

Action Taken Report on Feedback of Stakeholders

Session (2018-19)

Program Name: Bachelor of Business Administration



School of Business Administration
Quantum University, Roorkee

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Action Taken Report of the Department

(On the basis of the suggestions made by the IQAC and Sub Specialty Groups of the Departments on the Feedback of all stakeholder)

Action Taken Report			
Department Name: Department of Business Administration			
Feedback Session: 2018-19			
Curriculum Design			
Code		Recommendation by Sub Specialty Groups of the Department	Action taken during the designing of the syllabus for 2019-20
BB3102	Business Statistics	<p>R-1 The SSG recommended adding topics of Mathematics' in business statistics for developing better systems for problem- solving, and learning as how applied mathematics solves real-world issues.</p> <p>The SSG suggested 'Business Mathematics' & Statistics' as new nomenclature.</p>	The syllabus for year 2019-20 has to be framed as suggested. It will be presented before the BOS committee for approval and remarks if any.
BB3103	Micro Economics	R-3 It was suggested to have business economics after clubbing syllabi of Micro economics (Sem I) & Macroeconomics (semester IInd)	Both the subjects have to be merged to form Business economics.


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	Other Teaching Learning Aspects	
Overall Teaching Learning Process	<ul style="list-style-type: none"> ❖ R-4 it was suggested by SSG that the Handbook stating subjects, their pre-requisites, outcome etc have to be given to the students during orientation. This help the students understand, analyze and evaluate the relative worth of the courses they are going to study in different semesters. ❖ To promote subjective and experiential learning via online portals MOOCs available at Indian and global levels should be promoted. At least one MOOC in one semester for each subject was emphasized. ❖ AR-1 To promote outcome based learning viz-a-viz to enhance employability skills of the students the need to introduce few more job-based value added certifications. Hon'ble Vice-Chancellor recommended introducing VAC s on Excel, ERP and Retail Management etc. in the departments and also advised mentors to encourage their students in selections of skill-based hands-on certifications which can further be proved beneficial for the students in their placements. ❖ AR-2 The effective incorporation and implementation of MOOCs have to be ensured via Mentor-Mentee Counseling Sessions. The mentors should motivate students to opt for the online MOOCs and counsel them to complete the time-bound assignments followed by the online test effectively and efficiently. ❖ In continuation to the above suggestion it has been advised to have in/out house FDPs conducted for the faculties to make mentoring sessions more rigorous. 	<p>The handbook will be designed after incorporating all the given inputs and given to the existing and new joinees.</p> <p>The Subject based and interdisciplinary MOOCs will be emphasized from 2019-20 session</p> <p>Mentoring lecture to be incorporated in the time-table from the existing semester only</p>
Peer Group Learning	<ul style="list-style-type: none"> ❖ R-3 Forming active learning groups or discussion groups. ❖ SSG suggested to open Students IEEE chapter which help students by providing a community of peers, and a connection to faculty and industry professionals who drive innovation in countless technical fields. ❖ A 1 assignment should be framed with the motive to hone entrepreneurial skill of the students. Group assignments should be emphasized to ensure building up of esprit de corps and leadership skills in the students. 	<p>Partially implemented</p> <div style="text-align: right;">  Registrar Quantum University </div>

IT Enabled Literacy	R-3 IT based VAC/minor programmes should be emphasized. The IT based VACs will be able to mold students as job providers rather than job seekers.	To be incorporated from 2019-20.
Communication Skills	R-1 To provide an understanding of the expectations of industry, improving employability skills of students, bridging the skill gaps and make students industry ready values added courses should be incorporated in the curriculum. The SSG members asserted that these courses if incorporated will provide an opportunity to students in development of their inter-disciplinary skills.	Partially implemented In 2019-20 one VAC in each semester will be added.
Training for Placements	R- 5 The SSG members advised to get MOU's/Placement collaborations done with the industries for improvement of experiential/hands-on learning in projects.	Number of Industries have been identified for the short/long term collaborations
Activities Suggested	R- 2 The SSG suggested following committees to be formed at central and departments level based on their objective like; ❖ Student/faculty grievance redressal and cancellation machinery ❖ Research Development Committee ❖ Quantum Press Club ❖ Organizing Entrepreneurship Camps ❖ Book bank comprising books which an average students can easily read and infer.	Partially Implemented as press club has been started working and the proposals for organizing entrepreneurship camps are under process.

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Action Taken Report on Feedback of Stakeholders

Session (2018-19)

**Program Name: Master of Business Administration
(MBA)**



Department of Business Administration
Quantum School of Business
Quantum University, Roorkee

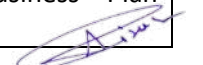


Action Taken Report of the Department

(On the basis of the suggestions made by the IQAC and Sub Specialty Groups of the
Departments on the Feedback of all stakeholder)

Action Taken Report		
Department Name: Department of Business Administration		
Feedback Session: 2018-19		
Curriculum Design		
Code	Recommendation by Sub Specialty Groups of the Department	Action taken
VP4201	R-5 To introduce the course to train the students in Group Discussions and Personal Interviews	Implemented

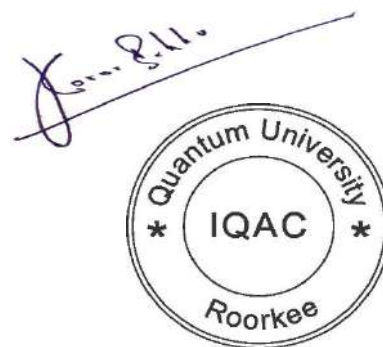
Other Teaching Learning Aspects		
Professional Learning Environment Inclusion	R-6 Teaching and Learning Environment with respect to the Professional Grooming of the Students is to be developed.	Faculties and Departments have developed the methodology of Self Appraisal thus ensuring Professional Learning Environment.
Research, Consultancy and Extension.	R-8 MOUs with the various Business Corporations have to be signed to ensure the Extension of Research applicability in the Curriculum aspects of the students.	MOUs have been signed and Research Consultancy concerns were implemented.
Industrial Research Environment	R-8 Outcome Based Learning should consider the dimensions Industrial Research and its allied areas.	Industrial Research has been incorporated through the Industrial Training and Report Preparation.
Academic Audit Conduction	R-7 Academic Audit is to be conducted in order to visualize and evaluate the Academic Performance and to encourage departments evaluate their "education quality processes"	Academic Audit is being Executed at the end of Every Week for the whole Department so as to ensure Education Quality.
Overall Teaching Learning Process	R-3 Usefulness of ERP/LMS/QLRC/ Other learning platforms towardsefficient delivery of the course content. Faculties provide quality of content based on new concepts / technologies.	Teaching Learning Process was getting monitored through the facilitation of ERP and Outcome Based Learning Progress Evaluation.
Peer Group Learning	R-5 Forming Fast learning peer groups or discussion groups. Assignments for Fast and slow learners that is based on project, case studies, Flip classes.	Peer Group Learning was ensured through the Conduction of Activities Brainstorming Session, Business Plan Preparation in groups etc.


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Focus on Innovation and Professional Competency.	R-2 Activities are to be organized with the view to imbibe the spirit of Innovation along with the improvement in Professional Competency.	Activities like Brainstorming, Simulation and Vestibule Learning were organized for the Enhancement of Professional Competency.
IT Enabled Literacy	R-6 More IT enabled course is introduced that will help the students in their assignments and project. Encouraging faculties to use ICT for imparting Knowledge.	VAP were introduced to students in Virtual Mode for their inculcation of E-Learning as competitive edge in students. Faculties were instructed to use E-Platforms like Google Classroom and CMS for imparting knowledge.
Professional Presentation Skills	R-4 More students' presentations are required to be implemented with a view to add Professional Edge to their Personality.	Incorporated in Assignment, flip classes, mini projects supervised by teachers.
Bloom's Taxonomy inculcation	R-1 Bloom's Taxonomy has to be verified for the question paper's authenticity.	Taxonomy has been verified as per the pedagogy implemented and Course Outcome considered.
FDP Conduction Concernin Organization	R-4 FDPs have to be organized for the enhancement in Teaching Learning Process and in its Outcome derivation.	FDP were Scheduled and organized
IPR writing and induction activities	R-2 IPR related aspects have to be introduced with the intent to make the Outcome Based Learning more Effective in the areas of IPRs.	IPR Functionality and its relevance is incorporated in the curriculum and through conduction of various Activities.
Global Certifications Interventions	R-8 Global Certification intervention is to be carried out at Academic Level and Professional Level	Mentors were initiated to look ahead in the matter for Global Certification of their mentees.
Entrepreneurship Zeal Inculcation and Strategy Execution	R-8 Entrepreneurship Camps, Activities and Industrial Exposure are to be carried out with a view to promote Entrepreneurial Learning and its Practical Execution within the Curriculum Tenure of the Students.	Activity Charts and Scheduling has been made and executed under the guidance of Departmental Head.

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