

CURRICULUM FEEDBACK ANALYSIS REPORT

Session (2023-24)

Bachelor of Arts (Hons) in Journalism and Mass Communication



DEPARTMENT OF MEDIA STUDIES AND DESIGN

Faculty of Business and Management

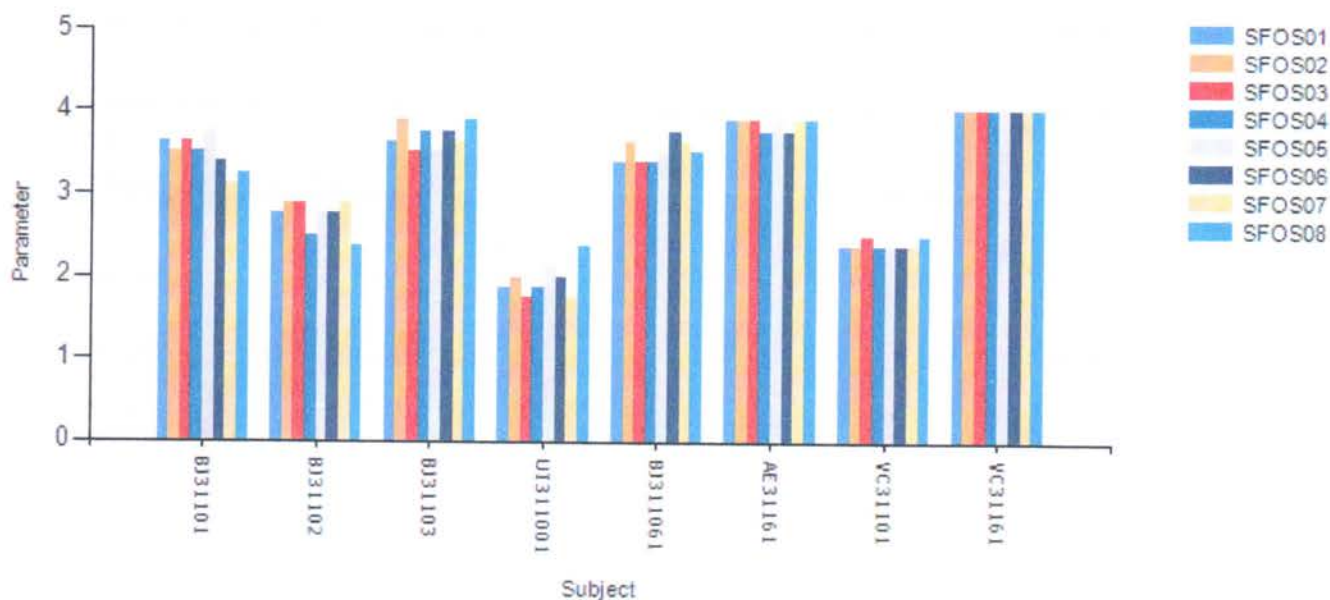
Quantum University

Data Representation of Feedback Feedback on Curriculum (Students)

1st Semester 2023-24
No. of Students:- 08

Subject Code	SFOS01	SFOS02	SFOS03	SFOS04	SFOS05	SFOS06	SFOS07	SFOS08	Total Avg.
BJ31101	3.63	3.50	3.63	3.50	3.75	3.38	3.13	3.25	3.47
BJ31102	2.75	2.88	2.88	2.50	2.75	2.75	2.88	2.38	2.72
BJ31103	3.63	3.88	3.50	3.75	3.50	3.75	3.63	3.88	3.69
UI311001	1.88	2.00	1.75	1.88	2.13	2.00	1.75	2.38	1.97
BJ311061	3.38	3.63	3.38	3.38	3.50	3.75	3.63	3.50	3.52
AE31161	3.88	3.88	3.88	3.75	3.88	3.75	3.88	3.88	3.84
VC31101	2.38	2.38	2.50	2.38	2.38	2.38	2.38	2.50	2.41
VC31161	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
Total Avg. :-	3.19	3.27	3.19	3.14	3.24	3.22	3.16	3.22	3.20

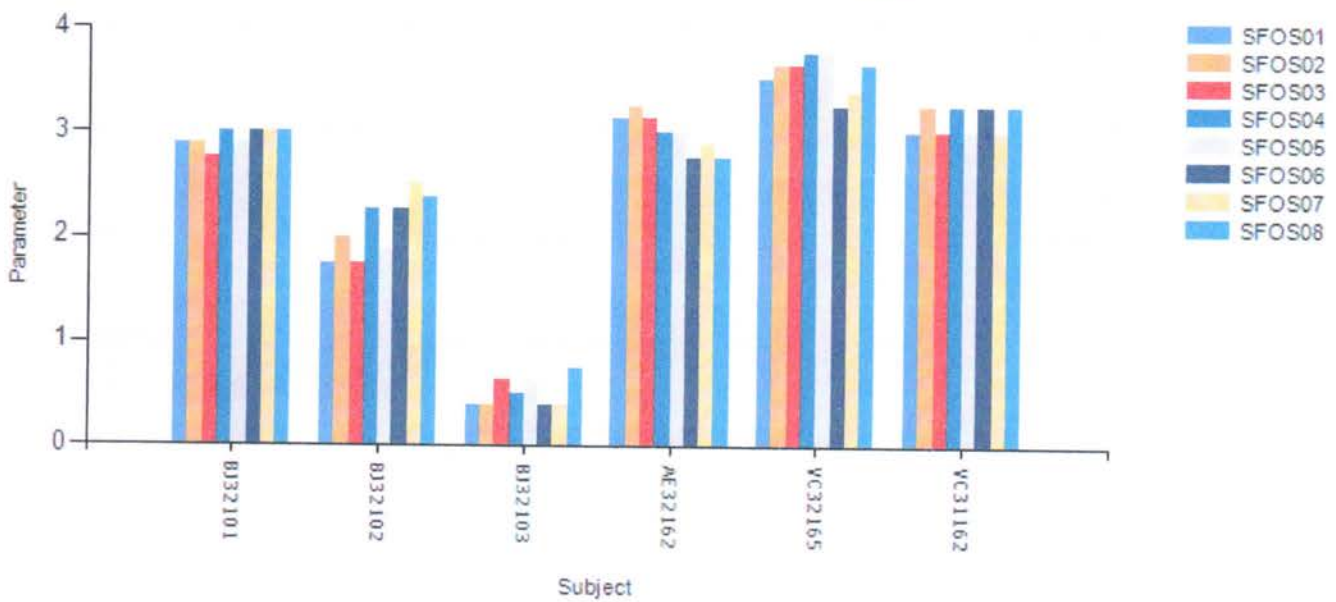
Student Feedback Chart - 1st Semester



2nd Semester 2023-24
No. of Students:- 08

Subject Code	SFOS01	SFOS02	SFOS03	SFOS04	SFOS05	SFOS06	SFOS07	SFOS08	Total Avg.
BJ32101	2.88	2.88	2.75	3.00	2.88	3.00	3.00	3.00	2.92
BJ32102	1.75	2.00	1.75	2.25	1.88	2.25	2.50	2.38	2.09
BJ32103	0.38	0.38	0.63	0.50	0.63	0.38	0.38	0.75	0.50
AE32162	3.13	3.25	3.13	3.00	3.00	2.75	2.88	2.75	2.98
VC32165	3.50	3.63	3.63	3.75	3.75	3.25	3.38	3.63	3.56
VC31162	3.00	3.25	3.00	3.25	3.00	3.25	3.00	3.25	3.13
Total Avg. :-	2.44	2.56	2.48	2.62	2.52	2.48	2.52	2.63	2.53

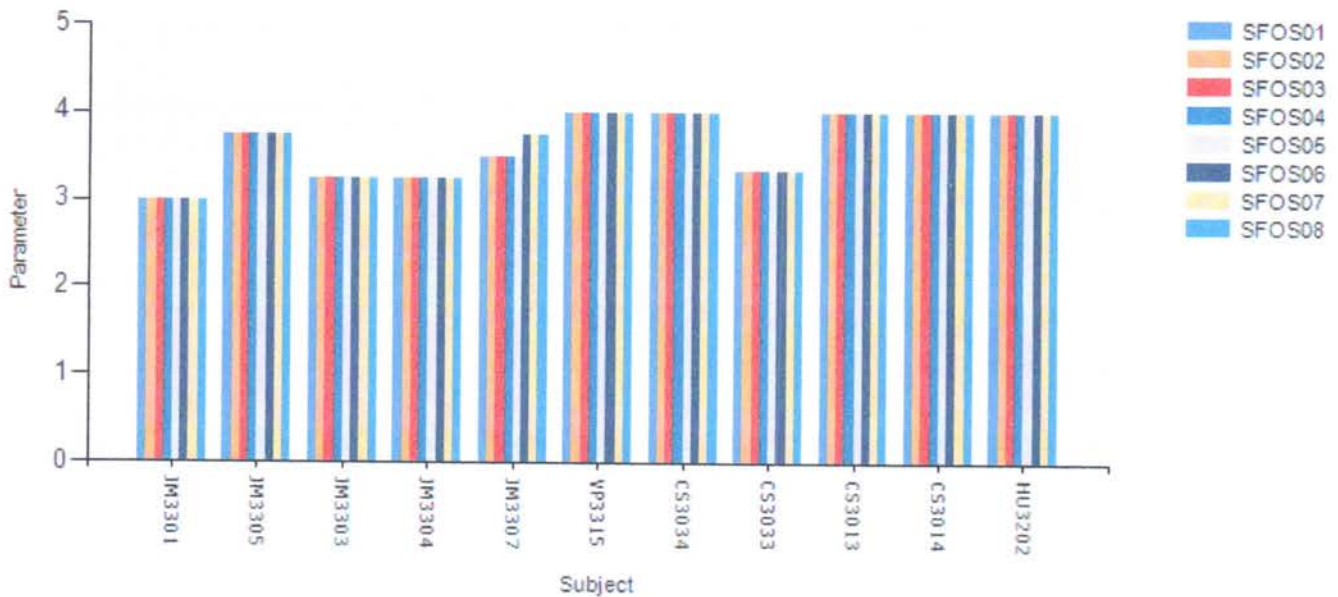
Student Feedback Chart - 2nd Semester



3rd Semester 2023-24
No. of Students:- 04

Subject Code	SFOS01	SFOS02	SFOS03	SFOS04	SFOS05	SFOS06	SFOS07	SFOS08	Total Avg.
JM3301	3.00	3.00	3.00	3.00	3.00	3.00	3.00	3.00	3.00
JM3305	3.75	3.75	3.75	3.75	3.75	3.75	3.75	3.75	3.75
JM3303	3.25	3.25	3.25	3.25	3.25	3.25	3.25	3.25	3.25
JM3304	3.25	3.25	3.25	3.25	3.25	3.25	3.25	3.25	3.25
JM3307	3.50	3.50	3.50	3.50	3.50	3.75	3.75	3.75	3.59
VP3315	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
CS3034	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
CS3033	3.33	3.33	3.33	3.33	3.33	3.33	3.33	3.33	3.33
CS3013	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
CS3014	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
HU3202	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
Total Avg. :-	3.64	3.64	3.64	3.64	3.64	3.67	3.67	3.67	3.65

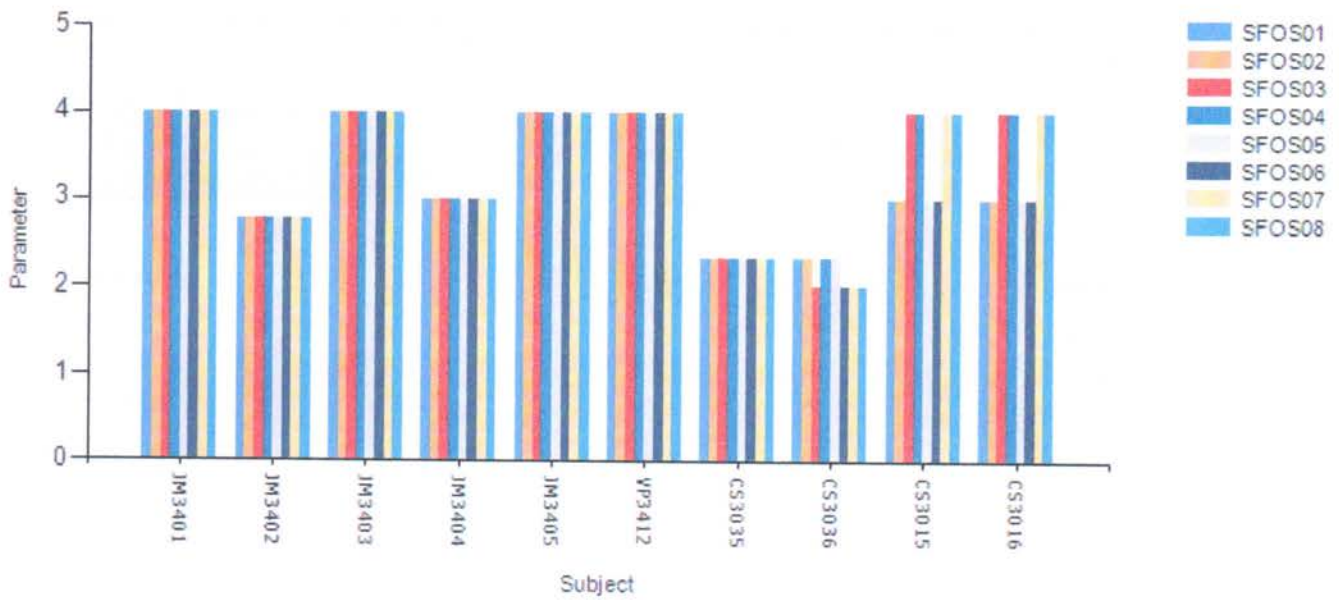
Student Feedback Chart - 3rd Semester



4th Semester 2023-24
No. of Students:- 04

Subject Code	SFOS01	SFOS02	SFOS03	SFOS04	SFOS05	SFOS06	SFOS07	SFOS08	Total Avg.
JM3401	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
JM3402	2.75	2.75	2.75	2.75	2.75	2.75	2.75	2.75	2.75
JM3403	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
JM3404	3.00	3.00	3.00	3.00	3.00	3.00	3.00	3.00	3.00
JM3405	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
VP3412	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
CS3035	2.33	2.33	2.33	2.33	2.33	2.33	2.33	2.33	2.33
CS3036	2.33	2.33	2.00	2.33	2.33	2.00	2.00	2.00	2.17
CS3015	3.00	3.00	4.00	4.00	3.00	3.00	4.00	4.00	3.50
CS3016	3.00	3.00	4.00	4.00	3.00	3.00	4.00	4.00	3.50
Total Avg. :-	3.24	3.24	3.41	3.44	3.24	3.21	3.41	3.41	3.32

Student Feedback Chart - 4th Semester



Feedback Review Sheet

	Reference Parameters Requiring Action		Ref No	Recommendations of SSG of the Department
Course Feedback	UI31100 1 (1.97) VC31101 (2.41) BJ32102 (2.09) BJ32103 (0.50) CS3035 (2.33) CS3036 (2.17)	Quality Teaching	R-1	It is suggested to Enhance quality teaching for university students involves evidence-based strategies and advanced technology to create an engaging learning environment.
		Comprehensiveness and Relevance of the Syllabus	R-2	Based on recommendations of SSG, contents of following subjects has been modified and Updated. BJ31101, BJ31102, BJ31103, BJ33101, BJ33103, BJ34209, BJ34265, BJ35301, BJ35303, BJ35305, BJ36303
Additional Suggestion towards attainment of POs				
Additional Recommendations	Workshop/Guest		AR-1	It is suggested to invite Media Professionals for the guest lecture and conduct workshops in the field related practical knowledge enhancement.
	Lab Quality		AR-2	It is advised to install Latest updated versions of audio and video editing software along with upgradation of lab equipment's.
	Communication skills		AR-3	It is advised to organize extempore, debate, anchoring, group discussion activities.
	Extra curriculum Activities		AR-4	It is proposed to organize media related fests. & Workshops to enhance skills in the field of media
	Quality Study Materials		AR-5	Based on recommendations of SSG some quality reference book has been added in the syllabus along with the E-resources.

[Signature]

Mehul

HEAD OF DEPARTMENT
Dept. of Media Studies
Quantum University, Roorkee

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N. Chugh
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Dr. Varsha Gupta
Faculty Incharge
University Feedback System



CURRICULUM FEEDBACK ANALYSIS REPORT

Session (2023-24)

Bachelor of Science in Animation and VFX



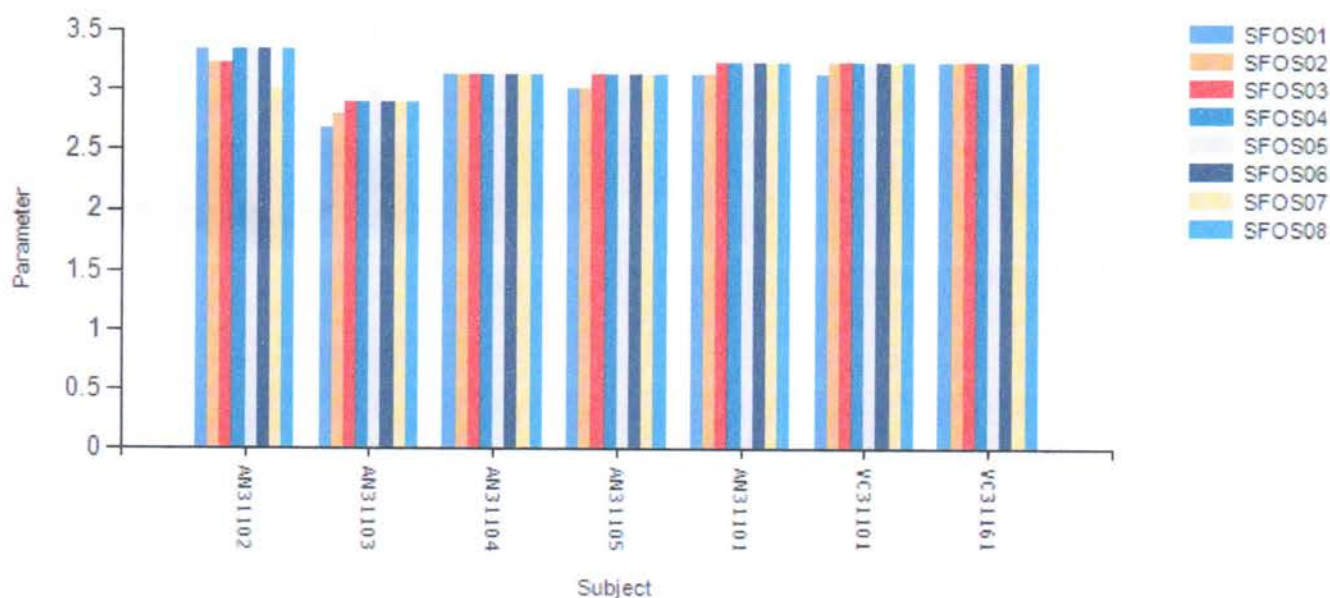
DEPARTMENT OF MEDIA STUDIES & DESIGN
Faculty of Business and Management of
Quantum University

Data Representation of Feedback Feedback on Curriculum (Students)

1st Semester 2023-24
No of Students: 9

Subject Code	SFOS01	SFOS02	SFOS03	SFOS04	SFOS05	SFOS06	SFOS07	SFOS08	Total Avg.
AN31102	3.33	3.22	3.22	3.33	3.33	3.33	3.00	3.33	3.26
AN31103	2.67	2.78	2.89	2.89	3.00	2.89	2.89	2.89	2.86
AN31104	3.11	3.11	3.11	3.11	3.11	3.11	3.11	3.11	3.11
AN31105	3.00	3.00	3.11	3.11	3.11	3.11	3.11	3.11	3.08
AN31101	3.11	3.11	3.22	3.22	3.22	3.22	3.22	3.22	3.19
VC31101	3.11	3.22	3.22	3.22	3.22	3.22	3.22	3.22	3.21
VC31161	3.22	3.22	3.22	3.22	3.22	3.22	3.22	3.22	3.22
Total Avg. :-	3.08	3.09	3.14	3.16	3.17	3.16	3.11	3.16	3.13

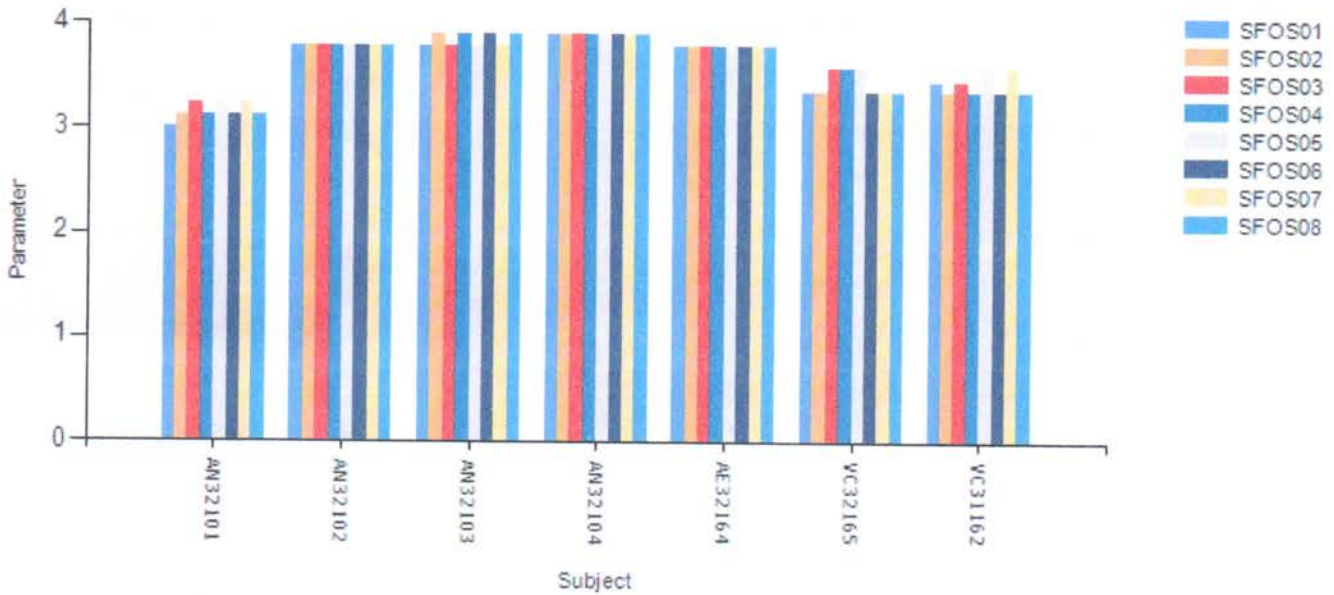
Student Feedback Chart - 1st Semester



2nd Semester 2023-24
No of Students: 9

Subject Code	SFOS01	SFOS02	SFOS03	SFOS04	SFOS05	SFOS06	SFOS07	SFOS08	Total Avg.
AN32101	3.00	3.11	3.22	3.11	3.22	3.11	3.22	3.11	3.14
AN32102	3.78	3.78	3.78	3.78	3.78	3.78	3.78	3.78	3.78
AN32103	3.78	3.89	3.78	3.89	3.78	3.89	3.78	3.89	3.83
AN32104	3.89	3.89	3.89	3.89	3.89	3.89	3.89	3.89	3.89
AE32164	3.78	3.78	3.78	3.78	3.78	3.78	3.78	3.78	3.78
VC32165	3.33	3.33	3.56	3.56	3.56	3.33	3.33	3.33	3.42
VC31162	3.44	3.33	3.44	3.33	3.56	3.33	3.56	3.33	3.42
Total Avg. :-	3.57	3.59	3.64	3.62	3.65	3.59	3.62	3.59	3.61

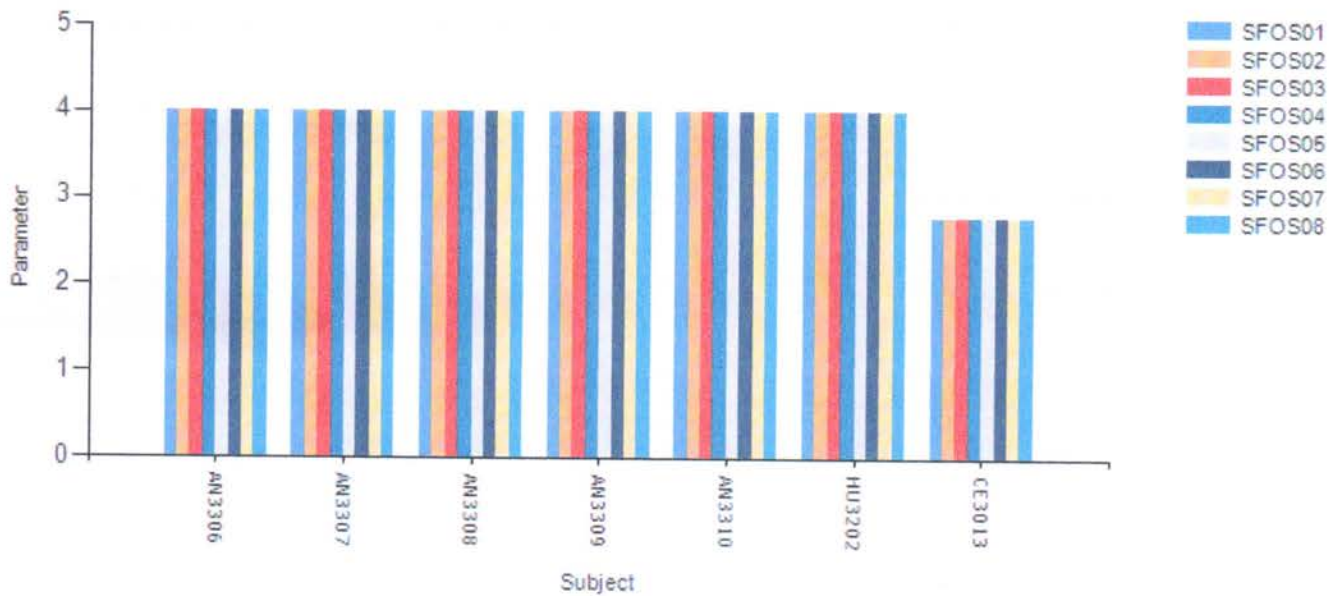
Student Feedback Chart - 2nd Semester



3rd Semester 2023-24
No of Students: 4

Subject Code	SFOS01	SFOS02	SFOS03	SFOS04	SFOS05	SFOS06	SFOS07	SFOS08	Total Avg.
AN3306	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
AN3307	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
AN3308	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
AN3309	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
AN3310	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
HU3202	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00	4.00
CE3013	2.75	2.75	2.75	2.75	2.75	2.75	2.75	2.75	2.75
Total Avg. :-	3.82	3.82	3.82	3.82	3.82	3.82	3.82	3.82	3.82

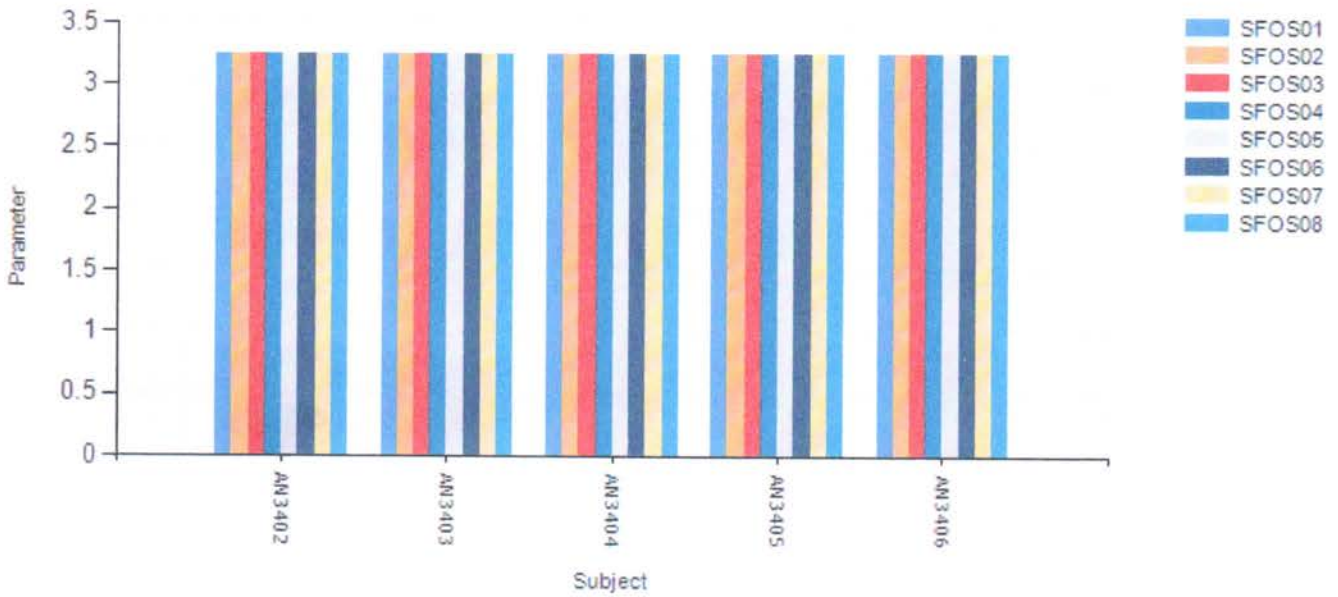
Student Feedback Chart - 3rd Semester



**4th Semester 2023-24
No of Students: 4**

Subject Code	SFOS01	SFOS02	SFOS03	SFOS04	SFOS05	SFOS06	SFOS07	SFOS08	Total Avg.
AN3402	3.25	3.25	3.25	3.25	3.25	3.25	3.25	3.25	3.25
AN3403	3.25	3.25	3.25	3.25	3.25	3.25	3.25	3.25	3.25
AN3404	3.25	3.25	3.25	3.25	3.25	3.25	3.25	3.25	3.25
AN3405	3.25	3.25	3.25	3.25	3.25	3.25	3.25	3.25	3.25
AN3406	3.25	3.25	3.25	3.25	3.25	3.25	3.25	3.25	3.25
Total Avg. :-	3.25	3.25	3.25	3.25	3.25	3.25	3.25	3.25	3.25

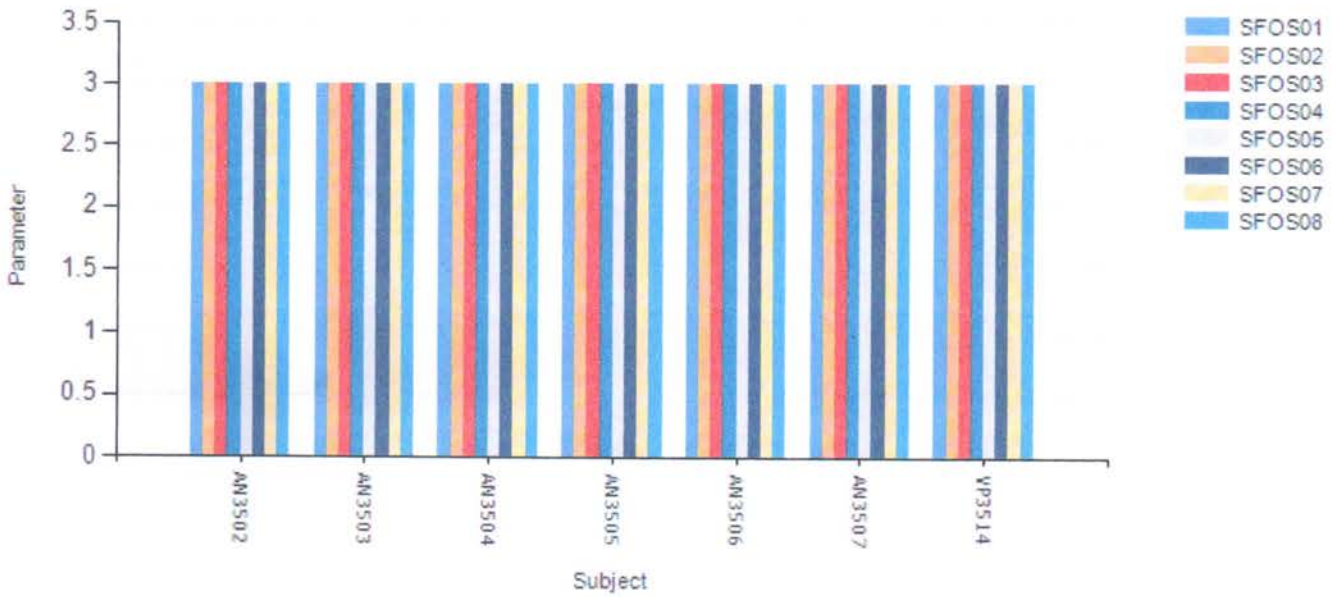
Student Feedback Chart - 4th Semester



5th Semester 2023-24
No of Students: 7

Subject Code	SFOS01	SFOS02	SFOS03	SFOS04	SFOS05	SFOS06	SFOS07	SFOS08	Total Avg.
AN3502	3.00	3.00	3.00	3.00	3.00	3.00	3.00	3.00	3.00
AN3503	3.00	3.00	3.00	3.00	3.00	3.00	3.00	3.00	3.00
AN3504	3.00	3.00	3.00	3.00	3.00	3.00	3.00	3.00	3.00
AN3505	3.00	3.00	3.00	3.00	3.00	3.00	3.00	3.00	3.00
AN3506	3.00	3.00	3.00	3.00	3.00	3.00	3.00	3.00	3.00
AN3507	3.00	3.00	3.00	3.00	3.00	3.00	3.00	3.00	3.00
VP3514	3.00	3.00	3.00	3.00	3.00	3.00	3.00	3.00	3.00
Total Avg. :-	3.00	3.00	3.00	3.00	3.00	3.00	3.00	3.00	3.00

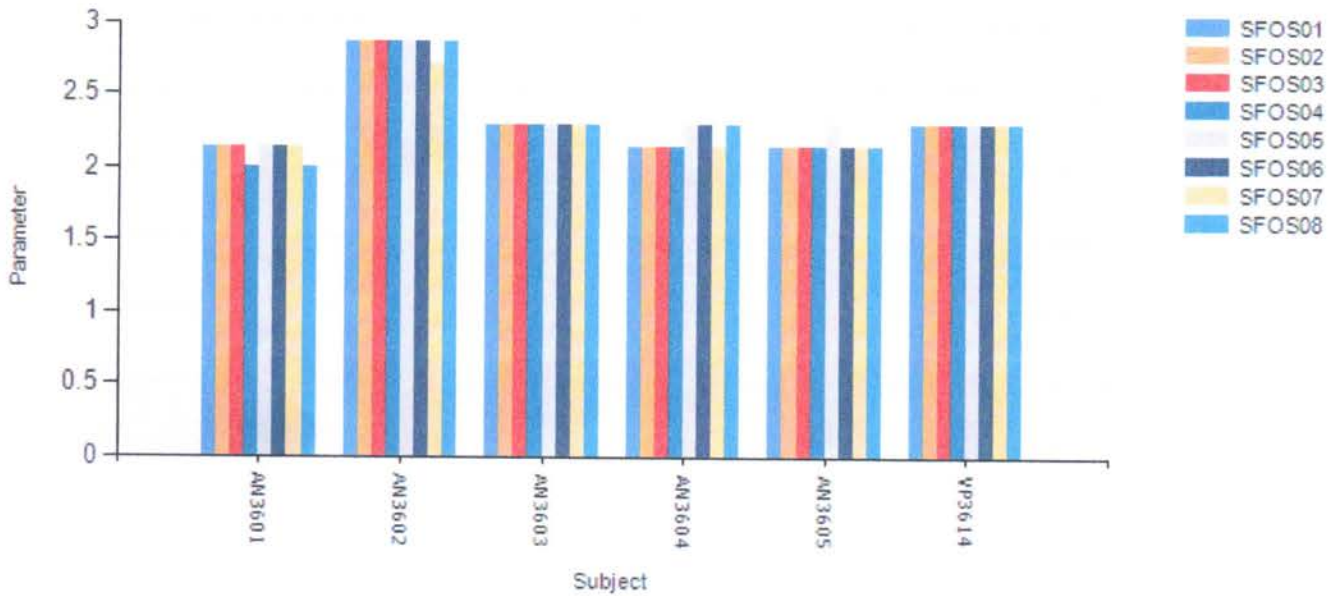
Student Feedback Chart - 5th Semester



6th Semester 2023-24
No of Students: 7

Subject Code	SFOS01	SFOS02	SFOS03	SFOS04	SFOS05	SFOS06	SFOS07	SFOS08	Total Avg.
AN3601	2.14	2.14	2.14	2.00	2.14	2.14	2.14	2.00	2.11
AN3602	2.86	2.86	2.86	2.86	2.86	2.86	2.71	2.86	2.84
AN3603	2.29	2.29	2.29	2.29	2.29	2.29	2.29	2.29	2.29
AN3604	2.14	2.14	2.14	2.14	2.29	2.29	2.14	2.29	2.20
AN3605	2.14	2.14	2.14	2.14	2.29	2.14	2.14	2.14	2.16
VP3614	2.29	2.29	2.29	2.29	2.29	2.29	2.29	2.29	2.29
Total Avg. :-	2.31	2.31	2.31	2.29	2.36	2.34	2.28	2.31	2.32

Student Feedback Chart - 6th Semester



Feedback on Curriculum (Students 2023-24)

Parameter	Excellent	Very Good	Good	Satisfied	Not Satisfied	Average Rating
SFOC01	0	0	57.14	28.57	14.29	1.43
SFOC02	0	0	42.86	14.29	42.86	1
SFOC03	0	0	42.86	28.57	28.57	1.14
SFOC04	0	0	42.86	42.86	14.29	1.29
SFOC05	0	0	42.86	42.86	14.29	1.29
SFOC06	0	0	42.86	57.14	0	1.43
SFOC07	0	0	57.14	42.86	0	1.57
SFOC08	0	0	57.14	42.86	0	1.57
SFOC09	0	0	71.43	14.29	14.29	1.57
SFOC10	0	14.29	57.14	14.29	14.29	1.71
SFOC11	0	0	42.86	42.86	14.29	1.29
SFOC12	0	0	57.14	28.57	14.29	1.43
SFOC13	0	0	57.14	14.29	28.57	1.29
SFOC14	0	0	57.14	28.57	14.29	1.43
SFOC15	0	14.29	42.86	28.57	14.29	1.57
SFOC16	0	0	42.86	42.86	14.29	1.29
SFOC17	0	0	57.14	42.86	0	1.57
SFOC18	0	0	42.86	57.14	0	1.43

Orientation at the beginning of the semester to inform you about different value added programs such as electives, Minor Program, Passion Program, and also about University rules & regulation.



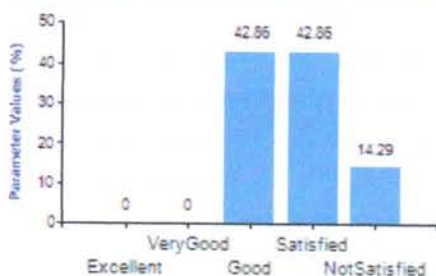
Departmental Orientation to inform you about the course objectives and their outcomes, generic information about class representatives, student representatives, mentors, etc.



Clarity of Information given in advance by department about the trainings/ workshop, certifications, planned for the semester.



Participation of teachers and mentors to assist you in choosing the Electives/ Minor Program/ Passion Program in the semester.



Structure, comprehensiveness and relevance of the semester Curriculum.



Effectivity of the Curriculum in enhancing communication and presentation skills, critical thinking, team-work through Value Added Programs(VAP), presentations and peer group learning.



Effectivity of the Curriculum in developing analytical and problem solving skills through mini project works, flipped classes and research based assignments, case studies, et



Selection of Lab Practicals, and assignments in the curriculum to complement theory classes during the semester



Consistency, quality and duration of labs through the semester.



Effectivity of the Curriculum to create awareness on National and international issues like gender equality, environment, human values, wellness etc.



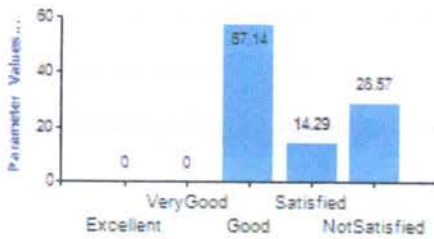
Effectivity of the Curriculum in developing ICT and communication skills



Relevance of the curriculum to real life situations, current trends and practices in the respective discipline.



Effectivity of the curriculum in ensuring job related skills through trainings/workshops/internships/industry connect and in providing standardised certification (Only for Sr. batches).



Effectivity of inter-disciplinary components of the curriculum such as Minors and Open Electives in enhancing the range of your skills and competencies (if any)



Enrichment brought to you through various Co-curricular Passion Programs, Campus Clubs and Societies and also various Extra Curricular activities.



Learning experience of MOOC/ Swyam/ other online portals and Industry collaborated Programs as a part of curriculum (If applicable)



Quality of examination/appraisal/assessment of the students through quizzes, assignments, written examinations, project works, presentations, submissions, etc.



Over all learning experience in the semester in the light of your expectations



Feedback on Curriculum (Teachers 2023-24)

Parameter	Excellent	Very Good	Good	Satisfied	Not Satisfied	Average Rating
TFOC01	40	30	20	10	0	3
TFOC02	30	40	20	0	10	2.8
TFOC03	30	50	10	10	0	3
TFOC04	30	50	10	10	0	3
TFOC05	30	40	30	0	0	3
TFOC06	20	60	10	10	0	2.9
TFOC07	30	50	10	0	10	2.9
TFOC08	40	40	10	10	0	3.1
TFOC09	30	50	20	0	0	3.1
TFOC10	40	40	20	0	0	3.2

Alignment of the curriculum with the Vision statement of the University



Robustness of the process for any addition, alteration or updating of the curriculum through a balanced participation of all stake holders



Your contribution / participation towards curriculum design and development



Level of academic rigour achieved by the Curriculum



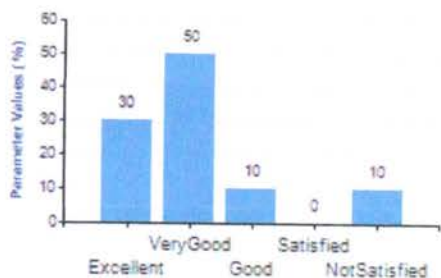
Efficiency of implementation of the flexible choice based credit system and interdisciplinary concepts in the curriculum



Effectiveness of the Course to ensure employability and Industry readiness/ preparedness for higher education.



Provisions in the curriculum to encourage research, development, paper presentation and publication.



Opportunities provided by the curriculum to build communication and interpersonal skills and inculcate ethical values and concern for the society.



Electives and Minors offered in the curriculum are closely relevant to the industry requirements.



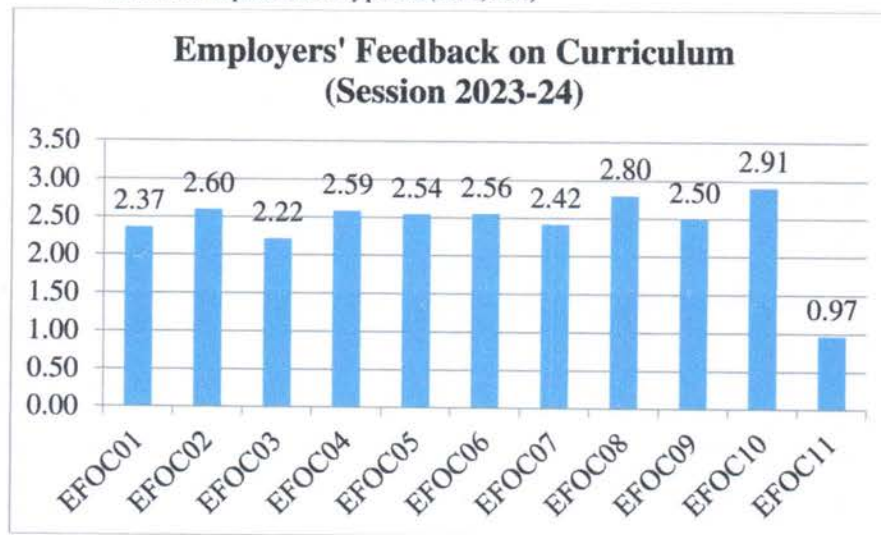
Emphasis on issues of national and international importance like Gender Equality, Environment, Ethics and Human values through group learning techniques in the curriculum and teaching pedagogy.



Employers Feedback 2023-24

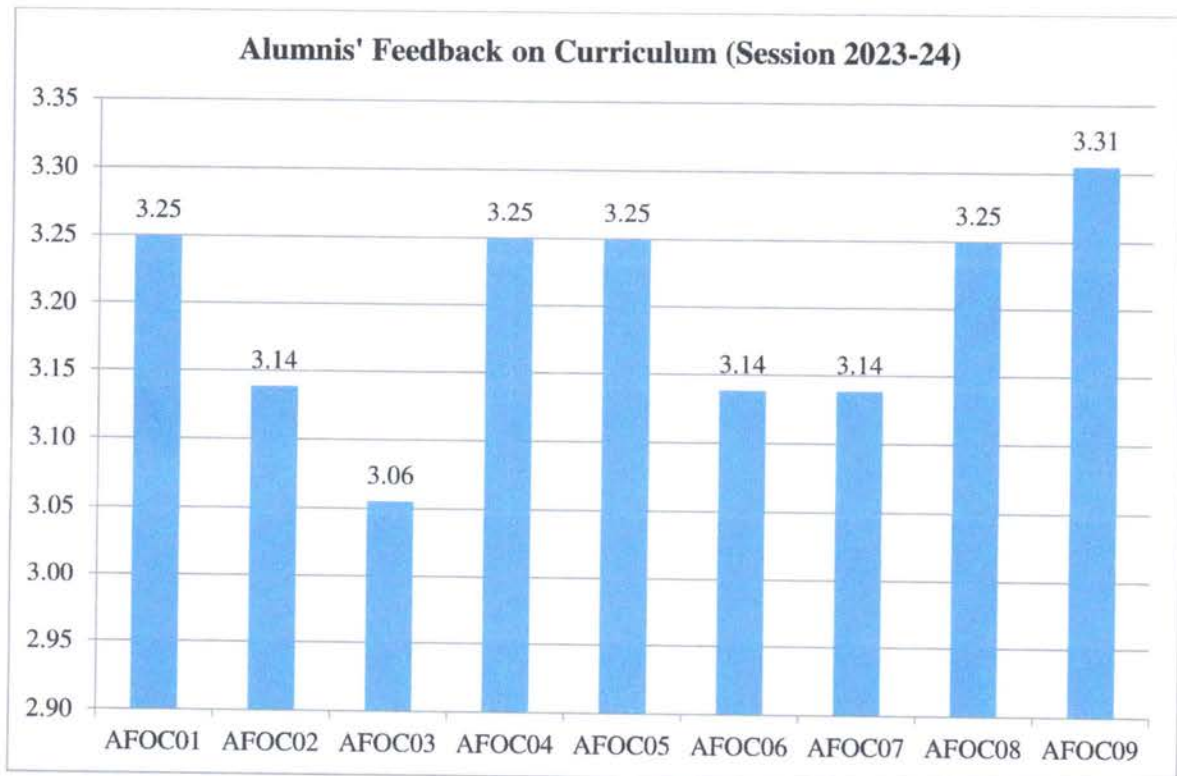
Media	Employers' Feedback on Curriculum (Session 2023-24)
EFOC01	2.37
EFOC02	2.60
EFOC03	2.22
EFOC04	2.59
EFOC05	2.54
EFOC06	2.56
EFOC07	2.42
EFOC08	2.80
EFOC09	2.50
EFOC10	2.91
EFOC11 *	0.97

* Indicates the response in Binary pattern (Yes-1, No-0)



Alumni's Feedback 2023-24

Media	Alumni Feedback on Curriculum (Session 2023-24)
AFOC01	3.25
AFOC02	3.14
AFOC03	3.06
AFOC04	3.25
AFOC05	3.25
AFOC06	3.14
AFOC07	3.14
AFOC08	3.25
AFOC09	3.31



**Action Suggested by Internal Quality Assurance Cell
on the basis of Student's Feedback (on Courses) and the Feedback (Students, Teachers, Employers and
Alumni) Feedback on Curriculum**

(Action suggested to all the reference parameters below $M+\sigma$, where M is mean and σ is standard deviation of the average rating of reference parameters)

Feedback on Curriculum (Students 2023-24)

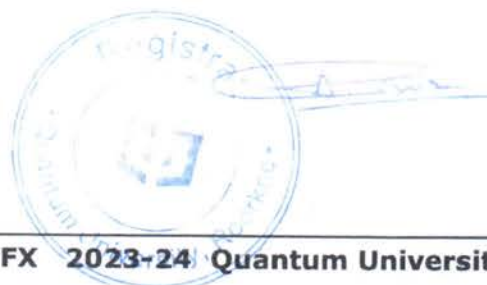
List of reference parameters for action (below $M+\sigma < 1.6$)

Parameter	Excellent	Very Good	Good	Satisfied	Not Satisfied	Average Rating
SFOC01	0	0	57.14	28.57	14.29	1.43
SFOC02	0	0	42.86	14.29	42.86	1
SFOC03	0	0	42.86	28.57	28.57	1.14
SFOC04	0	0	42.86	42.86	14.29	1.29
SFOC05	0	0	42.86	42.86	14.29	1.29
SFOC06	0	0	42.86	57.14	0	1.43
SFOC07	0	0	57.14	42.86	0	1.57
SFOC08	0	0	57.14	42.86	0	1.57
SFOC09	0	0	71.43	14.29	14.29	1.57
SFOC11	0	0	42.86	42.86	14.29	1.29
SFOC12	0	0	57.14	28.57	14.29	1.43
SFOC13	0	0	57.14	14.29	28.57	1.29
SFOC14	0	0	57.14	28.57	14.29	1.43
SFOC15	0	14.29	42.86	28.57	14.29	1.57
SFOC16	0	0	42.86	42.86	14.29	1.29
SFOC17	0	0	57.14	42.86	0	1.57
SFOC18	0	0	42.86	57.14	0	1.43

Feedback on Curriculum (Teachers 2023-24)

List of reference parameters for action (below $M+\sigma < 3.1$)

Parameter	Excellent	Very Good	Good	Satisfied	Not Satisfied	Average Rating
TFOC01	40	30	20	10	0	3
TFOC02	30	40	20	0	10	2.8
TFOC03	30	50	10	10	0	3
TFOC04	30	50	10	10	0	3
TFOC05	30	40	30	0	0	3
TFOC06	20	60	10	10	0	2.9
TFOC07	30	50	10	0	10	2.9



Feedback on Curriculum (Employer 2023-24)

List of reference parameters for action (below $M+\sigma < 2.4$)

Media	Employers' Feedback on Curriculum (Session 2023-24)
EFOC01	2.37
EFOC03	2.22

Feedback on Curriculum (Alumni 2023-24)

List of reference parameters for action (below $M+\sigma < 3.1$)

Media	Alumni Feedback on Curriculum (Session 2023-24)
AFOC03	3.06

Feedback Review Sheet

	Reference Parameters Requiring Action	Ref No	Recommendations of SSG of the Department
Course and Curriculum Feedback	VP3614 (2.29)	Quality Teaching	R-1 It is suggested to give more emphasis on project-based learning.
	SFOC01 (1.43) SFOC02 (1) SFOC03 (1.14) SFOC04 (1.29) SFOC14 (1.43)	Elaborative Orientation Program	R-2 Detailed and informative orientation program need to be conducted for accommodating fresher's in new college environment. Details regarding their assigned mentors, Procedure of selecting CRs, criteria for selecting electives and Minor courses should be explained in detail by the department. Information about the course objectives and outcomes should be in a detailed way during orientation.
	SFOC05 (1.29) TFOC01 (3) TFOC02 (2.8) TFOC03 (3) TFOC04 (3)	Comprehensiveness and Relevance of the Syllabus	R-3 Based on recommendations of SSG, subjects have been modified. AN3601, AN3603, AN3604, AN3605, AN36302, BC36375
	SFOC06 (1.43) SFOC07 (1.57) SFOC11 (1.29)	Communication Skills	R-4 It is advised to give more focus on Presentation based teaching learning Method.



SFOC08 (1.57)	IT Enabled Literacy	R-5	It is found that the System and Software need to be updated for the better learning.
SFOC09 (1.57)			
SFOC12 (1.43)	Problem Solving Approach	R-6	It is suggested on increasing Research Paper Writing and Brain storming sessions.
SFOC13 (1.29)	Training for Placement s	R-7	It is advised to introduce placement based skills for better opportunities
SFOC15 (1.57)	Experienti al Learning	R-8	It is recommended to encourage learning through participation in co-curricular activities.
SFOC16 (1.29)	E- Learning Platforms	R-9	It was proposed to introduce various E-Resource platforms such as Swayam/MOOC for the better preparation of exams.
SFOC17 (1.57)	Evaluation System	R-10	It is advised to consider enhancing the university students' evaluation system with comprehensive assessments, continuous feedback, and the integration of technology to ensure better accuracy and fairness.
SFOC18 (1.43)	Overall Teaching Learning Process	R-11	Recommended innovative pedagogical strategies and advanced technology have improved the teaching-learning process.

Additional Recommendations towards attainment of Pos of the Department

Additional Recommen dations		AR-1	For sensitizing students on Provide students with hands-on experience to apply theoretical concepts in real-world scenarios. This could involve conducting experiments, collecting and analyzing data, or working with animated assessment tools.
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