

# Action Taken Report on Feedback of Stakeholders

Session (2023-24)

**Program Name: B.A. (H) Journalism & Mass Communication**



Department of Media Studies & Design  
Faculty of Business and Management  
**Quantum University, Roorkee**

## Action Taken Report of the Department

*(On the basis of the suggestions made by the IQAC and Sub Specialty Groups of the Departments on the Feedback of all stakeholder)*

<b>Action Taken Report</b>		
<b>Department Name: Department of Media Studies</b>		
<b>Feedback Session: 2023-24</b>		
<b>Curriculum Design</b>		
<b>Code</b>	<b>Recommendation by Sub Specialty Groups of the Department</b>	<b>Action taken in designing the syllabus for 2024-27</b>
BJ31102	<b>R-3:</b> Unit 1 need to be modified.	Implemented
BJ32102	<b>R-3:</b> SSG recommended to add some quality reference book in the syllabus.	Modification done as per SSG suggestion.
BJ31101	<b>R-3:</b> It is recommended to modify the Unit 1.	Implemented
BJ31102	<b>R-3:</b> It is recommended to remove some topic from the Unit 1.	Done
BJ31103	<b>R-3:</b> It is recommended to modify the Unit 3 & 4.	Modification done as per suggestion.
BJ33101	<b>R-6:</b> It is recommended to divide this subject to 2 parts and taught the part 1 in the 3 <sup>rd</sup> semester and part 2 in the 4 <sup>th</sup> sem.	Modification done as per suggestion.
BJ33103	<b>R-3:</b> It is recommended to add some topics in the subject.	Implemented
BJ34209	<b>R-3:</b> it is recommended to introduce this subject in the 4 <sup>th</sup> semester.	Modification done as per SSG suggestion.
BJ34265	<b>R-3:</b> it is recommended to modify the subject name and update the unit 3 &4.	Implemented
BJ35301	<b>R-3:</b> SSG recommended to add some topics in the Unit 2 & 3 along with the modification of the credit scheme of the subject.	Modification done as per SSG suggestion.
BJ35303	<b>R-3:</b> it is recommended to update the syllabus of the subject.	Implemented
BJ35305	<b>R-3:</b> It is recommended to modify the Unit 3.	Implemented
BJ36303	<b>R-3:</b> It is recommended to modify the Unit 1.	Done
<b>Other Teaching Learning Aspects</b>		
<b>Teaching Learning System</b>	<b>R-1:</b> It is suggested to Enhance quality teaching for university students involves evidence-based strategies and advanced technology to create an engaging learning	As per the suggestion, students are asked individually as well as collectively to engage in role playing Sessions, group activities, project work and so on. Faculties are asked to





	environment. <b>AR-5:</b> Based on recommendations of SSG some quality reference book has been added in the syllabus along with the E-resources.	encourage all students to enroll at least in one MOOC courses so as to facilitate them learn the functional aspects of the course.
<b>Communication Skills</b>	<b>AR-3:</b> To improve Communications skills, It is advised to organize extempore, debate, anchoring, group discussion activities.	Students are facilitated to participate in the activities like stage performance, role playing, presentations and so on offered by other department
<b>Extra curriculum Activities</b>	<b>AR-4:</b> It is proposed to organize media related fests. & Workshops to enhance skills in the field of media.	Department will organize media-related fests and workshops to enhance students' skills in the media field, providing hands-on experience and professional insights.
<b>Lab Quality</b>	<b>AR-4:</b> It is advised to install Latest updated versions of audio and video editing software along with up gradation of lab equipment's. BJ32103	To improve learning, department will update the system and software to ensure access to the latest tools, features, and security enhancements in upcoming semester.
<b>Guest Lecture</b>	<b>AR-5:</b> For sensitizing students on national and international issues like, sustainable development, Gender Equality, Indian culture & Media Literacy, continuous efforts should be done for arranging Special Guest lecturers/ courses/ Workshops/ and outreaches. Invite professionals working in the field of organization to share their experiences and insights with students, providing a firsthand perspective on the importance and impact of psychological principles in organizational settings.VC31101,	Department will organize regular guest lectures, courses, workshops, and outreach programs to educate students on issues like sustainable development, gender equality, Indian culture, and media literacy. Professionals from these fields will share their insights, connecting theory with real-world applications.

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# Action Taken Report on Feedback of Stakeholders

Session (2023-24)

**Program Name: B.Sc. Animation & VFX**



**Department Of Media Studies & Design  
Faculty of Business and Management  
Quantum University, Roorkee**

## Action Taken Report of the Department

*(On the basis of the suggestions made by the IQAC and Sub Specialty Groups of the Departments on the Feedback of all stakeholder)*

<b>Action Taken Report</b>		
<b>Department Name: Department Of Graphic Design</b>		
<b>Feedback Session: 2023-24</b>		
<b>Curriculum Design</b>		
<b>Code</b>	<b>Recommendation by Sub Specialty Groups of the Department</b>	<b>Action taken in designing the syllabus for 2024-27</b>
AN3603	<b>R-3:</b> SSG recommended to modify the syllabus.	Implemented
AN3604	<b>R-3:</b> SSG advised to discontinue the subject.	Implemented
AN3605	<b>R-3:</b> SSG advised to discontinue the subject.	Modification done as per SSG suggestion.
AN3601	<b>R-3:</b> It is recommended to modify the syllabus.	Modification done as per suggestion.
AN36302	<b>R-3:</b> It is recommended to update the syllabus	Implemented
BC36375	<b>R-3:</b> It is recommended to modify the syllabus	Implemented

<b>Other Teaching Learning Aspects</b>		
<b>Elaborative Orientation Program</b>	<p><b>R-2:</b> Detailed and informative orientation program need to be conducted for accommodating fresher's in new college environment.</p> <p>Details regarding their assigned mentors, Procedure of selecting CRs,criteria for selecting electives and Minor courses should be explained in detail by the department.</p> <p>Information about the course objectives and outcomes should be in a detailed way during orientation.</p>	<p>Orientation programs are extensively conducted on both university and departmental level so that fresher Students can adapt in new environment.</p>






<b>Communication Skills</b>	<b>R-4:</b> It is advised to give more focus on Presentation based teaching learning Method.	Students are facilitated to participate in the activities like stage performance, role playing, presentations and so on offered by other department
<b>Lab Quality</b>	<b>R-5:</b> It is found that the System and Software need to be updated for the better learning	To improve learning, department will update the system and software to ensure access to the latest tools, features, and security enhancements in upcoming semester.
<b>Problem Solving Approach</b>	<p><b>AR-1:</b> For sensitizing students on Provide students with hands-on experience to apply theoretical concepts in real-world scenarios. This could involve conducting experiments, collecting and analyzing data, or working with animated assessment tools.</p> <p><b>R-6:</b>It is suggested on increasing Research Paper Writing and Brain storming sessions</p> <p><b>R-1:</b> It was suggested to emphasize on project based learning</p>	<p>Faculties identify and encourage students to learn and apply critical Skills in their research work.</p> <p>Students are also asked to engage in practical oriented project to manage and resolve the problems of real world situations.</p>
<b>Training for Placements</b>	<b>R-7:</b> It is advised to introduce placement based skills for better opportunities	Apart from theoretical classes students are asked to visit the nearby industry infrequent intervals and also engage in summer internships so as to learn the work culture of professional world. VACs are strongly implemented to make all the students ready for the industry work.
<b>Experiential Learning</b>	<b>R-8:</b> It is recommended to encourage learning through participation in co-curricular activities.	Students are asked to engage in attending guest lecture/Workshops/ and outreach programs.
<b>Evaluation System</b>	<b>R-10:</b> It is advised to consider enhancing the university students' evaluation system with comprehensive assessments, continuous feedback, and the integration of technology to ensure better accuracy and fairness.	Students are given privilege to see the copies of their assignments/mid-term answer scripts and tutorials to acknowledge the mistakes and learn.
<b>Overall Teaching Learning</b>	<b>R-9:</b> It was proposed to introduce various E-Resource platforms such as Swayam/MOOC for the better	As per the suggestion, students are asked individually as well as collectively to engage in role playing



<p><b>Process</b></p>	<p>preparation of exams.</p> <p><b>R-11:</b> Recommended innovative pedagogical strategies and advanced technology have improved the teaching-learning process.</p>	<p>Sessions, group activities, project work and so on. Faculties are asked to encourage all students to enroll at least in one MOOC courses so as to facilitate them learn the functional aspects of the course.</p>
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