

Action Taken Report on Feedback of Stakeholders

Session (2019-20)

**Program Name: Bachelor of Arts (Honors) Journalism and Mass
communication (B.A. (H) JMC)**



Department of Media Studies & Design
Faculty of Business & Management
Quantum University, Roorkee


Registrar
Quantum University

Action Taken Report of the Department

(On the basis of the suggestions made by the IQAC and Sub Specialty Groups of the Departments on the Feedback of all stakeholder)

Action Taken Report		
Department Name: Department of Media Studies		
Feedback Session:2019-20		
Curriculum Design		
Code	Recommendation by Sub Specialty Groups of the Department	Action taken
JM3103	R-1 In the SSG Recommended the suggested that content must focus on relevancy and application of the topic in the Industry context'	Some more example based interpretation included in the units'
JM3202	R-4 Group suggested that organizational set up and function should also be explained by faculty. Need to include the virtual environment of media office and functions.	Industrial visit and organization demonstration was also included.
JM3203	R-3 The SSG member suggested that constitution and preamble need to explain with suitable currents examples and focus to relevancy of constitution and its context.	Some expert lectures on constitution were scheduled for depth understanding of preamble of constitution.
JM3303	R-1 The group member suggested to restructuring of development communication content.	Revised and reframed the overall content and made more vibrant.
JM3304	R-5 As per the SSG group suggestion, content should be focused on production exercise of radio program and it must be project orienting. Content should be based on encouraging the students to the new community radio launching, processing and running. Content generation, processing and telecasting should be handled by students in the supervision of faculty. Also, the expert suggested adding the new topic skills of News reading and to remove the topic "quality of news". Member suggested that radio content should be based for entertainment also.	Content incorporated some project and assignment for the students which will be created by every student in the supervision of faculty.
JM3307	R-1 Member suggested relooking the syllabus and adding some latest topic for making the syllabus more effective.	As per suggestion syllabus content was modified.
JM3403	R-1 Syllabus does not comprise of cinema theory and visual aesthetics in the cinematography. Content should have some more depth study of video graphy in fictional context.	Project included for better practice of cinematography.
JM3405	R-1 Suggestion was to make more rigorous and practical oriented.	Included project and class room assignments.
JM3412	R-2 Writing rule need to updated and include some more updated rule also.	Some modification was done.

JM3506	R-4 Suggestion was to divide the syllabus major ally three segment pre-production, Production and post-production. Student need to work on project and need to produce the news package and news bulletin.	Project was included.
---------------	---	-----------------------

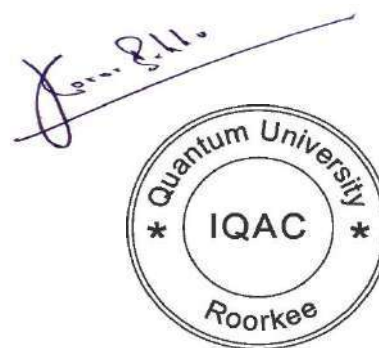
Other Teaching Learning Aspects		
Over all Teaching Learning Process	R-5 Due the pandemic situation covid-19 the teaching methodology has been drastically changed and faculties need to be trained and aware the online teaching process. It is also required to become familiar with the technology based teaching learning process.	Faculties training session was conducted and makes them comfortable and familiar with the uses of various devices.
Peer Group Learning	AR-2 To minimize the impact of covid-19 on the teaching learning process various protocol and SOP is need to be introduced for adequate outcome of academic practices.	Various software and online protocol and SOP's was introduced. More video production was created for the lecture during covid-19 time.
IT Enabled Literacy	R-5 During the online teaching process due to covid-19 accurate evaluation and assessment of students learning, some process and methodology need to be evolved.	Video assignment assessment done by faculties.
Communication Skills	AR- 1 More interactive and impactful content delivery system need to be introduced for the better outcome and make it easy for the students for acquiring the knowledge.	Created lot of video based lecture and online quiz based assessment process.
Training for Placements	R-6 Due to covid-19 internship and training based knowledge should be provided in online and visual format.	Initiated the process of internship and training in online mode.



Deepak Singh
Faculty -Incharge,
University Feedback System



Registrar
Quantum University



Karan Babbar
Coordinator, IQAC

Action Taken Report on Feedback of Stakeholders

Session (2019-20)

Program Name: B. Sc. Animation & VFX



Department of Media Studies & Design
Faculty of Business & Management
Quantum University, Roorkee


Registrar
Quantum University

Action Taken Report of the Department

(On the basis of the suggestions made by the IQAC and Sub Specialty Groups of the Departments
on the Feedback of all stakeholder)

Action Taken Report		
Department Name: Department of Media Studies		
Feedback Session:2019-20		
Curriculum Design		
Code	Recommendation by Sub Specialty Groups of the Department	Action taken
GD3101	R-4 SSG expert members suggested for include some more advance and updated software.	Some more content was incorporated in the units for making the syllabus more effectively.
AN3102	R-1 The Syllabus is not structured and need to incorporate some new topics which are relevant to current industries..	Included some new topics and deleted some obsolete topics.
AN3103	R-5 Suggestion was to more focus on digital effect it should be with technical demonstration.	Communicate to concerned faculties for more technical demonstration
AN3202	R-1 As per recommendation of SSG members some content is out dated and not in use. It should be replaced.	Some content was replaced
AN3203	R-2 As suggested animation contents should incorporated more effectively.	Implemented and added some new topic..


Registrar
Quantum University

Other Teaching Learning Aspects		
Overall Teaching Learning Process	R-2 Covid-19 affects the teaching methodology and teaching process needs to be modified accordingly. For effective teaching and learning process faculties needs to improve And update themselves	Online training sessions were conducted for the faculties, to make them comfortable for the session.
Peer Group Learning	R-3 SOP needs to be told to the faculties for adequate outcome of academic learning to minimizing the impact of covid-19 on the teaching learning process.	To introducing Various software and online protocol and SOP's. More video production was created for the lecture during covid-19 time.
IT Enabled Literacy	R-5 For accurate evaluation and assessment of students learning During the online teaching process due to covid-19,some process and Methodology need to be changed.	For introducing better teaching skills, Video assignment assessment is done by faculties.
Communication Skills	R-2 To make it easy for the students to acquire the knowledge, More effective content delivery system need to be introduced for the better outcome.	Various video based lectures and online quiz based assessment process.
Training for Placements	R-6 Due to covid-19 emphasis should be give non internship and training based knowledge should be provided in online and visual format.	The process of internship and training in online mode has been started.

Deepak Singhal
Faculty Incharge,
University Feedback System

Registrar
Quantum University



Karan Babbar
Coordinator, IQAC