

Study & Evaluation Scheme of

BACHELOR OF JOURNALISM & MASS COMMUNICATION [Applicable for Batch 2022-25]

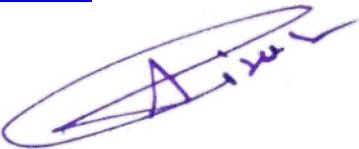
[As per CBCS guidelines given by UGC]



Approved in BOS	Approved in BOF	Approved in Academic Council
6/7/2022	8/6/2022	10/20/2022 Vide Agenda No.8.4.3

Quantum University, Roorkee
22 KM Milestone, Dehradun-Roorkee Highway, Roorkee (Uttarakhand)
Website: www.quantumuniversity.edu.in

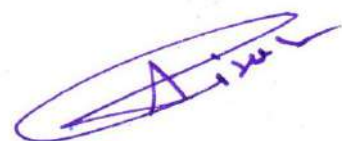



Registrar
Quantum University

SEMESTER 5

Course Code	Category	Course Title	L	T	P	C	Version	Course Prerequisite
JM3570	PT	Summer Project (4 Credit)	0	0	8	4	1.0	Nil
JM3502	PC	Event Management	3	0	0	3	1.0	Nil
JM3504	PC	Media & Audience Research	1	0	4	3	1.0	Nil
JM3506	PC	Television Programming and Production	1	0	4	3	1.0	Nil
VP3515	VP	Creative Writing	0	0	4	2	1.0	Nil
	PE	Program Elective I	3	0	0	3	1.0	Nil
	PE	Program Elective II	3	0	0	3	1.0	Nil
	PE	Program Elective III	3	0	0	3	1.0	Nil
GP3501	GP	General Proficiency	0	0	0	1	1.0	Nil
		TOTAL	14	0	20	25		

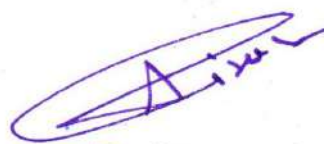



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SEMESTER 6

Course Code	Category	Course Title	L	T	P	C	Version	Course Prerequisite
JM3601	PC	Digital Media and Writing content	3	0	0	3	1.0	Nil
JM3602	PC	Advertisement and Design	2	0	2	3	1.0	Nil
JM3603	PC	Writing and Editing Skill	2	0	4	4	1.0	Nil
JM3624	PC	Print Media Production LAB	2	0	4	4	1.0	Nil
VP3614	VP	Experimental Printing	0	0	4	2	1.0	Nil
JM3670	PT	Major Project	0	0	16	8	1.0	Nil
	PE	Program Elective IV	2	0	2	3	1.0	Nil
	PE	Program Elective V	2	0	2	3	1.0	Nil
		TOTAL	13	0	34	30		




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