

# FEEDBACK ANALYSIS REPORT

Session (2018-19)

Bachelor of Arts (Hons) in Journalism and Mass Communication



Registrar  
Quantum University

DEPARTMENT OF MEDIA STUDIES & DESIGN

Faculty of Business & Management

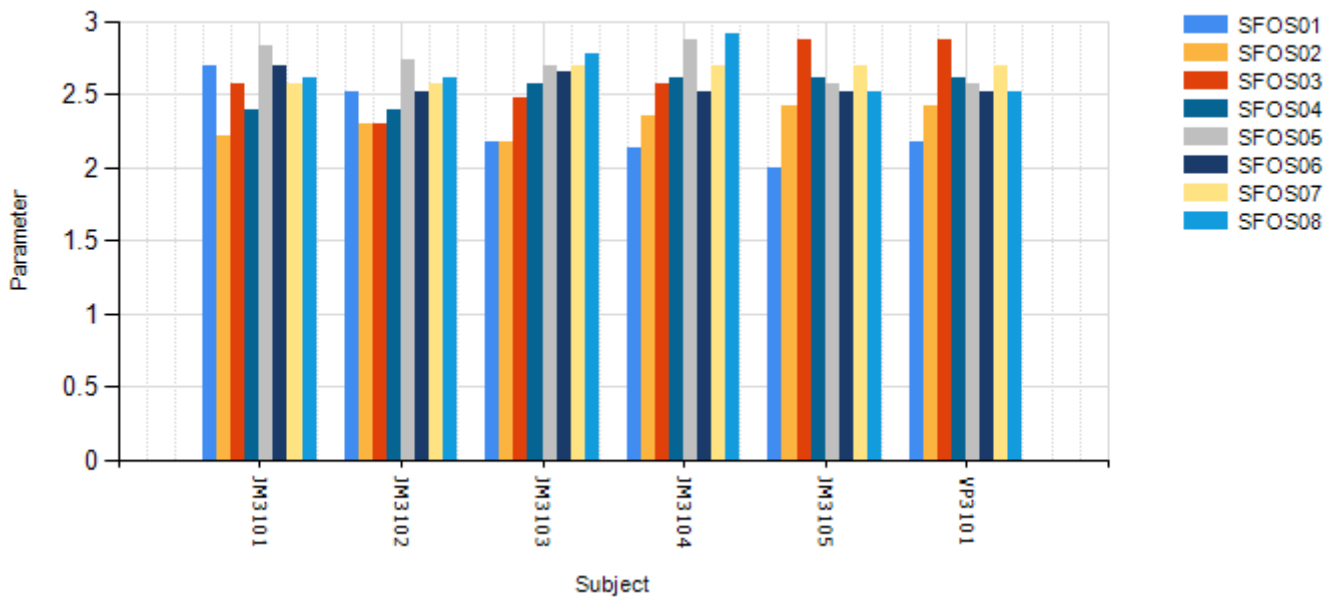
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## Data Representation of Feedback on Courses (Students)

**1st Semester 2018-19**  
**Number of Students: 22**

| Subject Code  | SFOS01 | SFOS02 | SFOS03 | SFOS04 | SFOS05 | SFOS06 | SFOS07 | SFOS08 | Total Avg. |
|---------------|--------|--------|--------|--------|--------|--------|--------|--------|------------|
| JM3101        | 2.70   | 2.22   | 2.57   | 2.39   | 2.83   | 2.70   | 2.57   | 2.61   | 2.57       |
| JM3102        | 2.52   | 2.30   | 2.30   | 2.39   | 2.74   | 2.52   | 2.57   | 2.61   | 2.49       |
| JM3103        | 2.17   | 2.17   | 2.38   | 2.57   | 2.70   | 2.65   | 2.70   | 2.78   | 2.53       |
| JM3104        | 2.13   | 2.35   | 2.57   | 2.61   | 2.87   | 2.52   | 2.70   | 2.91   | 2.58       |
| JM3105        | 2.00   | 2.43   | 2.57   | 2.61   | 2.57   | 2.52   | 2.70   | 2.52   | 2.53       |
| VP3101        | 2.17   | 2.43   | 2.77   | 2.61   | 2.57   | 2.52   | 2.70   | 2.52   | 2.55       |
| Total Avg. :- | 2.28   | 2.32   | 2.41   | 2.43   | 2.71   | 2.57   | 2.66   | 2.66   | 2.54       |

**Student Feedback Chart - 1st Semester**

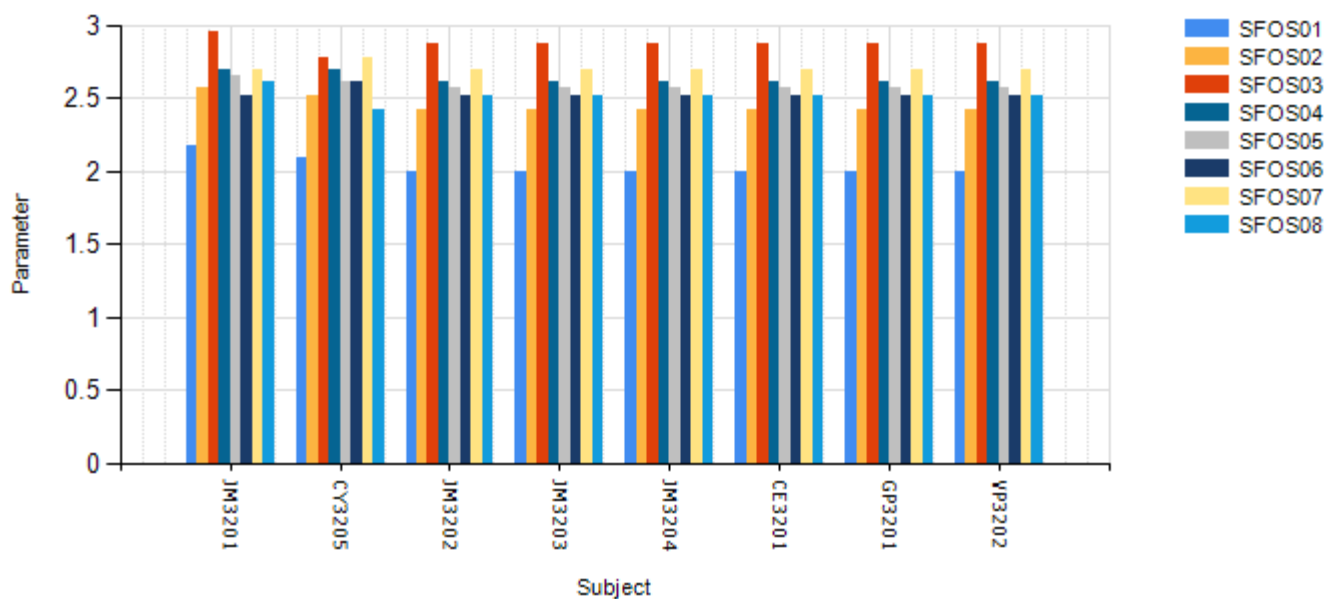


  
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**2nd Semester 2018-19**  
**Number of Students: 22**

| Subject Code  | SFOS01      | SFOS02 | SFOS03 | SFOS04 | SFOS05 | SFOS06 | SFOS07 | SFOS08 | Total Avg. |
|---------------|-------------|--------|--------|--------|--------|--------|--------|--------|------------|
| JM3201        | 2.17        | 2.57   | 2.96   | 2.70   | 2.65   | 2.52   | 2.70   | 2.61   | 2.61       |
| CY3205        | 2.09        | 2.52   | 2.78   | 2.70   | 2.61   | 2.61   | 2.78   | 2.43   | 2.57       |
| JM3202        | 2.00        | 2.43   | 2.87   | 2.61   | 2.57   | 2.52   | 2.70   | 2.52   | 2.53       |
| JM3203        | 2.00        | 2.43   | 2.87   | 2.61   | 2.57   | 2.52   | 2.70   | 2.52   | 2.53       |
| JM3204        | 2.00        | 2.43   | 2.87   | 2.61   | 2.57   | 2.52   | 2.70   | 2.52   | 2.53       |
| CE3201        | 2.00        | 2.43   | 2.87   | 2.61   | 2.57   | 2.52   | 2.70   | 2.52   | 2.53       |
| GP3201        | 2.00        | 2.43   | 2.87   | 2.61   | 2.57   | 2.52   | 2.70   | 2.52   | 2.53       |
| VP3202        | 2.00        | 2.43   | 2.87   | 2.61   | 2.57   | 2.52   | 2.70   | 2.52   | 2.53       |
| Total Avg. :- | <b>2.03</b> | 2.46   | 2.87   | 2.63   | 2.58   | 2.53   | 2.71   | 2.52   | 2.54       |

**Student Feedback Chart - 2nd Semester**



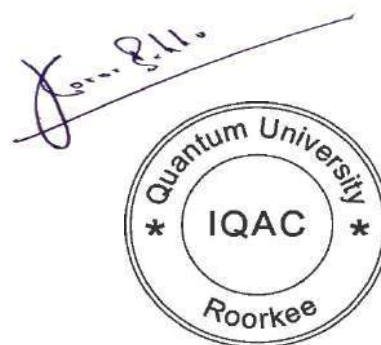
  
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|                 | Reference Parameters Requiring Action |   | Ref No | Recommendations of SSG of the Department   |
|-----------------|---------------------------------------|---|--------|--|
| Course Feedback | SFOS01 (2.03)                         | Quality of content, relevance & rigour      | R-1    | The expert suggested to change the L-T- P- C of Principles of Print Journalism (JM 3103) from 2-0-4-4 to 3-0-2-4.<br>Syllabus lacked some important content. For effective learning and better understanding it was suggested its content.<br>The syllabus credits have been matched from L-T-P-C 2-0-4-4 to new one 3-0-2-4.<br>The syllabus credits have been matched from L-T-P-C 3-0-2-4 to new one 4-0-0-4.<br>Syllabus is not containing well-structured content for effective learning of students. It was suggested to add some content. |
|                 | SFOS03 (2.41)                         | Course coverage respect to pace of learning | R-2    | Time duration for a specific unit was not suitable enough for the students. the unit hours break-up has been changed .   |
|                 | SFOS04 (2.43)                         | Qualitative Notes in different forms        | R-3    | Students were lacking some readable material. For that purpose, it was recommended to include a text book.   |

**Additional Recommendation towards Mission and Vision of the Department**

|                     |                         |      |  |
|---------------------|-------------------------|------|--|
| Additional Feedback | IT Enabled Literacy     | AR-1 | More IT enabled course is introduced that will help the students in their assignments and project. Encouraging faculties to use ICT for imparting Knowledge. |
|                     | Communication Skills    | AR-2 | The More students' presentations are required to be implemented  |
|                     | Job Oriented curriculum | AR-3 | Global Certification intervention is to be carried out at Academic Level.  |

  
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