	2.69	2.62	2.70	2.72	2.61	2.70	2.66	2.66
BB31103	2.53	2.48	2.52	2.57	2.57	2.61	2.56	2.54	2.55
BB31104	3.28	3.34	3.32	3.32	3.27	3.31	3.30	3.29	3.30
AE31161	3.02	3.01	2.97	2.94	2.96	2.98	3.00	3.01	2.99
VC31162(UNDP)	2.39	2.38	2.37	2.36	2.38	2.43	2.47	2.41	2.40
TotalAvg.	2.82	2.84	2.82	2.84	2.83	2.85	2.86	2.84	2.84



2nd Semester 2023-24

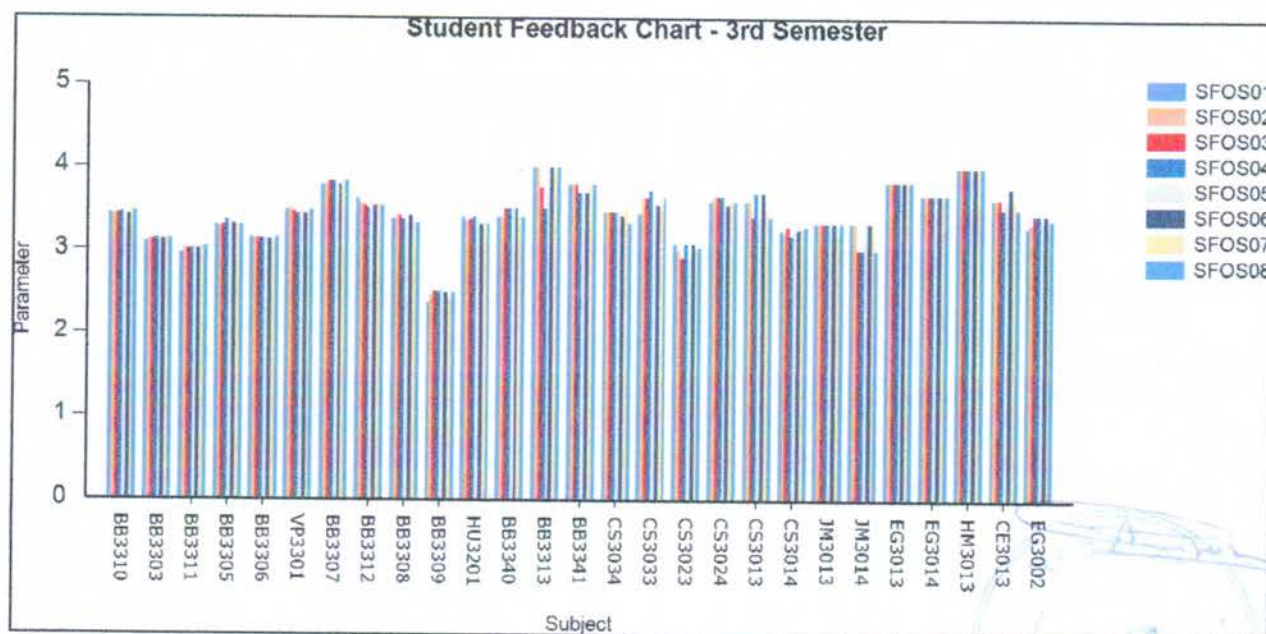
No. of Students: 146

Subject Code	SFOS01	SFOS02	SFOS03	SFOS04	SFOS05	SFOS06	SFOS07	SFOS08	Total Avg.
BB32131	2.47	2.45	2.49	2.44	2.47	2.43	2.42	2.42	2.45
BB32132	2.76	2.78	2.73	2.78	2.83	2.73	2.81	2.78	2.78
BB32133	2.74	2.72	2.72	2.74	2.74	2.79	2.79	2.78	2.75
AE32162	3.02	3.00	2.96	2.99	2.96	2.99	2.97	3.04	2.99
AE32107	3.32	3.36	3.30	3.34	3.31	3.30	3.35	3.32	3.32
VC31101	3.46	3.49	3.46	3.44	3.45	3.45	3.48	3.48	3.46
VC32165	3.34	3.31	3.28	3.29	3.26	3.35	3.26	3.36	3.31
VC31161	3.40	3.39	3.39	3.39	3.39	3.41	3.43	3.44	3.41
BB32161	3.20	3.20	3.10	3.10	3.10	3.10	3.10	3.10	3.13
BB32162	2.67	2.67	2.67	2.67	2.78	2.67	2.78	2.67	2.69
Total Avg.	3.04	3.04	3.01	3.02	3.03	3.02	3.04	3.04	3.03



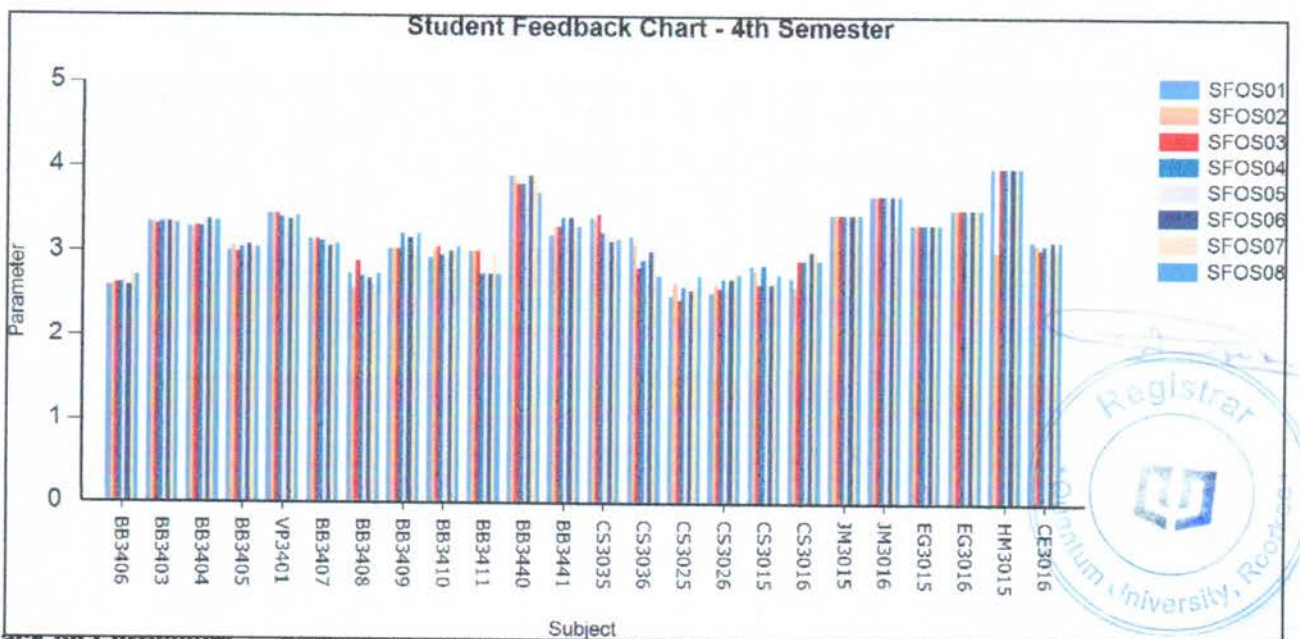
3rd Semester 2023-24
No. of Students: 136

Subject Code	SFOS01	SFOS02	SFOS03	SFOS04	SFOS05	SFOS06	SFOS07	SFOS08	Total Avg.
BB3310	3.43	3.42	3.43	3.45	3.40	3.42	3.49	3.46	3.44
BB3303	3.10	3.13	3.13	3.14	3.13	3.13	3.14	3.14	3.13
BB3311	2.96	3.02	3.01	3.01	3.03	3.01	3.04	3.04	3.01
BB3305	3.30	3.27	3.30	3.36	3.33	3.32	3.29	3.30	3.31
BB3306	3.16	3.14	3.14	3.14	3.13	3.13	3.10	3.16	3.14
VP3301	3.47	3.50	3.46	3.43	3.47	3.43	3.44	3.47	3.46
BB3307	3.79	3.79	3.83	3.83	3.79	3.79	3.83	3.83	3.81
BB3312	3.63	3.57	3.53	3.50	3.60	3.53	3.57	3.53	3.56
BB3308	3.38	3.42	3.42	3.38	3.33	3.42	3.33	3.33	3.38
BB3309	2.37	2.46	2.51	2.51	2.54	2.49	2.43	2.49	2.48
HU3201	3.41	3.36	3.37	3.40	3.37	3.32	3.34	3.31	3.36
BB3340	3.40	3.40	3.50	3.50	3.50	3.50	3.40	3.40	3.45
HU3201	3.41	3.36	3.37	3.40	3.37	3.32	3.34	3.31	3.36
BB3340	3.40	3.40	3.50	3.50	3.50	3.50	3.40	3.40	3.45
BB3313	4.00	4.00	3.75	3.50	3.75	4.00	4.00	4.00	3.88
BB3341	3.80	3.80	3.80	3.70	3.70	3.70	3.80	3.80	3.76
CS3034	3.46	3.46	3.46	3.46	3.46	3.42	3.54	3.33	3.45
CS3033	3.45	3.64	3.64	3.73	3.55	3.55	3.55	3.64	3.59
CS3023	3.08	3.00	2.92	3.08	2.92	3.08	3.00	3.04	3.02
CS3024	3.60	3.65	3.65	3.65	3.60	3.55	3.60	3.60	3.61
CS3013	3.60	3.60	3.40	3.70	3.40	3.70	3.50	3.40	3.54
CS3014	3.24	3.21	3.29	3.19	3.24	3.26	3.29	3.29	3.25
JM3013	3.33	3.33	3.33	3.33	3.33	3.33	3.22	3.33	3.32
JM3014	3.33	3.33	3.00	3.00	3.33	3.33	3.33	3.00	3.21
EG3013	3.83	3.83	3.83	3.83	3.83	3.83	3.83	3.83	3.83
EG3014	3.67	3.67	3.67	3.67	3.67	3.67	3.67	3.67	3.67
HM3013	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
CE3013	3.63	3.63	3.63	3.50	3.63	3.75	3.63	3.50	3.61
EG3002	3.29	3.33	3.43	3.43	3.38	3.43	3.38	3.38	3.38
Total Avg.:-	3.43	3.44	3.42	3.42	3.42	3.45	3.43	3.42	3.43



4thSemester2023-24
No. of Students: 136

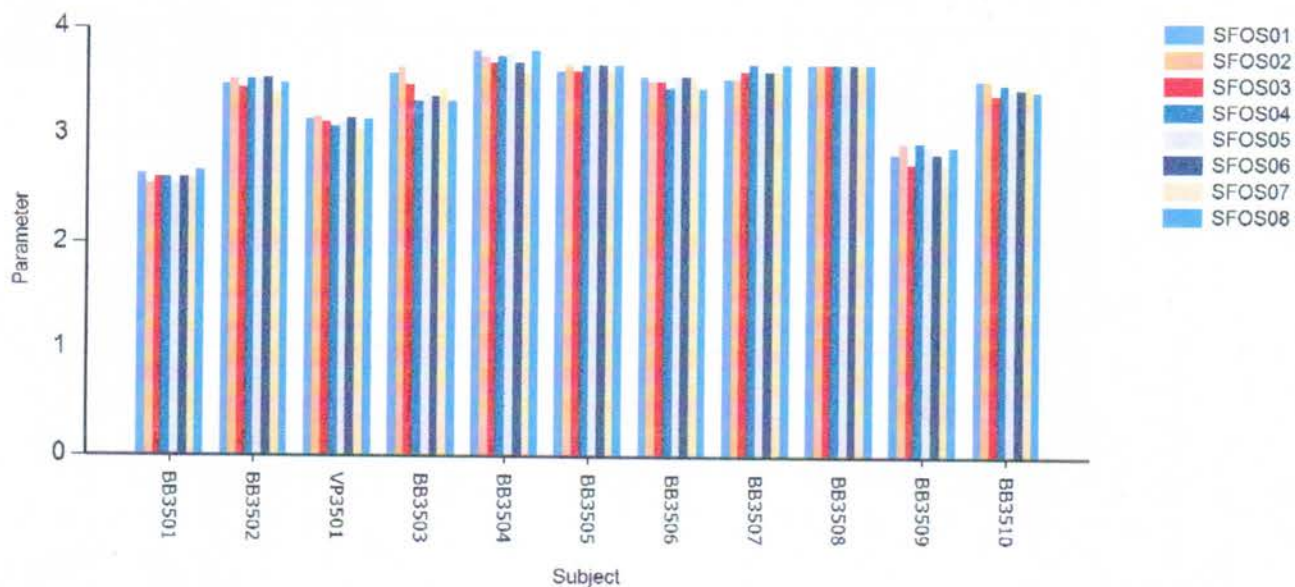
Subject Code	SFOS01	SFOS02	SFOS03	SFOS04	SFOS05	SFOS06	SFOS07	SFOS08	TotalAvg.
BB3406	2.59	2.61	2.63	2.62	2.67	2.60	2.71	2.72	2.64
BB3403	3.34	3.33	3.32	3.35	3.38	3.34	3.35	3.33	3.34
BB3404	3.29	3.27	3.30	3.29	3.36	3.38	3.33	3.36	3.32
BB3405	3.01	3.07	2.99	3.05	3.05	3.08	3.04	3.05	3.04
VP3401	3.44	3.43	3.44	3.41	3.40	3.38	3.43	3.42	3.42
BB3407	3.16	3.13	3.16	3.13	3.26	3.06	3.19	3.10	3.15
BB3408	2.75	2.57	2.89	2.71	2.79	2.68	2.61	2.75	2.72
BB3409	3.04	3.04	3.04	3.21	3.13	3.17	3.00	3.21	3.10
BB3410	2.94	3.03	3.06	2.97	3.03	3.00	3.00	3.06	3.01
BB3411	3.00	3.00	3.00	2.75	2.75	2.75	3.00	2.75	2.88
BB3440	3.90	3.90	3.80	3.80	3.90	3.90	3.90	3.70	3.85
BB3441	3.20	3.30	3.30	3.40	3.30	3.40	3.30	3.30	3.31
CS3035	3.41	3.38	3.44	3.22	3.22	3.13	3.19	3.16	3.27
CS3036	3.18	3.09	2.82	2.91	2.91	3.00	3.00	2.73	2.95
CS3025	2.50	2.64	2.45	2.59	2.73	2.55	2.59	2.73	2.60
CS3026	2.53	2.63	2.58	2.68	2.58	2.68	2.74	2.74	2.64
CS3035	3.41	3.38	3.44	3.22	3.22	3.13	3.19	3.16	3.27
CS3036	3.18	3.09	2.82	2.91	2.91	3.00	3.00	2.73	2.95
CS3025	2.50	2.64	2.45	2.59	2.73	2.55	2.59	2.73	2.60
CS3026	2.53	2.63	2.58	2.68	2.58	2.68	2.74	2.74	2.64
CS3015	2.84	2.79	2.63	2.84	2.63	2.63	2.65	2.74	2.72
CS3016	2.70	2.60	2.90	2.90	3.00	3.00	3.00	2.90	2.88
JM3015	3.44	3.44	3.44	3.44	3.44	3.44	3.44	3.44	3.44
JM3016	3.67	3.67	3.67	3.67	3.67	3.67	3.33	3.67	3.63
EG3015	3.33	3.33	3.33	3.33	3.33	3.33	3.33	3.33	3.33
EG3016	3.50	3.50	3.50	3.50	3.50	3.50	3.50	3.50	3.50
HM3015	4.00	3.00	4.00	4.00	4.00	4.00	4.00	4.00	3.88
CE3016	3.14	3.09	3.05	3.09	3.09	3.14	3.05	3.14	3.10
TotalAvg.	3.16	3.12	3.16	3.16	3.17	3.16	3.15	3.16	3.16



5th Semester 2023-24
No. of Students: 90

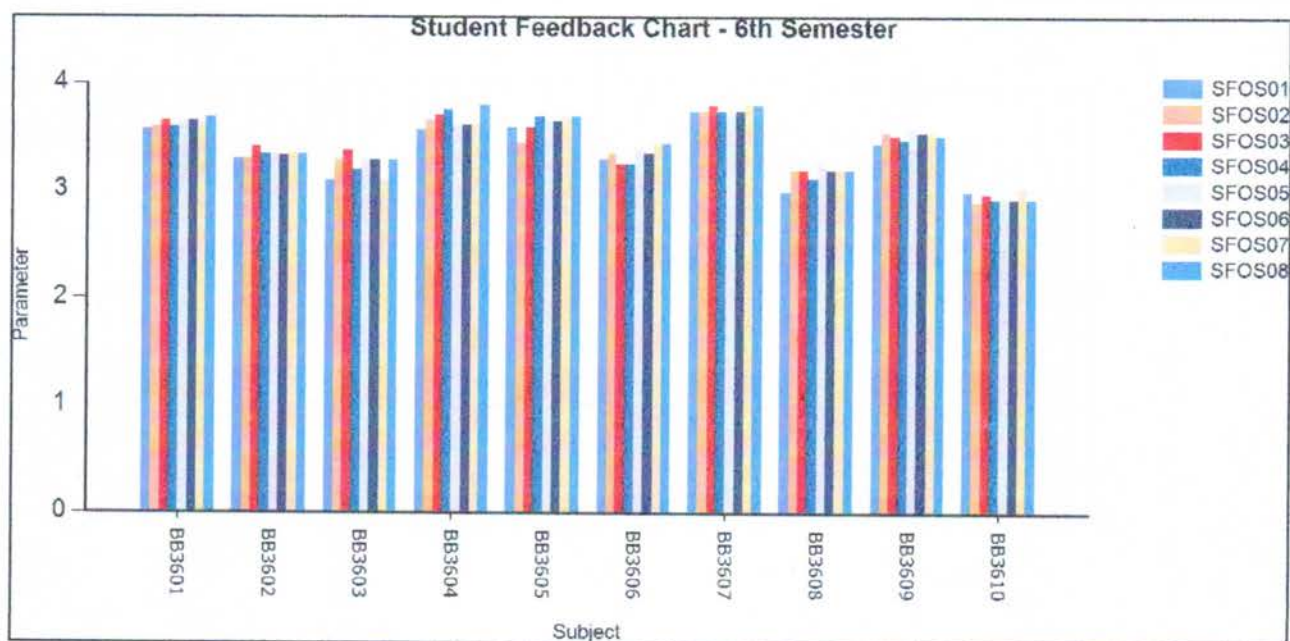
Subject Code	SFOS01	SFOS02	SFOS03	SFOS04	SFOS05	SFOS06	SFOS07	SFOS08	TotalAvg.
BB3501	2.64	2.55	2.60	2.60	2.55	2.61	2.59	2.67	2.60
BB3502	3.47	3.52	3.44	3.52	3.51	3.53	3.40	3.48	3.48
VP3501	3.15	3.17	3.12	3.08	3.13	3.16	3.06	3.15	3.13
BB3503	3.58	3.63	3.47	3.32	3.42	3.37	3.42	3.32	3.44
BB3504	3.79	3.74	3.68	3.74	3.79	3.68	3.58	3.79	3.72
BB3505	3.60	3.65	3.60	3.65	3.65	3.65	3.60	3.65	3.63
BB3506	3.55	3.50	3.50	3.45	3.55	3.55	3.55	3.45	3.51
BB3507	3.53	3.53	3.60	3.67	3.60	3.60	3.60	3.67	3.60
BB3508	3.67	3.67	3.67	3.67	3.67	3.67	3.67	3.67	3.67
BB3509	2.84	2.94	2.74	2.94	2.90	2.84	2.74	2.90	2.85
BB3510	3.52	3.52	3.39	3.48	3.42	3.45	3.48	3.42	3.46
TotalAvg.	3.39	3.40	3.35	3.37	3.38	3.37	3.34	3.38	3.37

Student Feedback Chart - 5th Semester



6thSemester2023-24
No. of Students:90

Subject Code	SFOS01	SFOS02	SFOS03	SFOS04	SFOS05	SFOS06	SFOS07	SFOS08	TotalAvg.
BB3601	3.57	3.60	3.65	3.60	3.64	3.66	3.63	3.69	3.63
BB3602	3.30	3.30	3.41	3.34	3.36	3.33	3.36	3.34	3.34
BB3603	3.10	3.29	3.38	3.19	3.29	3.29	3.10	3.29	3.24
BB3604	3.57	3.67	3.71	3.76	3.62	3.62	3.62	3.81	3.67
BB3605	3.60	3.45	3.60	3.70	3.65	3.65	3.70	3.70	3.63
BB3606	3.30	3.35	3.25	3.25	3.40	3.35	3.45	3.45	3.35
BB3607	3.75	3.75	3.81	3.75	3.75	3.75	3.81	3.81	3.77
BB3608	3.00	3.19	3.19	3.13	3.25	3.19	3.19	3.19	3.16
BB3609	3.45	3.55	3.52	3.48	3.59	3.55	3.55	3.52	3.53
BB3610	3.00	2.90	2.97	2.93	2.93	2.93	3.03	2.93	2.95
TotalAvg. :-	3.36	3.40	3.45	3.41	3.45	3.43	3.44	3.47	3.43



Feedback on Curriculum (Students2023-24)

Parameter	Excellent	Very Good	Good	Satisfied	Not Satisfied	Average Rating
SFOC01	39.76	25.3	20.48	6.02	8.43	2.82
SFOC02	38.55	20.48	24.1	7.23	9.64	2.71
SFOC03	40.96	27.71	16.87	7.23	7.23	2.88
SFOC04	40.96	22.89	19.28	4.82	12.05	2.76
SFOC05	42.17	20.48	21.69	7.23	8.43	2.81
SFOC06	42.17	21.69	20.48	8.43	7.23	2.83
SFOC07	42.17	20.48	19.28	6.02	12.05	2.75
SFOC08	36.14	19.28	24.1	9.64	10.84	2.6
SFOC09	36.14	21.69	22.89	7.23	12.05	2.63
SFOC10	39.76	20.48	20.48	9.64	9.64	2.71
SFOC11	38.55	19.28	22.89	10.84	8.43	2.69
SFOC12	37.35	24.1	18.07	8.43	12.05	2.66
SFOC13	42.17	16.87	22.89	8.43	9.64	2.73
SFOC14	36.14	22.89	22.89	8.43	9.64	2.67
SFOC15	37.35	24.1	18.07	10.84	9.64	2.69
SFOC16	33.73	26.51	15.66	13.25	10.84	2.59
SFOC17	43.37	15.66	26.51	6.02	8.43	2.8
SFOC18	40.96	22.89	20.48	7.23	8.43	2.81

Orientation at the beginning of the semester to inform you about different value added programs such as electives, Minor Program, Passion Program, and also about University rules & regulation.



Departmental Orientation to inform you about the course objectives and their outcomes, generic information about class representatives, student representatives, mentors, etc.



Clarity of Information given in advance by department about the trainings/ workshop, certifications, planned for the semester.



Participation of teachers and mentors to assist you in choosing the Electives/ Minor Program/Passion Program in the semester.

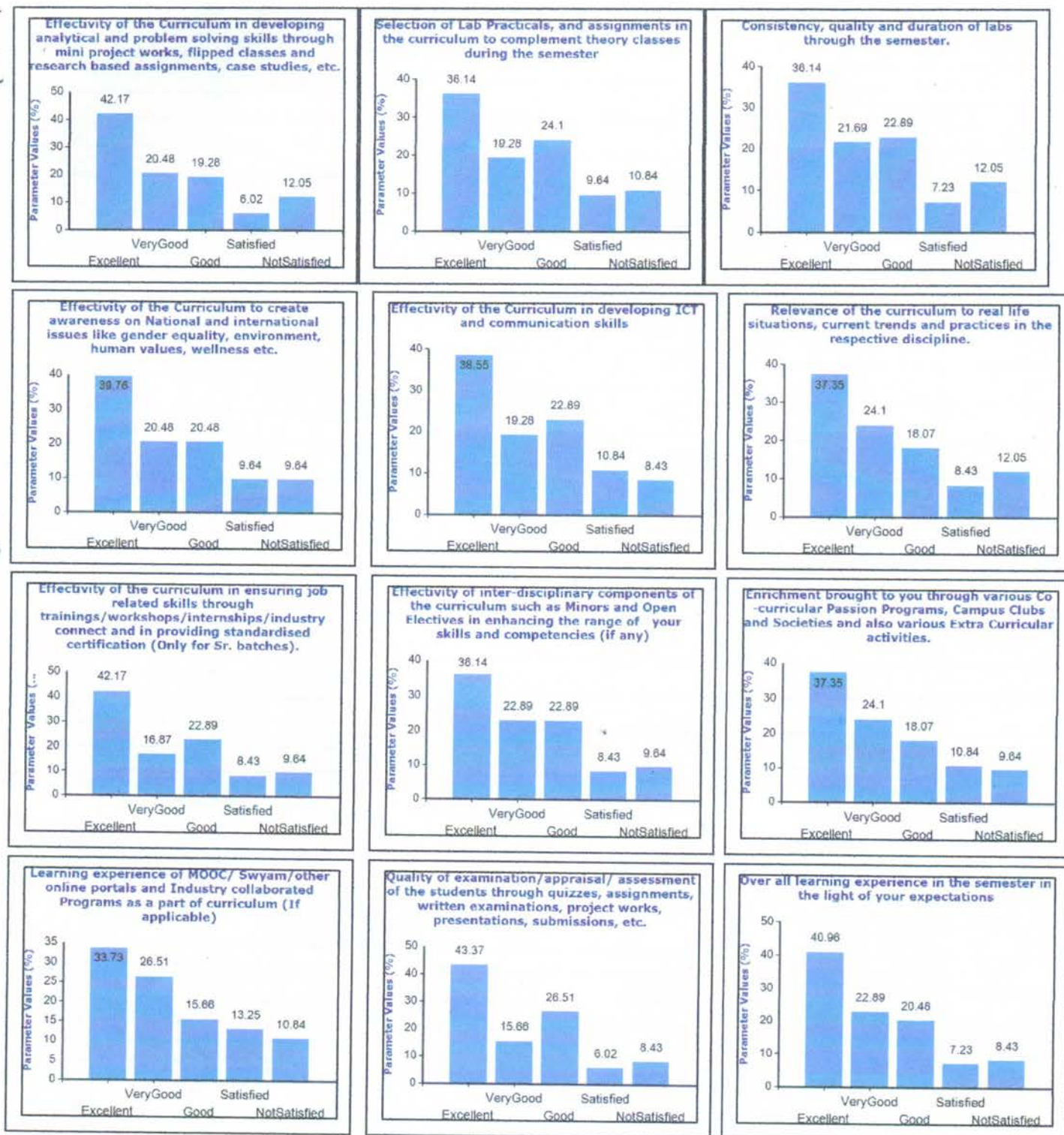


Structure, comprehensiveness and relevance of the semester Curriculum.



Effectivity of the Curriculum in enhancing communication and presentation skills, critical thinking, team-work through Value Added Programs(VAP), presentations and peer group learning.





Feedback on Curriculum(Teachers2023-24)

Parameter	Excellent	Very Good	Good	Satisfied	NotSatisfied	AverageRating
TFOC01	42.65	29.41	20.59	5.88	1.47	3.06
TFOC02	41.18	29.41	26.47	1.47	1.47	3.07
TFOC03	41.18	30.88	23.53	2.94	1.47	3.07
TFOC04	42.65	26.47	26.47	2.94	1.47	3.06
TFOC05	39.71	30.88	25	2.94	1.47	3.04
TFOC06	41.18	30.88	23.53	2.94	1.47	3.07
TFOC07	38.24	32.35	25	2.94	1.47	3.03
TFOC08	35.29	36.76	25	1.47	1.47	3.03
TFOC09	41.18	29.41	25	2.94	1.47	3.06
TFOC10	41.18	32.35	22.06	2.94	1.47	3.09

Alignment of the curriculum with the Vision statement of the University



Robustness of the process for any addition, alteration or updating of the curriculum through a balanced participation of all stake holders



Your contribution /participation towards curriculum design and development



Level of academic rigour achieved by the Curriculum



Efficiency of implementation of the flexible choice based credit system and interdisciplinary concepts in the curriculum



Effectiveness of the Course to ensure employability and Industry readiness/ preparedness for higher education.



Provisions in the curriculum to encourage research, development, paper presentation and publication.

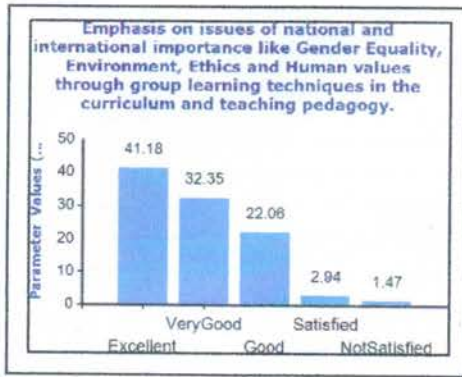


Opportunities provided by the curriculum to build communication and interpersonal skills and inculcate ethical values and concern for the society.



Electives and Minors offered in the curriculum are closely relevant to the industry requirements.

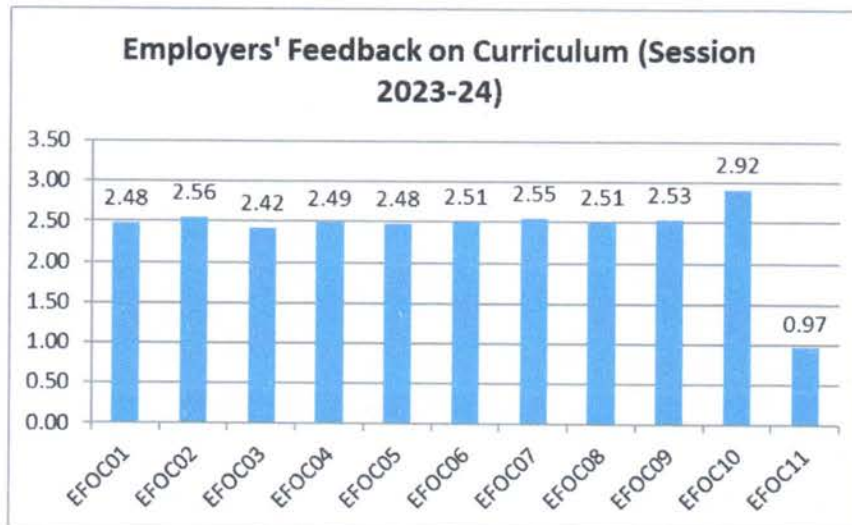




Feedback on Curriculum (Employers 2023-24)

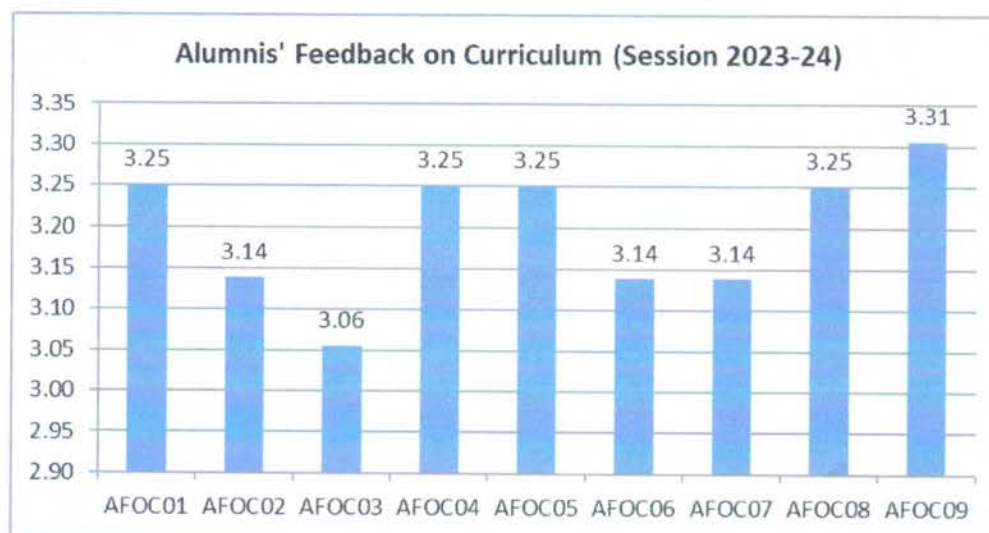
Business Administration	Employers' Feedback on Curriculum (Session 2023-24)
EFOC01	2.48
EFOC02	2.56
EFOC03	2.42
EFOC04	2.49
EFOC05	2.48
EFOC06	2.51
EFOC07	2.55
EFOC08	2.51
EFOC09	2.53
EFOC10	2.92
EFOC11*	0.97

* Indicates the response in Binary pattern (Yes-1, No-0)



Feedback on Curriculum (Alumni 2023-24)

BBA	Alumnis' Feedback on Curriculum (Session 2023- 24)
AFOC01	3.25
AFOC02	3.14
AFOC03	3.06
AFOC04	3.25
AFOC05	3.25
AFOC06	3.14
AFOC07	3.14
AFOC08	3.25
AFOC09	3.31



Action Suggested by Internal Quality Assurance Cell
on the basis of Student's Feedback (on Courses) and the Feedback (Students, Teachers, Employers and Alumni) Feedback on Curriculum
(Action suggested to all the reference parameters below $M+\sigma$, where M is mean and σ is standard deviation of the average rating of reference parameters)

Feedback on Curriculum (Students2023-24)

List of reference parameters for action (below $M+\sigma < 2.85$)

Parameter	Excellent	Very Good	Good	Satisfied	Not Satisfied	Average Rating
SFOC01	39.76	25.3	20.48	6.02	8.43	2.82
SFOC02	38.55	20.48	24.1	7.23	9.64	2.71
SFOC04	40.96	22.89	19.28	4.82	12.05	2.76
SFOC05	42.17	20.48	21.69	7.23	8.43	2.81
SFOC06	42.17	21.61	20.48	8.43	7.23	2.83
SFOC07	42.17	20.48	19.28	6.02	12.05	2.75
SFOC08	36.14	19.28	24.1	9.64	10.84	2.6
SFOC09	36.14	21.69	22.89	7.23	12.05	2.63
SFOC10	39.76	20.48	20.48	9.64	9.64	2.71
SFOC11	38.55	19.28	22.89	10.84	8.43	2.69
SFOC12	37.35	24.1	18.07	8.43	12.05	2.66
SFOC13	42.17	16.87	22.89	8.43	9.64	2.73
SFOC14	36.14	22.89	22.89	8.43	9.64	2.67
SFOC15	37.35	24.1	18.07	10.84	9.64	2.69
SFOC16	33.73	26.51	15.66	13.25	10.84	2.59
SFOC17	43.37	15.66	26.51	6.02	8.43	2.8
SFOC18	40.96	22.89	20.48	7.23	8.43	2.81

Feedback on Curriculum (Teachers2023-24)

List of reference parameters for action (below $M+\sigma < 3.05$)

Parameter	Excellent	Very Good	Good	Satisfied	Not Satisfied	Average Rating
TFOC05	39.71	30.88	25	2.94	1.47	3.04
TFOC07	38.24	32.35	25	2.94	1.47	3.03
TFOC08	35.29	36.76	25	1.47	1.47	3.03



Feedback on Curriculum (Employee 2023-24)

List of reference parameters for action (below $M+\sigma < 2.45$)

Parameter	Average Rating
EFOC03	2.42
EFOC11	0.97

Feedback on Curriculum (Alumni 2023-24)

List of reference parameters for action (below $M+\sigma < 3.10$)

Parameter	Average Rating
AFOC03	3.06



Feedback Review Sheet 2023-24

	Reference Parameters Requiring Action		Ref. No.	Recommendations
Course and Curriculum Feedback based on feedback of Students, Teachers, Alumni and Employers	VC31162 (2.4)	Overall Teaching Learning Process	R-1	Case studies and small cases are to be added to address the finding of the problem and further devise a wise solution based on available resources. As expected, the given strategy helps in aligning the content delivery with the rigor of the course. SSG emphasized to engage the students in taking up the online courses from NPTEL/Course Era/UDEMY etc. It was recommended to conduct workshops on tools like Excel, Tableau, Python and gain knowledge of the recent trends in research and innovations. Mini-projects will be compulsorily given to the students in the form of Assignments. Flip classes will also be scheduled for the students as and when required
	BC32131 (2.45)			
	SFOC18 (2.81)			
	SFOC16 (2.59)			
	SFOC07 (2.75)			
	SFOC12 (2.66)	Orientation Program and Comprehensive Course Information for Student	R-2	Minor & open elective subject baskets will be briefed twice i.e. during orientation and before the commencement of the third semester when the interdisciplinary minor/OE has to be selected by the students. To provide students with all the information possible about the courses being provided, ensuring they get thorough advice and knowledge about their academic path and future objectives.
	TFOC07 (3.03)			
	EFOC03 (2.42)			
	SFOC01 (2.82)			
	SFOC02 (2.71)			
	SFOC04 (2.76)	Relevance & Rigor, Content Quality, Flexible CBCS.	R-3	The following subject contents have been updated and changed in accordance with SSG's recommendations in order to meet regulatory standards. BB3106, BB31104, BB32132, BB3409, BB33205, BB33203, BB35303, BB3507, BB3608, BB3505, BB35302, BB3408, BB3602, BB3311, BB32131, VC31162. A new specialization Tourism Management basket has been introduced from 2024-25. Online courses for the enhancement of entrepreneurship skills and employability shall be introduced. SSG also recommended introducing labs in the practical-oriented subjects.
	SFOC05 (2.81)			
	TFOC05 (3.04)			
	SFOC06 (2.83)	Peer Group Learning	R-4	SSG proposed to pair quick learners with slow learners for improving the slow learner's level of understanding and knowledge of the course.
	SFOC08			
		IT-enabled literacy	R-5	Course-related software shall compulsorily be introduced in the subjects wherein it is required. Eg: SPSS, Power BI, etc.

(2.6) SFOC09 (2.63)			The BOS expert also recommended adding one lecture a week for the communication lab.
SFOC11 (2.69) TFOC08 (3.03)	Communication Skills	R-6	To build effective communication, presentations are to be emphasized, and to enhance presentation and pitch, story-telling sessions are to be incorporated in the value-added programs and also in value-added certifications.
SFOC10 (2.71)	Awareness of National & international issues	R-7	Based on the Student's inputs, it was suggested to ensure the inclusion of topics like Ethics, Environment, Gender sensitivity, Sustainability, etc. For addressing the ethical values and concern for the society the Sustainable development goals shall be taken into account while designing the courses.
SFOC13 (2.73) AFOCO3 (3.06) EFOC11 (0.97)	Training for Placement	R-8	(Students of the university demonstrating leadership qualities, interpersonal behavior, and teamwork during the assessment / at the workplace) and Alumni Feedback parameter for incorporating certified training and workshops for enhancing employability and industry readiness, it was strongly recommended by the SSG members to involve students in Industrial Mentorship and placement training (boot camps). Such training and workshops bring visible improvement in student behavior in terms of showcasing leadership skills at the workplace and getting elevated to higher job positions.
SFOC15 (2.69)	Extra-Curricular Activities	R-9	SSG suggested at least two visits/practical exposure-based activities for every course. The outcome shall be at least BL3(Apply) where students may know how the theoretical knowledge gets used to give the solution to any problem.
SFOC17 (2.8)	Evaluation Pattern	R-10	The evaluation pattern should be transparent in terms of letting our students know the marks bifurcation in mid and end-sem exams. This in turn helps them to analyze and evaluate their performances accordingly.

HEAD OF DEPARTMENT
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Shruti
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Dr. Varsha Gupta
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CURRICULAM FEEDBACK ANALYSIS REPORT

Session (2023-24)

Master of Business Administration



DEPARTMENT OF BUSINESS ADMINISTRATION

Faculty of Business & Management

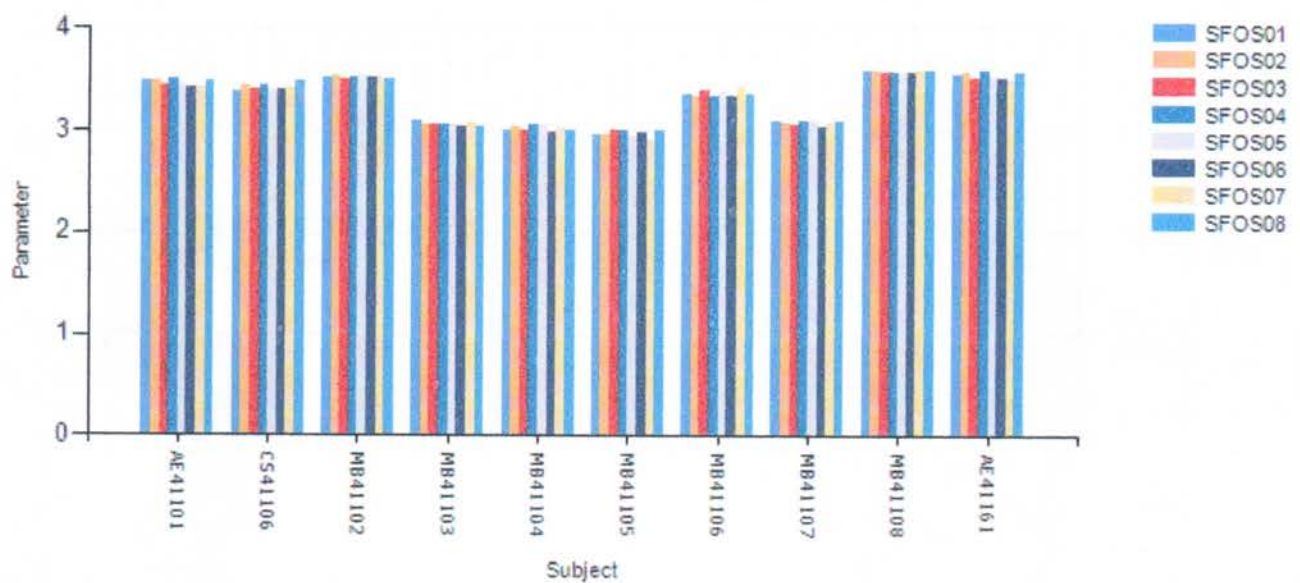
Quantum University, Roorkee

Data Representation of Feedback Feedback on Curriculum (Students)

1st Semester 2023-24
No. of Students: 84

Subject Code	SFOS01	SFOS02	SFOS03	SFOS04	SFOS05	SFOS06	SFOS07	SFOS08	Total Avg.
AE41101	3.47	3.47	3.43	3.48	3.44	3.42	3.42	3.46	3.45
CS41106	3.38	3.43	3.39	3.44	3.39	3.39	3.41	3.46	3.41
MB41102	3.51	3.53	3.49	3.50	3.53	3.51	3.51	3.49	3.51
MB41103	3.09	3.06	3.05	3.05	3.05	3.03	3.08	3.03	3.05
MB41104	3.00	3.04	2.99	3.05	3.05	2.98	3.01	3.00	3.01
MB41105	2.96	2.96	2.99	2.99	2.94	2.98	2.90	3.00	2.96
MB41106	3.36	3.33	3.40	3.34	3.39	3.33	3.43	3.36	3.37
MB41107	3.09	3.08	3.05	3.10	3.09	3.03	3.08	3.09	3.07
MB41108	3.58	3.58	3.56	3.56	3.56	3.56	3.58	3.59	3.57
AE41161	3.54	3.56	3.51	3.58	3.53	3.50	3.49	3.56	3.53
Total Avg.	3.30	3.30	3.29	3.31	3.30	3.27	3.29	3.30	3.29

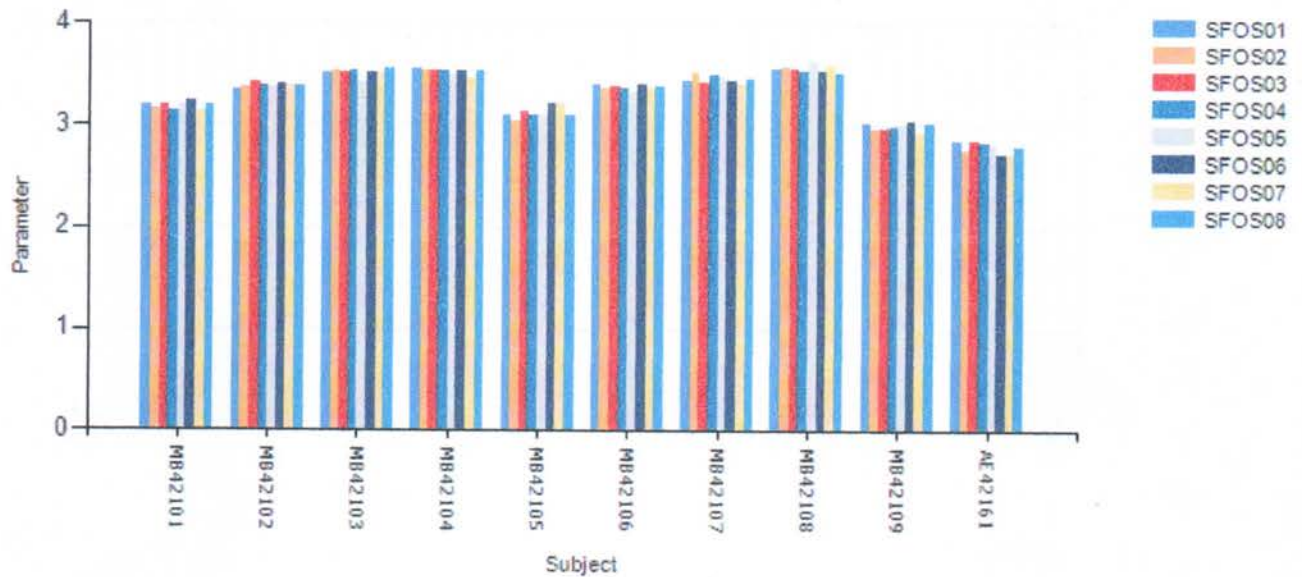
Student Feedback Chart - 1st Semester



2nd Semester 2023-24
No of Students: 77

Subject Code	SFOS01	SFOS02	SFOS03	SFOS04	SFOS05	SFOS06	SFOS07	SFOS08	Total Avg.
MB42101	3.18	3.14	3.18	3.12	3.19	3.23	3.12	3.18	3.17
MB42102	3.34	3.36	3.41	3.38	3.36	3.39	3.38	3.38	3.38
MB42103	3.51	3.53	3.51	3.53	3.41	3.51	3.50	3.54	3.50
MB42104	3.55	3.53	3.53	3.52	3.49	3.53	3.45	3.53	3.52
MB42105	3.09	3.04	3.13	3.09	3.09	3.20	3.20	3.09	3.12
MB42106	3.39	3.36	3.37	3.35	3.32	3.40	3.35	3.37	3.36
MB42107	3.44	3.51	3.41	3.48	3.47	3.44	3.39	3.45	3.45
MB42108	3.54	3.57	3.55	3.53	3.62	3.53	3.58	3.51	3.55
MB42109	3.01	2.95	2.95	2.97	2.99	3.03	2.93	3.01	2.98
AE42161	2.85	2.76	2.84	2.83	2.80	2.72	2.72	2.79	2.79
Total Avg. :-	3.29	3.28	3.29	3.28	3.27	3.30	3.26	3.28	3.28

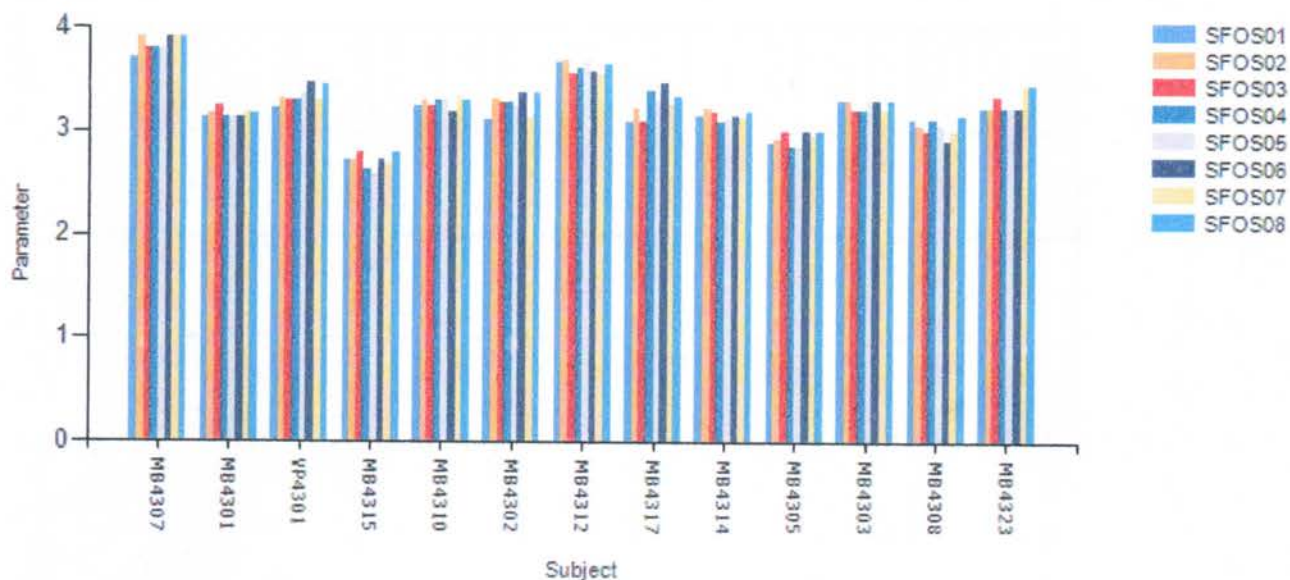
Student Feedback Chart - 2nd Semester



3rd Semester 2023-24
No of Students: 57

Subject Code	SFOS01	SFOS02	SFOS03	SFOS04	SFOS05	SFOS06	SFOS07	SFOS08	Total Avg.
MB4307	3.70	3.90	3.80	3.80	3.80	3.90	3.90	3.90	3.84
MB4301	3.13	3.16	3.24	3.13	3.13	3.13	3.18	3.16	3.16
VP4301	3.21	3.32	3.29	3.30	3.36	3.46	3.30	3.45	3.34
MB4315	2.71	2.71	2.79	2.63	2.58	2.71	2.67	2.79	2.70
MB4310	3.24	3.29	3.24	3.29	3.29	3.19	3.33	3.29	3.27
MB4302	3.11	3.31	3.27	3.27	3.24	3.36	3.13	3.36	3.26
MB4312	3.67	3.69	3.56	3.61	3.67	3.58	3.56	3.64	3.62
MB4317	3.08	3.21	3.08	3.38	3.29	3.46	3.25	3.33	3.26
MB4314	3.15	3.21	3.18	3.08	3.10	3.15	3.13	3.18	3.15
MB4305	2.88	2.92	3.00	2.85	2.85	3.00	2.96	3.00	2.93
MB4303	3.30	3.30	3.20	3.20	3.30	3.30	3.20	3.30	3.26
MB4308	3.10	3.05	3.00	3.10	3.05	2.90	3.00	3.14	3.04
MB4323	3.22	3.22	3.33	3.22	3.22	3.22	3.44	3.44	3.29
Total Avg. :-	3.19	3.25	3.23	3.22	3.22	3.26	3.23	3.31	3.24

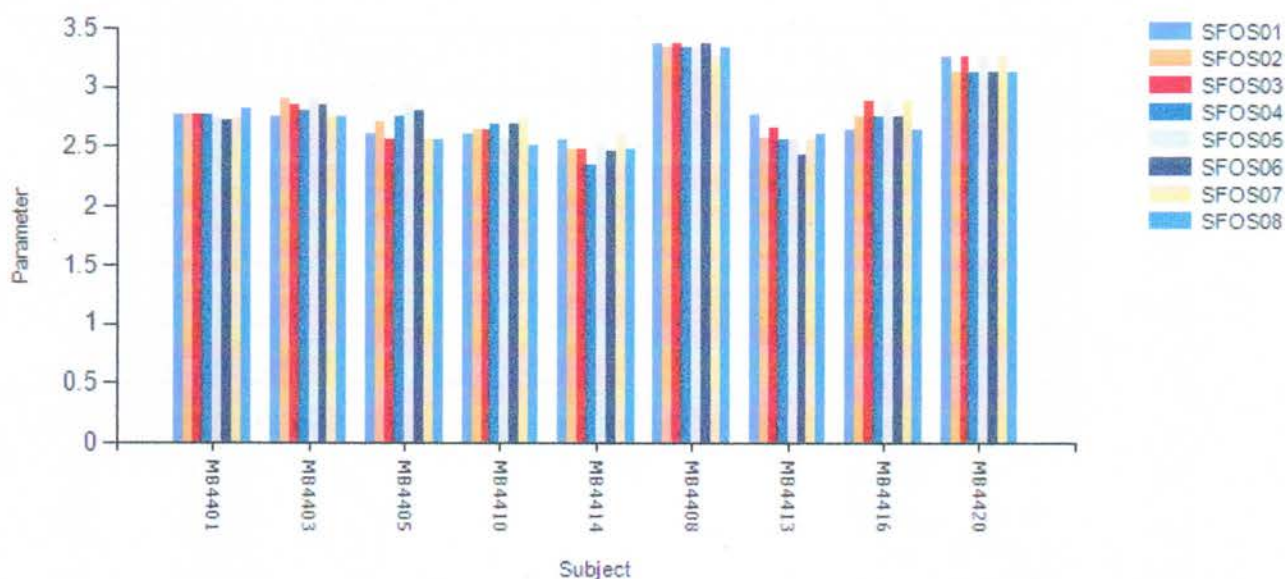
Student Feedback Chart - 3rd Semester



4th Semester 2023-24
No of Students: 57

Subject Code	SFOS01	SFOS02	SFOS03	SFOS04	SFOS05	SFOS06	SFOS07	SFOS08	Total Avg.
MB4401	2.77	2.77	2.77	2.77	2.74	2.72	2.74	2.81	2.76
MB4403	2.75	2.90	2.85	2.80	2.90	2.85	2.75	2.75	2.82
MB4405	2.60	2.70	2.55	2.75	2.85	2.80	2.55	2.55	2.67
MB4410	2.61	2.64	2.64	2.68	2.57	2.68	2.75	2.50	2.63
MB4414	2.55	2.48	2.48	2.35	2.52	2.45	2.61	2.48	2.49
MB4408	3.37	3.33	3.37	3.33	3.33	3.37	3.26	3.33	3.34
MB4413	2.77	2.58	2.65	2.55	2.55	2.42	2.55	2.61	2.58
MB4416	2.63	2.75	2.88	2.75	2.88	2.75	2.88	2.63	2.77
MB4420	3.25	3.13	3.25	3.13	3.25	3.13	3.25	3.13	3.19
Total Avg. :-	2.81	2.81	2.83	2.79	2.84	2.80	2.82	2.75	2.81

Student Feedback Chart - 4th Semester



Feedback on Curriculum (Students 2023-24)

Parameter	Excellent	Very Good	Good	Satisfied	Not Satisfied	Average Rating
SFOC01	18.6	16.28	27.91	18.6	18.6	1.98
SFOC02	20.93	20.93	20.93	16.28	20.93	2.05
SFOC03	18.6	18.6	25.58	23.26	13.95	2.05
SFOC04	23.26	18.6	23.26	13.95	20.93	2.09
SFOC05	23.26	18.6	23.26	13.95	20.93	2.09
SFOC06	23.26	16.28	25.58	18.6	16.28	2.12
SFOC07	18.6	16.28	27.91	20.93	16.28	2
SFOC08	20.93	20.93	20.93	16.28	20.93	2.05
SFOC09	20.93	13.95	27.91	11.63	25.58	1.93
SFOC10	20.93	9.3	32.56	16.28	20.93	1.93
SFOC11	16.28	23.26	23.26	18.6	18.6	2
SFOC12	18.6	16.28	25.58	18.6	20.93	1.93
SFOC13	20.93	20.93	25.58	11.63	20.93	2.09
SFOC14	18.6	18.6	25.58	13.95	23.26	1.95
SFOC15	18.6	18.6	25.58	16.28	20.93	1.98
SFOC16	18.6	18.6	23.26	18.6	20.93	1.95
SFOC17	16.28	20.93	27.91	16.28	18.6	2
SFOC18	20.93	16.28	25.58	20.93	16.28	2.05

Orientation at the beginning of the semester to inform you about different value added programs such as electives, Minor Program, Passion Program, and also about University rules & regulation.



Departmental Orientation to inform you about the course objectives and their outcomes, generic information about class representatives, student representatives, mentors, etc.



Clarity of Information given in advance by department about the trainings/ workshop, certifications, planned for the semester.



Participation of teachers and mentors to assist you in choosing the Electives/ Minor Program/ Passion Program in the semester.



Structure, comprehensiveness and relevance of the semester Curriculum.



Effectivity of the Curriculum in enhancing communication and presentation skills, critical thinking, team-work through Value Added Programs(VAP), presentations and peer group learning.



Effectivity of the Curriculum in developing analytical and problem solving skills through mini project works, flipped classes and research based assignments, case studies, et



Selection of Lab Practicals, and assignments in the curriculum to complement theory classes during the semester



Consistency, quality and duration of labs through the semester.



Effectivity of the Curriculum to create awareness on National and international issues like gender equality, environment, human values, wellness etc.



Effectivity of the Curriculum in developing ICT and communication skills



Relevance of the curriculum to real life situations, current trends and practices in the respective discipline.



Effectivity of the curriculum in ensuring job related skills through trainings/workshops/internships/industry connect and in providing standardised certification (Only for Sr. batches).



Effectivity of inter-disciplinary components of the curriculum such as Minors and Open Electives in enhancing the range of your skills and competencies (if any)



Enrichment brought to you through various Co-curricular Passion Programs, Campus Clubs and Societies and also various Extra Curricular activities.



Learning experience of MOOC/ Swyam/other online portals and Industry collaborated Programs as a part of curriculum (If applicable)



Quality of examination/appraisal/assessment of the students through quizzes, assignments, written examinations, project works, presentations, submissions, etc.



Over all learning experience in the semester in the light of your expectations



Feedback on Curriculum (Teachers 2023-24)

Parameter	Excellent	Very Good	Good	Satisfied	Not Satisfied	Average Rating
TFOC01	40	33.33	26.67	0	0	3.13
TFOC02	46.67	23.33	26.67	3.33	0	3.13
TFOC03	23.33	40	36.67	0	0	2.87
TFOC04	26.67	46.67	26.67	0	0	3
TFOC05	40	23.33	33.33	3.33	0	3
TFOC06	26.67	43.33	30	0	0	2.97
TFOC07	26.67	43.33	23.33	6.67	0	2.9
TFOC08	30	36.67	26.67	6.67	0	2.9
TFOC09	33.33	40	23.33	3.33	0	3.03
TFOC10	30	40	30	0	0	3

Alignment of the curriculum with the Vision statement of the University



Robustness of the process for any addition, alteration or updating of the curriculum through a balanced participation of all stakeholders



Your contribution / participation towards curriculum design and development



Level of academic rigour achieved by the Curriculum



Efficiency of implementation of the flexible choice based credit system and interdisciplinary concepts in the curriculum



Effectiveness of the Course to ensure employability and Industry readiness/ preparedness for higher education.



Provisions in the curriculum to encourage research, development, paper presentation and publication.



Opportunities provided by the curriculum to build communication and interpersonal skills and inculcate ethical values and concern for the society.



Electives and Minors offered in the curriculum are closely relevant to the industry requirements.



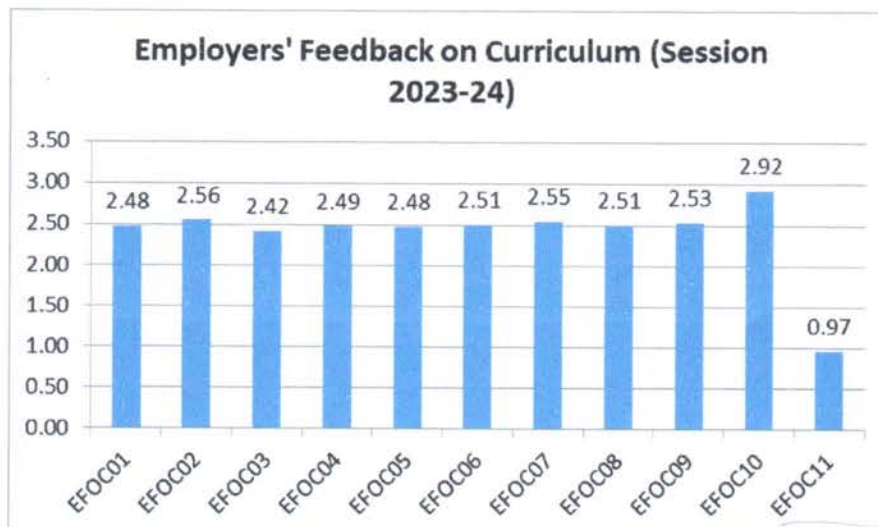
Emphasis on issues of national and international importance like Gender Equality, Environment, Ethics and Human values through group learning techniques in the curriculum and teaching pedagogy.



Feedback on Curriculum (Employers 2023-24)

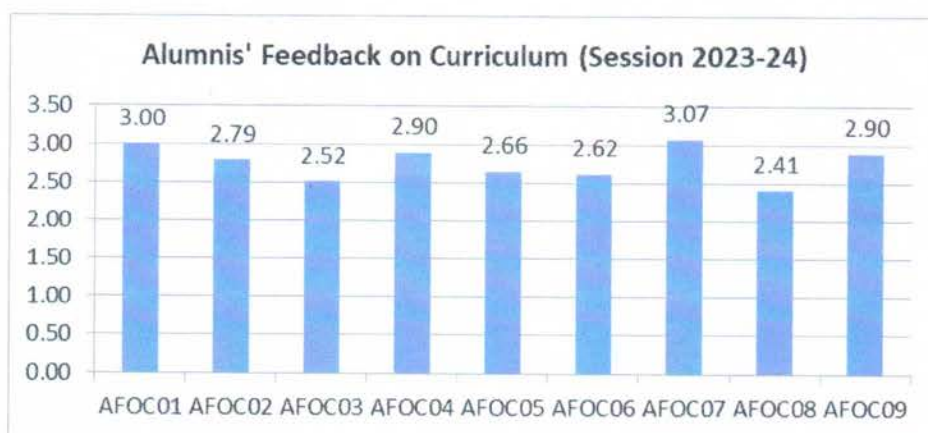
Business Administration	Employers' Feedback on Curriculum (Session 2023-24)
EFOC01	2.48
EFOC02	2.56
EFOC03	2.42
EFOC04	2.49
EFOC05	2.48
EFOC06	2.51
EFOC07	2.55
EFOC08	2.51
EFOC09	2.53
EFOC10	2.92
EFOC11*	0.97

* Indicates the response in Binary pattern (Yes-1, No-0)



Feedback on Curriculum (Alumni 2023-24)

MBA	Alumnis' Feedback on Curriculum (Session 2023-24)
AFOC01	3.00
AFOC02	2.79
AFOC03	2.52
AFOC04	2.90
AFOC05	2.66
AFOC06	2.62
AFOC07	3.07
AFOC08	2.41
AFOC09	2.90



**Action Suggested by Internal Quality Assurance Cell
on the basis of Student's Feedback (on Courses) and the Feedback (Students, Teachers, Employers and Alumni) Feedback on Curriculum**

(Action suggested to all the reference parameters below $M+\sigma$, where M is mean and σ is standard deviation of the average rating of reference parameters)

Feedback on Curriculum (Students 2023-24)

List of reference parameters for action (below $M+\sigma < 2.1$)

Parameter	Excellent	Very Good	Good	Satisfied	Not Satisfied	Average Rating
SFOC01	18.6	16.28	27.91	18.6	18.6	1.98
SFOC07	18.6	16.28	27.91	20.93	16.28	2
SFOC09	20.93	13.95	27.91	11.63	25.58	1.93
SFOC10	20.93	9.3	32.56	16.28	20.93	1.93
SFOC11	16.28	23.26	23.26	18.6	18.6	2
SFOC12	18.6	16.28	25.58	18.6	20.93	1.93
SFOC14	18.6	18.6	25.58	13.95	23.26	1.95
SFOC15	18.6	18.6	25.58	16.28	20.93	1.98
SFOC16	18.6	18.6	23.26	18.6	20.93	1.95
SFOC17	16.28	20.93	27.91	16.28	18.6	2

Feedback on Curriculum (Teachers 2023-24)

List of reference parameters for action (below $M+\sigma < 3.05$)

Parameter	Excellent	Very Good	Good	Satisfied	Not Satisfied	Average Rating
TFOC03	23.33	40	36.67	0	0	2.87
TFOC04	26.67	46.67	26.67	0	0	3
TFOC05	40	23.33	33.33	3.33	0	3
TFOC06	26.67	43.33	30	0	0	2.97
TFOC07	26.67	43.33	23.33	6.67	0	2.9
TFOC08	30	36.67	26.67	6.67	0	2.9
TFOC09	33.33	40	23.33	3.33	0	3.03
TFOC10	30	40	30	0	0	3



Feedback on Curriculum (Employee 2023-24)

List of reference parameters for action (below $M+\sigma < 2.45$)

Parameter	Average Rating
EFOC03	2.42

Feedback on Curriculum (Alumni 2023-24)

List of reference parameters for action (below $M+\sigma < 2.6$)

Parameter	Average Rating
AFOC08	2.41
AFOC03	2.52



FEEDBACK REVIEW SHEET

	Reference Parameters Requiring Action		Ref No	Recommendations of SSG of the Department
Course, and Curriculum Feedback Based on Feedback of Students, Alumni, Teachers and Employers	SFOC01 (1.98) SFOC14 (1.95) TFOC05 (3) TFOC09 (3.03)	Orientation Program	R-1	It is recommended that separate and extensive orientation programs be arranged for both new and existing students so they can get the assistance they need for their educational journeys, SSG also proposed that VACs and Minor/Open Electives subjects should be added to the curriculum along with industry-oriented and skill-based courses be added to the subject's curriculum to enhance its range of choices. It was suggested that for industry requirements, online courses for the enhancement of entrepreneurship skills and employability shall be introduced. SSG also recommended introducing labs in the practical-oriented subjects.
	SFOC07 (2) SFOC12 (1.93) TFOC07 (2.9) AFOC08 (2.52)	Cultivating Research Excellence	R-2	The SSG recommended including flipped classrooms and mini-projects in the normal curriculum. Moreover, it has been stressed that Case Studies be incorporated into each core course to enhance theoretical lessons and successfully integrate them into the curriculum. Encouraging students to conceptualize by including research in their courses and encouraging them to research projects by providing mentorship from faculty members and making sure they have access to research facilities by arranging academic conferences and seminars to showcase student work and promoting teamwork.
	SFOC09 (1.93) SFOC11 (2)	Technology Facilitation	R-3	The SSG recommended making sure that practical lessons run well in terms of consistency, content quality, and amount of time allotted to helping students grasp the material and offering a setting where students can strengthen their abilities, gain confidence, and acquire the competence required to excel in their future employment.
	SFOC10 (1.93) TFOC08 (2.9) TFOC10 (3)	Understanding Cross-Border Challenges	R-4	It was recommended that subjects like gender equality, the environment, human values, and wellness be included as they raise students' knowledge about issues that take place within and beyond the borders of the country.
	SFOC15 (1.98)	Beyond the Classroom activities	R-5	SSG suggested arranging regular internal events like extempore, debates, and new reading exercises to help students' verbal and writing communication skills. Outreach programs, including as workshops, internships, and industry visits, should be firmly prioritized in order to develop students' talents, which will then enable them to perform well in job interviews and incorporate enthusiasm throughout the curriculum.
	SFOC16 (1.95)	Web Based Platforms	R-6	It was proposed that students be educated on how to effectively access and employ the e-learning systems and QLRC resources provided.

	SFOC17 (2)	Assessment Criteria	R-7	It was recommended by SSG that Project-based A2 assignments should be implemented that include both quick and slow learners.
	TFOC03 (2.87) TFOC04 (3)	Content Relevance and Quality	R-8	SSG recommended to delete one subject- Business communication and correspondence. SSG recommended modify the old subject Information Technology Applications for Managers with the new curriculum. The syllabus should be updated as per the new norms prevailing in the market. The syllabus should be updated as per the new norms in Organizational Behaviour. The marketing Management syllabus needs to be updated as per current corporate requirements. SSG recommended a change in the subject credit. The credit and name have been changed as per the SSG recommendation. The syllabus needs revision towards the upgradation and enrichment of the MBA curriculum. The syllabus should be updated as per the new norms. SSG recommended delete two subjects- Professional Communication II and Business Ethics and CSR SSG recommended modify the old subject Operation Research with the new curriculum. The syllabus needs revision towards upgradation and enrichment of the MBA curriculum A new subject needs to be introduced considering the current industry requirements Business Analytics and Intelligence SSG recommended to modify the subject Business Environment. Delete one core subject as per the recommendation- Project Management. SSG recommended to delete the old subject: Banking and Indian Financial System, Risk Management and Insurance, Financial Services, Working Capital Management, Security Analysis and Portfolio Management SSG recommended to delete the old subject- Consumer Behaviour, Digital Marketing, Customer Relationship Management, Integrated Marketing Communication The Syllabus Marketing of Services should be updated with new norms prevailing in the market. Delete the old subject as per the SSG recommendation- Negotiation and Conflict Management, Human Resource Planning &

		Development, Organizational change & intervention strategies, Counseling Skills for Managers
		The syllabus should be updated with new norms and laws prevailing in the market Industrial Relations and Labor Laws.
		Delete the old subject - Technology Innovation Management, Service Operations, Management, Planning and Control Operations, Total Quality Management
		The syllabus of Material Management should be updated with new norms prevailing in the market.
		The syllabus of Retail Distribution and logistics should be updated with new norms prevailing in the market.
		SSG recommended to delete one subject - International Business Laws in International Business specialization as per the requirement.
		SSG recommended to delete the old subjects - E-Business, Content Marketing, Mobile Marketing, Digital Marketing, and introduced new subjects.
		SSG recommended to delete two core subjects in the Fourth semester – Strategic Management and as per the new market requirements.
		Delete the old subject – Mergers and Acquisitions, Financial Derivatives, International Accounting and Corporate Reporting (IACR)
		SSG recommended to delete the old subjects in Marketing Specialization as per the new market trends – Rural Marketing, Sales and Distribution Management, and Industrial Marketing
		Retail Management syllabus needs to be updated as per current new Indian Retailing Industry.
		International Marketing syllabus needs to be updated as per current requirements.
		As per the suggestions of SSG, two old subjects need to be deleted from Human Resource Specialization: Compensation Management, Organizational Development
		Entire Syllabus should be updated in International Human Resource Management. with new norms.
		SSG recommended to delete the old subjects Performance Management and Training and Development.
		Old Basket: Operations strategy and control, E - Business operations, Infrastructure project management, Supply chain performance measurement, Reverse logistics, Procurement management
		SSG recommended to delete the old subjects: Cross-cultural management, Global financial markets and instruments, International business laws, and arbitration.
		International Marketing course needs to be updated as per the current requirements.

			SSG recommended to delete the old subjects – Social Media Marketing, Business intelligence and analysis, Cyber law, Search engine optimization methods, Applied GIS and spatial data analytics. As per the suggestion of SSG an old subject Management of agriculture input marketing should be deleted in the Agri-Business Management specialization in the fourth semester.
	TFOC06 (2.97) AFOCO3 (2.41)	Training for Placement	R-9 The board was certain about preparing students for the demands of the workforce, skill-enhancing activities including aptitude testing, group discussions, and interviews should be prioritized. To improve employability and industry readiness, they suggested putting in place accredited training programs and workshops. The board also emphasized how crucial it is for students to participate in intense placement preparation courses and industry mentorship programs. These programs would help students behave better at work, especially in terms of gaining leadership skills, which might accelerate career progression.

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 University feedback system

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