

# Action Taken Report

## on

# Feedback of Stakeholders

Session (2021-22)

**Program Name: Bachelor of Arts (Honors) Journalism and Mass  
communication (B.A.(H)JMC)**



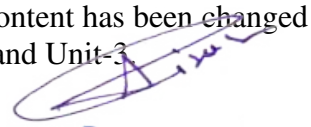
  
Registrar  
Quantum University

Department of Media Studies & Design  
Faculty of Business & Management  
**Quantum University, Roorkee**

## Action Taken Report of the Department

*(On the basis of the suggestions made by the IQAC and Sub Specialty Groups of the Departments  
on the Feedback of all stakeholder)*

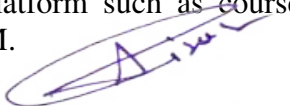
<b>Action Taken Report</b>		
<b>Department Name: Department of Media Studies</b>		
<b>Feedback Session: 2021-22</b>		
<b>Curriculum Design</b>		
<b>Code</b>	<b>Recommendation by Sub Specialty Groups of the Department</b>	<b>Action taken for designing syllabus of 2022-23</b>
<b>JM3101</b>	<b>R-1:</b> Syllabus does not comprise of well-structured contents for effective learning skills of language students to improve curriculum of students.	Unit-1, Unit-2, Unit-4 has been totally changed.
<b>JM3102</b>	<b>R-1:</b> Syllabus was lacking of some important content and points which need to be taught for better awareness of current scenario and functioning of government and the newspaper.	Some content has been changed in Unit-1, Unit-2, and Unit-4.
<b>JM3103</b>	<b>R-1:</b> Some topic need to be explained the core concept of the subjects Newspaper and other print journalism platforms to increase the knowledge and fundamentals of media.	Some content has been changed in Unit-1, Unit-4, and Unit-5.
<b>JM3104</b>	<b>R-1:</b> There is a need of introducing more elaborative points for better understanding of the subject and core knowledge of Mass communication.	Some content has been changed in Unit-3 and Unit-4
<b>JM3106</b>	<b>R-1:</b> More advance feature need to be added for depth understanding of visual aesthetics.	Unit-1 has changed.
<b>JM3202</b>	<b>R-5:</b> Content must be more practical and industries requirement oriented and increasing the opportunities of hand on trainings.	Reporter and reporting (print journalism) to reporting and editing for media and some content of unit-3 has been changed.
<b>JM3301</b>	<b>R-1:</b> Need to incorporate some new guidelines and laws. Lacking of some important content which need to be added.	Some content has been changed in Unit-1 Unit-2 Unit-4 and Unit-5.
<b>JM3303</b>	<b>R-1:</b> To improve the understanding of society and new dimension of information gathering some more content need to be added.	Some content has been changed in Unit-2 and Unit-3

  
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<b>JM3304</b>	<b>R-1:</b> As per the requirement the demand for radio industry is to be incorporated in the syllabus.	Some content has been changed in Unit-1 Unit-2 and in unit- 4 has been added some topics.
<b>JM3305</b>	<b>R-5:</b> Suggestions requiring modified syllabus and new content as per the demand of the industry were given.	Some content has been changed in Unit-2 and Unit-3.
<b>JM3307</b>	<b>R-1:</b> For better understanding of organization structure, work distribution and responsibilities need to add more content. Need to emphasis on learning skills of writing.	Some content has been changed in unit-3 and unit-4 in this syllabus expert suggested to add the topic - diamond structure of news writing, hour glass structure of news writing.
<b>VP3315</b>	<b>R-1:</b> As per the suggestion, Syllabus must added more content regarding video editing features and tools.	Content has been changed in Unit-1 Unit-2 Unit-3 and Unit-6.
<b>JM3401</b>	<b>R-3:</b> Syllabus need to be updated as per new norms of new media platform.	Some content has been changed in unit-5, expert suggested to add the topic - you tube news channel, news apps.
<b>JM3402</b>	<b>R-1:</b> In order to improve the quality of instructions, Suitable content need to be added for better knowledge and effective training of TV Reporting and processing of news.	Some content has been changed in unit-1, expert suggested to add the topic -TV news bulletin, TV news programming.
<b>JM3404</b>	<b>R-1:</b> To increase the understanding of Public relation industry and as per requirement of industry need to add some new content.	Some content has been changed in Unit-1 Unit-2 and Unit-3.
<b>JM3405</b>	<b>R-1:</b> As suggested, the Syllabus needs to be more focused on practical assignment of News gathering techniques and style of reporting.	Some content has been changed in unit-1 unit-2 and unit-4 in this syllabus expert suggested to add the topic - news gathering through mobile i.e. Mojo. Rest unit keep it same.
<b>JM3412</b>	<b>R-1:</b> Some part of the subjects are not relevant and needs to be modified for better writing practice of writing.	Unit-2 and Unit-4 has totally changed.
<b>JM3502</b>	<b>R-1:</b> As per the requirement the syllabus needs certain changes to increase the knowledge as per market of Event management.	Some content has been changed in unit-2 unit-3 and unit-4.
<b>JM3504</b>	<b>R-1:</b> Need for better learning of TV production industry is to be added along with some more important content in the syllabus.	Some content has been changed in unit-1
<b>JM3521</b>	<b>R-1:</b> As per the requirement, the need to update the syllabus for the effectiveness of creative advertisement is to be implemented.	Some content has been changed in unit-1 and unit-4.

  
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<b>JM3522</b>	<b>R-1:</b> Need to change some content for Print Design and Visualization.	Some content has been changed in unit-1.
<b>JM3523</b>	<b>R-1:</b> To make students more employable in Public relation industry need to modify some content.	Some content has been changed in unit-4.
<b>JM3524</b>	<b>R-1:</b> According to the suggestion the need to add and modify new topics and contents is to be incorporated for providing more professional training.	Expert suggested to add the topic - investigative reporting, process of conducting sting operation.
<b>JM3526</b>	<b>R-1:</b> In the new era of media convergence syllabus must be more update and need to be added some more topics.	Some content has been changed in Unit-3.
<b>JM3540</b>	<b>R-1:</b> Need to add some more important content for better learning of TV Production industry.	Some content has been changed in unit-1, unit-2, unit-3 and unit-4, expert suggested to add the topic - TV bulletin & SPL programs, debate, crime, entertainment, sports, sting programs DSLR, mobile camera.
<b>VP3515</b>	<b>R-1:</b> As suggested certain new topics and contents needs to be added for the improving the knowledge of the particular subject.	Some topic has been changed in Unit-3 only.
<b>JM3601</b>	<b>R-1:</b> As per the suggestion, to improve the quality of the content, for new media platforms more points are required to add .	Some content has been changed in all units.
<b>JM3602</b>	<b>R-1:</b> As per the requirement suggested, to improve the quality of the content and the teaching skills more content needs to be added for understanding the advertisement.	Some content has been changed in Unit-1, Unit-2, Unit-3 and Unit-4.
<b>JM3603</b>	<b>R-1:</b> For skills knowledge need to modify content of media & Editing skills.	Some content has been changed in Unit-1, Unit-2, Unit-3 and Unit-4.

<b>Other Teaching Learning Aspects</b>		
<b>Overall Teaching Learning Process</b>	<b>R-4:</b> For extensive knowledge and elaborative and understanding of the subjects some other dimensions of knowledge are also required so students must get multiple opportunity of learning.	Introduction of the MOOC courses with various platform such as course era, NPTEL, IBM.  Registrar Quantum University
<b>Peer Group Learning</b>	<b>R-2:</b> For the betterment of the students more ways of program participation are required.	As per the online protocol class modification was done during internal assessment & participation & evaluation.

<b>IT Enabled Literacy</b>	<b>R-6:</b> During the covid-19 time, in order to provide easy communication for the lectures different video production technologies needs to be provided.	Online lectures were provided using different platforms such as zoom, google meet etc.
<b>Communication Skills</b>	<b>R-7:</b> Increase the excitement and enthusiasm of the students and breaking the monotonous environment some extra curriculum activities required.	To motivate the students to take part in online events organized by universities.
<b>Training for Placements</b>	<b>R-5:</b> To mitigate the impact of covid-19 students get online opportunity for the recruitment and internship.	Students were prepared for online internships so that their learning and future job opportunities don't get affected.

Deepak Singhal  
Faculty -Incharge,  
University Feedback System

Karan Babbar  
Coordinator, IQAC

# Action Taken Report on Feedback of Stakeholders

Session (2021-22)

**Program Name: B.Sc. Animation and VFX**



Department of Media Studies & Design  
Faculty of Business & Management  
**Quantum University, Roorkee**

  
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## Action Taken Report of the Department

*(On the basis of the suggestions made by the IQAC and Sub Specialty Groups of the Departments  
on the Feedback of all stakeholder)*

<b>Action Taken Report</b>		
<b>Department Name: Department of Media Studies</b>		
<b>Feedback Session: 2021-22</b>		
<b>Curriculum Design</b>		
<b>Code</b>	<b>Recommendation by Sub Specialty Groups of the Department</b>	<b>Action taken</b>
<b>AN3304</b>	<b>R-1:</b> The expert suggested that the Spelling should be corrected in Motion Graphic & Composite.	Changed the spelling of Composite to Compositing.
<b>AN3407</b>	<b>R-1:</b> Content of the subject is not as per the requirement of industry and it need to be modified and change.	Removed this subject and replaced it with Rotoscoping & Keying.
<b>AN3602</b>	<b>R-1:</b> As per the suggestion, the most of the content are common and no need to teach separately and is recommended to merge.	Both the subjects (AN3602) and (AN3603) has to be merge and create one single subject as Character Animation (AN3602), also its credit scheme will be distributed among other subjects.

<b>Other Teaching Learning Aspects</b>		
<b>Overall Teaching Learning Process</b>	<b>R-4:</b> For extensive knowledge and elaborative and understanding of the subjects some other options of knowledge are also to be considered so that the students must get various opportunity of learning.	MOOC courses are introduced with various platforms such as course era, NPTEL, IBM.
<b>Peer Group Learning</b>	<b>R-2:</b> Program participation is required for the betterment of the students.	During internal assessment & participation & evaluation, class modification was made according to online protocol
<b>IT Enabled Literacy</b>	<b>R-4:</b> In order to provide easy communication for the lectures different online technologies needs to be provided to minimizing the effects of covid-19.	Online lectures were given using different online platforms for the students at home.

<b>Communication Skills</b>	<b>R-3:</b> Some extra curriculum activities are required to Increase the excitement and enthusiasm of the students and breaking the repetitive study environment.	Students started taking part in online events organized by universities.
<b>Training for Placements</b>	<b>AR-1:</b> To minimize the impact of covid-19 students get online opportunity for the recruitment and internship.	Online internships are provided so that their learning and future job opportunities increase.

Deepak Singhal  
Faculty Incharge,  
University Feedback System

Registrar  
Quantum University



Karan Babbar  
Coordinator, IQAC